

CENTERS FOR MEDICARE AND MEDICAID SERVICES

Decision of the Administrator

In the case of:

**Carolina Medicorp '97 Claimed Loss
Disallowance Group**

Providers

vs.

**Blue Cross Blue Shield Association/
Cahaba Safeguard Administrators,
LLC**

Intermediary

Claim for:

**Provider Cost Reimbursement
Determination for Cost Reporting
Period Ending: 07/30/97**

Review of:

**PRRB Dec. No. 2007-D42
Dated: June 15, 2007**

This case is before the Administrator, Centers for Medicare & Medicaid Services (CMS), for review of the decision of the Provider Reimbursement Review Board (Board). The review is during the 60-day period in § 1878(f) (1) of the Social Security Act (Act), as amended (42 USC 1395oo (f)). The parties were notified of the Administrator's intention to review the Board's decision. The Center for Medicare Management (CMM) submitted comments, requesting reversal of the Board's decision. The Intermediary also submitted comments requesting that the Administrator reverse the Board's decision. Comments were received from the Providers requesting that the Administrator affirm the Board's decision. All comments were timely received. Accordingly, this case is now before the Administrator for final agency review.

ISSUE AND BOARD'S DECISION

The issue is whether the Intermediary's adjustment disallowing the loss claimed by the Carolina Medicorp (CMI) Providers after the merger of CMI and Presbyterian Health Services (renamed Novant Health) was proper.¹

¹ Section 4404 of the Balanced Budget Act of 1997 (Pub. Law 105-33) amended §1861(v)(1)(O)(i) of the Social Security Act to terminate Medicare recognition of gains and losses for depreciable assets resulting from either their sale or scrapping.

The Board held that the Intermediary's adjustment disallowing the CMI Providers' claimed losses on the disposal of assets was improper. The Board remanded the matter to the Intermediary to ensure that all inter-company transactions were eliminated and that no consideration was allocated to land in calculating the CMI Providers' claimed losses. In reaching this determination the Board disagreed with the Intermediary's argument that the phrase "between related parties" required that the transaction be examined for relationships before, as well as, after the transaction. The Board concluded that the plain language of the regulations barred the application of the related party principles to merging parties' relationship to the surviving entity. The Board concluded that only the relationship of the parties before the merger was relevant to whether the assets would be revalued and a gain or loss recognized.

The Board also concluded that the merger was a bona fide transaction under the State of North Carolina corporation laws. The Board emphasized that the merger was a result of arms-length bargaining. The Board found that the completed transaction merged one independent chain organization (CMI) into another such entity (Presbyterian), with the merged entity (CMI) ceasing to exist. Therefore, contrary to the Intermediary's "continuity of control" assertion, the Board held that the Intermediary's interpretation of the related party regulation was not only inconsistent with the regulations governing statutory mergers, but also flied in the face of reality with respect to corporate mergers. The Board noted that the very nature of a statutory merger was a combination of entities that more than likely would result in some overlap of membership on the board of directors. Therefore, the fact that this occurred did not disqualify a statutory merger from revaluation of assets and recognition of any gain or loss under 42 C.F.R. § 413.134(l).

Finally, the Board turned to CMI Providers' claim that they qualified for Medicare reimbursement of the loss, after revaluation. The Board noted that the CMI Providers' agreed that the loss calculation should be based upon the proportionate share methodology of 42 C.F.R. § 413.134(f) (2) (iv). Pursuant to this methodology, the Board concluded that the consideration at issue should be allocated among all the assets acquired based upon the relationship of each individual asset's fair market value to the total market value of all the assets in the aggregate.

Conforming modifications to the applicable regulation made December 1, 1997 the effective date for implementing the new rule.

SUMMARY OF COMMENTS

CMM submitted comments requesting that the Administrator reserve the Board's decision. CMM noted that CMI was not a provider but was the home office for the chain organization. Because CMI was the home office for the chain and not a provider itself, its cost cannot be directly reimbursed by the program. Therefore, CMI cannot claim a loss. Furthermore, the CMI Providers can not claim a loss on the disposition of assets that they lease but do not own.

CMM also disagreed with the Board's rejection of the Intermediary's argument that the transaction was a statutory merger between related parties. CMM agreed with the Intermediary's contention that the merger was a related party transaction because there was sufficient continuity of control over the CMI's assets transferred to Novant to prevent the recognition of a gain or loss. Finally, CMM argued that the Board erred in finding that the recognized gain or loss after the merger was not subject to the bona fide requirements of 42 C.F.R. § 413.134(f)(2). CMI did not place its assets for sale in the open market to determine their worth nor was there good faith arm's length bargaining between CMI and Presbyterian to establish the fair market value of CMI's assets as a going concern. Therefore, since the transaction was not a bona fide sale, the Intermediary's disallowance should be upheld.

The Intermediary commented requesting that the Administrator reverse the Board's decision. The Intermediary concurred with CMM's comments and incorporated them by reference.

The CMI Providers commented, requesting that the Administrator affirm the Board's decision. The CMI Providers incorporated by reference their comments set forth in the Providers' Post-Hearing Brief. In the Providers' Post Hearing Brief, the CMI Providers argued that a revaluation of assets and recognition of the loss incurred was required under the regulations because the transaction from which the loss arose was a statutory merger between unrelated parties.

The CMI Providers maintained that a statutory merger cannot be considered a related party transaction based on a comparison of control of the merging entity prior to the transaction with the control over the surviving entity after completion of the transaction. The CMI Providers asserted that a reading of the regulation and the manual provisions required only that the parties prior to the transaction be unrelated. To support this position the CMI Providers relied on § 4502.6 of the Medicare's Part A Intermediary Manual (MIM). This section of the MIM provides an example of

merging entities, unrelated through common ownership or control prior to the merger that resulted in a gain or loss calculation.

Furthermore, CMI Providers' contended that even if the concept of continuity of control was valid, CMI's assets were not controlled by the same individuals or organization before or after the merger. Prior to the merger, CMI's assets were controlled by the Commissioners, which controlled CMI's board of trustees. After the merger, CMI terminated and the assets transferred were controlled by Novant. Therefore, the Commissioners had no ability to control the assets transferred to Novant. Thus, there was no continuity of control.

The CMI Providers also argued that the disallowance of the loss claimed could not be sustained based on assertions that the consideration given was unreasonable or that there was insufficient evidence of an arm's length bargaining. The CMI Providers argued that a statutory merger need not satisfy the requirements of a bona fide sale before a related loss is recognized. The CMI Providers maintained that neither the regulation nor the MIM require that the consideration (i.e., the assumed liability) reflect the fair market value of the assets transferred before a related gain or loss is recognized. The term "bona fide sale" means a "sale made by a seller in good faith for valuable consideration, and without notice of a defect in title or any other reason not to hold the sale."² In this case, the parties were represented by separate attorney who performed due diligence on their client's behalf. As a result CMI received "valuable consideration" of over \$230 million, including approximately \$36.7 million for its depreciable assets.³ The Board has said a bona fide sale required "valuable consideration."⁴ Therefore, "valuable consideration" cannot be clarified to mean "reasonable" or "fair market value" consideration as the Intermediary suggest. There is nothing in 42 C.F.R. § 413.134(f) that requires mergers to specifically comply with 42 C.F.R. § 413.134(l) (2) (i) regarding bona fide sales. Furthermore, the fact that the consideration given was less than the assets' appraised reproduction cost cannot support the disallowance of the loss claimed by the CMI Providers'.

² Black's Law Dictionary (7th ed. 1999).

³ Provider's Exhibit P-1. Provider's Post Hearing Brief at 51.

⁴ See Ashland Reg'l Med. Ctr. v. Blue Cross and Blue Shield Ass'n, PRRB Hearing Dec. No. 98-D32 [1998-1 Transfer Binder] Medicare and Medicaid Guide (CCH) ¶ 46,109 (02/27/98).

DISCUSSION

The entire record, which was furnished by the Board, has been examined, including all correspondence, position papers, and exhibits. The Administrator has reviewed the Board's decision. All comments received timely are included in the record and have been considered.

I. Medicare Law and Policy -- Reasonable Costs.

Section 1861(v)(1)(A) of the Social Security Act establishes that Medicare pays for the reasonable cost of furnishing covered services to program beneficiaries, subject to certain limitations. This section of the Act also defines reasonable cost as "the cost actually incurred, excluding there from any part of incurred cost found to be unnecessary in the efficient delivery of needed health services." The Act further authorizes the Secretary to promulgate regulations establishing the methods to be used and the items to be included in determining such costs. Consistent with the statute, the regulation at 42 C.F.R. § 413.9 states that all payments to providers of services must be based on the reasonable cost of services covered under Medicare and related to the care of beneficiaries.

A. Capital Related Costs.

Reasonable costs include capital-related costs. Consistent with the Secretary's rulemaking authority, the Secretary promulgated 42 C.F.R. § 413.130, which lists capital-related costs that are reimbursable under Medicare. Capital-related costs under Medicare include depreciation, interest, taxes, insurance, and similar expenses (defined further in 42 C.F.R. § 413.130) for plant and fixed equipment, and for movable equipment.

Title VI of the Social Security Amendments of 1983⁵ added §1886(d) to the Act and established the prospective payment system (PPS) for reimbursement of inpatient hospital services provided to Medicare beneficiaries. Under this system, hospitals are reimbursed their inpatient operating costs on the basis of prospectively determined national and regional rates for each discharge according to a list of diagnosis-related groups. Reimbursement under the prospective payment rate is limited to inpatient operating costs. The Social Security Amendments of 1983⁶ amended subsection (a)(4) of §1886 of the Act to add a last sentence which specifies that the term "operating costs of inpatient hospital services" does not include

⁵ Pub. Law 98-21.

⁶ Section 601(a) (2) of Pub. Law 98-21.

"capital-related costs (as defined by the Secretary for periods before October 1, 1986)... ." That provision was subsequently amended until finally, §4006(b) of OBRA 1987 revised §1886(g)(1) of the Act to require the Secretary to establish a prospective payment system for the capital-related costs of PPS hospitals for cost reporting periods beginning in fiscal year (FY) 1992.

1. Depreciation.

For cost years prior to the implementation of capital PPS, pursuant to the reasonable cost provision of §1861(v)(1)(A) of the Act, the Secretary promulgated regulations on the payment of capital costs, including depreciation. Generally, the payment of depreciation is based on the valuation of the depreciable assets used for rendering patient care as specified by the regulation. The Secretary explained, regarding the computation of gains and losses on disposal of assets, that:

Medicare reimburses providers for the direct and indirect costs necessary to the provision of patient care, including the cost of using assets for inpatient care. Thus, depreciation of those assets has always been an allowable cost under Medicare. The allowance is computed on the depreciable basis and estimated useful life of the assets. When an asset is disposed of, no further depreciation may be taken on it. However, if a gain or loss is realized from the disposition, reimbursement for depreciation must be adjusted so that Medicare pays the actual cost the provider incurred in using the asset for patient care.⁷

Basically, when there is a gain or loss, it means either that too much depreciation was recognized by the Medicare program resulting in a gain to be shared by Medicare, or insufficient depreciation was recognized by the Medicare program resulting in a loss to be shared by the Medicare program. An adjustment is made so that Medicare pays the actual cost the provider incurred in using the asset for patient care.

Although a gain or loss is recognized in the year of the disposal of the asset, the determination of Medicare's share of that gain or loss is attributable to the cost reporting periods in which the asset was used to render patient care under the Medicare program. Accordingly, although the event of the disposal of the asset may occur after the implementation of capital-PPS, a portion of the loss or gain may be attributable to cost years paid under reasonable costs and prior to the implementation of capital-PPS.

⁷ 44 Fed. Reg. 3980 (Jan 19, 1979).

The regulation at 42 C.F.R. § 413.130 explain, *inter alia*, that:

(a) *General rule.* Capital related costs ... are limited to:

- (1) Net depreciation expense as determined under §§ 413.134, 413.144, and 413.149, adjusted by gains and losses realized from the disposal of depreciable assets under 413.134(f)..
(Emphasis added.)

The regulation specifies that only certain events will result in the recognition of a gain or loss in the disposal of depreciable assets. The Secretary explained in proposed amendments to the regulation clarifying and expanding existing policy on the recognition of gains and losses, in 1976, that:

The revision would describe the various types of disposal recognized under the Medicare program, and would provide for the proper computation and treatment of gains and losses in determining reasonable costs.⁸

In adopting the final rule, the Secretary again explained that:

Existing regulations contain a requirement that any gain or loss realized on the disposal of a depreciable asset must be included in Medicare allowable costs computations... The regulations, however, specify neither the procedures for computation of the gain or loss nor the methods for making adjustment to depreciation. These amendments provide the rules for the treatment of gain or loss depending upon the manner of disposition of the assets.⁹ (Emphasis added.)

These rules have been set forth at 42 C.F.R. § 413.134(f), which explains the specific conditions under which the disposal of depreciable assets may result in a gain or loss under the Medicare program. This section of the regulation states:

⁸ 41 Fed. Reg. 35197 (August 20, 1976) “Principles of Reimbursement for Provider Costs: Depreciation: Allowance for the Depreciation Based on Asset Costs.” (Proposed rule.)

⁹ 44 Fed. Reg. 3980. (1979), “Principles of Reimbursement for Provider Costs.” (Final rule.)

- (1) *General.* Depreciable assets may be disposed of through sale, scrapping, trade-in, exchange, demolition, abandonment, condemnation, fire, theft, or other casualty. If disposal of a depreciable asset results in a gain or loss, an adjustment is necessary in the provider's allowable cost. The amount of a gain included in the determination of allowable cost is limited to the amount of depreciation previously included in Medicare allowable costs. The amount of a loss to be included is limited to the undepreciated basis of the asset permitted under the program. The treatment of the gain or loss depends upon the manner of disposition of the asset, as specified in paragraphs (f)(2) through (6) of this section(Emphasis added.)

The method of disposal of assets set forth at paragraph (f)(2) through (6) is as follows. Paragraph (f) (2) addresses gain and losses realized from the bona fide sale of depreciable assets and states:

Bona fide sale or scrapping. (i) Except as specified in paragraph (f)(3) of this section, gains and losses realized from the bona fide sale or scrapping of depreciable assets are included in the determination of allowable cost only if the sale or scrapping occurs while the provider is participating in Medicare.... (Emphasis added).

With respect to paragraph (f) (2) and the bona fide sale of a depreciable asset, § 104.24 of the PRM states that:

A bona fide sale contemplates an arm's length transaction between a willing and well informed buyer and seller, neither being under coercion, for reasonable consideration. An arm's length transaction is ... negotiated by unrelated parties, each acting in its own self interest.¹⁰

With respect to assets sold for lump sum, paragraph (f) (2) (iv) specifies:

If a provider sells more than one asset for a lump sum sales price, the gain or loss on the sale of each depreciable asset must be determined by allocating the lump sum sales price among all the assets sold, in accordance with the fair market value of each asset as it was used by the provider at the time of sale. If the buyer and seller cannot agree on an allocation of the sales price, or if they do agree but there is insufficient documentation of the current fair market value of each

¹⁰ Trans. No. 415 (May 2000) (clarification of existing policy).

asset, the intermediary for the selling provider will require an appraisal by an independent appraisal expert to establish the fair market value of each asset and will make an allocation of the sale price in accordance with the appraisal.

Paragraph (f)(3) addresses gains or losses realized from sales within 1 year after the provider terminates from the program, while 42 C.F.R. § 413.134(f)(4) addresses exchange trade-in or donation¹¹ of the asset stating that: “[g]ains or losses realized from the exchange, trade-in, or donation of depreciable assets are not included in the determination of allowable cost.” Finally, paragraph (f)(5) explains that the treatment of gains and losses when there has been an abandonment (permanent retirement) of the asset, and paragraph (f)(6) explains the treatment when there has been an involuntary conversion, such as condemnation, fire, theft or other casualty.

2. Revaluation of Assets.

Historically, as reflected in the regulation, the disposal of a depreciable asset used to render patient care may result in two separate and distinct reimbursement events: 1) the calculation of a gain or loss for the prior owner and 2) a revaluation of the depreciable basis for the new owner. While the determination of gains and losses is generally only of interest to the prior owner,¹² the new owner in the same transaction is interested in the determination of when Medicare will allow the revaluation of depreciation for purposes of calculating the new owner’s depreciation expense.

This latter issue, on the revaluation of assets, was the subject of significant litigation for the Medicare program regarding complex transaction and resulted in agency rulemaking on the subject. In response to litigation, the regulations at 42 C.F.R. §413.134(*l*)¹³ (1997) were promulgated to address longstanding Medicare policy regarding depreciable assets exchanged for capital stock, statutory mergers

¹¹ A donation is defined in 42 C.F.R. § 413.134((b)(8). An asset is considered donated when the provider acquires the assets without making payment in the form of cash, new debt, assumed debt, property or services. Section 4502.12 of the Intermediary Manual states that when a provider is donated as an ongoing facility to an unrelated party, there is no gain/loss allowed to the donor. The valuation of the assets to the donor depends upon use of the assets prior to the donation.

¹² While this is the general rule, the new owner can also have an interest in the gain or loss, when the new owner is to acquire the Medicare receivables for the terminating cost report along with the depreciable assets.

¹³ Originally codified at 42 C.F.R. § 405.415(*l*).

and consolidation. Concerning the valuation of assets, the regulation at paragraph (l)(2) states that:

Statutory merger. A statutory merger is a combination of two or more corporations under the corporation laws of the State, with one of the corporations surviving. The surviving corporation acquires the assets and liabilities of the merged corporation(s) by operation of State law. The effect of a statutory merger upon Medicare reimbursement is as follows:

(i) *Statutory merger between unrelated parties.* If the statutory merger is between two or more corporations that are unrelated (as specified in §413.17), the assets of the merged corporation(s) acquired by the surviving corporation may be revalued in accordance with paragraph (g) of this section. If the merged corporation was a provider before the merger, then it is subject to the provisions of paragraphs (d) (3) and (f) of this section concerning recovery of accelerated depreciation and the realization of gains and losses. The basis of the assets owned by the surviving corporation are unaffected by the transaction....

(ii) *Statutory merger between related parties.* If the statutory merger is between two or more related corporations (as specified in §413.17), no revaluation of assets is permitted for those assets acquired by the surviving corporation... Under these circumstances, at the time of the merger the transaction is one between related parties and is not a basis for revaluation of the provider's assets.

B. Related Organizations

Finally, 42 C.F.R. § 413.134 references the related organization rules at 42 C.F.R. § 413.17. The regulations at 42 C.F.R. § 413.17, states, in pertinent part:

(b) *Definitions.* (1) *Related to the provider.* Related to the provider means that the provider to a significant extent is associated or affiliated with or has control of or is controlled by the organization furnishing the services, facilities, or supplies.

(2) *Common ownership.* Common ownership exists if an individual or individuals possess significant ownership or equity in the provider and the institution or organization serving the provider.

- (3) *Control*. Control exists if an individual or an organization has the power, directly or indirectly, significantly to influence or direct the actions or policies of an organization or institution.

With respect to items and services obtained from a related organization, paragraph (c) (2) of 42 C.F.R. § 413.17 states:

If the provider obtains items of services, facilities, or supplies from an organization, even though it is a separate legal entity, and the organization is owned or controlled by the owner(s) of the provider, in effect the items are obtained from itself. An example would be a corporation building a hospital or another corporation controlled by the owner. Therefore, reimbursable cost should include the costs for these items at the cost to the supplying organization. However, if the price in the open market for comparable services, facilities, or supplies is lower than the cost to the supplier, the allowable cost to the provider may not exceed the market price.

However, there is an exception to this rule. 42 C.F.R. § 413.17(d) (1), provides that the charge made by the related supplier to the Provider is allowable as “cost” provided the following criteria are met.

Consistent with the Act and the regulations, the above principles are set forth in the PRM, which provides guidelines and policies to implement Medicare regulations for determining the reasonable cost of provider services. In determining whether the parties to a transaction are related, the PRM at § 1004 *et. seq.*, establishes that the tests of common ownership and control are to be applied separately, based on the facts and circumstances in each case. With respect to common ownership, the PRM at § 1004.1 states:

This rule applies whether the provider organization or supplying organization is a sole proprietorship, partnership, corporation, trust or estate, or any other form of business organization, proprietary or nonprofit. In the case of nonprofit organization, ownership or equity interest will be determined by reference to the interest in the assets of the organization (e.g., a reversionary interest provided for in the articles of incorporation of a nonprofit corporation).¹⁴

¹⁴ Trans. No. 272 (Dec. 1982) (clarifying certain ambiguous language relating to the determination of ownership or equity interest in nonprofit organizations).

Concerning the definition of control, the PRM at § 1004.3 states: “[t]he term ‘control’ includes any kind of control, whether or not it is legally enforceable and however it is exercisable or exercised.” The concept of “continuity of control” is illustrated at § 1011.4 of the PRM, in Example 2 which reads as follow:

The owners of a 200-bed hospital convert their facility to a nonprofit corporation. The owners sell the hospital to a non-profit corporation under the direction of a board of trustees made up of former owners of the proprietary corporation. Both corporations are considered related organizations; therefore, the asset bases to the nonprofit corporations remain the same as contained in the proprietary corporation’s records, and there can be no increase in the book value of such assets.

The related party organization was further explained in HCFA Ruling 80-4 which adopted the Eighth Circuit Court of Appeals’ decision in Medical Center of Independence v. Harris, (CCH) Para. 30,656 (8th Cir. 1980) The Ruling pointed out that the applicability of the related organization rule is not necessarily determined by the absence of a relationship between the parties prior to their initial contracting, although those factors are to be considered. The applicability of the rule is determined by also considering the relationship between the parties according to the rights created by their contract. The terms of the contracts and events which occurred subsequent to the execution of the contract in that case had the effect of placing the provider under the control of the supplier.

Regarding the treatment, under the related organization rules, of home office costs allocated from the chain organization to components in the chain, PRM § 2150.3 B states:

The initial step in the allocation process is the direct assignment of costs to the chain components. Allowable costs incurred for the benefit of, or directly attributable to, a specific provider or non-provider activity must be allocated directly to the chain entity for which they were incurred. For example, where such costs are paid by the home office, interest expense is allocated to the facility for which the loan was made; salaries are allocated to the facility to whose employees they apply; etc. home office may simplify the allocation of costs to the chain components in the cost finding process by transferring the costs which are directly allocable to the components through the inter-company accounts. The transfers should be made at the time the costs are incurred.

With respect to assets leased from a related organization, PRM § 1011.5 states:

A provider may lease a facility from a related organization within the meaning of the principles of reimbursement. In such case, the rent paid to the lessor by the provider is not allowable as cost. The provider, however, would include in its costs the cost of ownership of the facility. Generally, these would be costs such as depreciation (subject to the principles in Chapter 1), interest on the mortgage, real estate taxes, and other expenses attributable to the lease facility. The effect is to treat the facility as though it were owned by the provider

....

Likewise, § 1212 of the PRM states:

Generally, reimbursement to any provider leasing facilities or equipment from a "related organization" is limited to the costs of ownership of the leased facilities, (depreciation, taxes, interest expenses, etc.) in accordance with Chapter 10, as if the provider owned the facilities...

Finally, consistent with the foregoing, §1011.3 of the PRM explains the "special application" of the related organization rules with respect to the disposal of assets used in the program but owned by a related organization. That provision states that:

Under the cost to related organizations principle, the cost of ownership (depreciation, interest, taxes, etc.) of an asset which is used in the program is includable in the allowable cost of a provider even though it is owned by a related party. Where such an asset is sold or otherwise disposed of (see section 130) by a related organization, any gain or loss realized by the related party must be included in the provider's cost. (See section 132ff.)

C. Interaction of the Various Regulations.

The Administrator also notes the interaction of the various regulations with 42 CFR §413.134(1).¹⁵ The Administrator finds that, as the issue under appeal involves the

¹⁵ While not dispositive to this case, the CMS policy on consolidation revaluations in the final rule published on February 5, 1979 was not a change from the proposed rule published in April 1, 1977. The final rule states that it does not differ in substance from the proposed rule (44 Fed Reg. 6913) and it was made effective on the date published, an act consistent with that statement. An immediate effective date for

recognition of depreciation losses on the transfers of assets from a merger between non-profit entities, he cannot limit his review to the specific merger requirements of 42 CFR §412.134(1). Paragraph (1) was initially drafted to address the revaluation of assets for proprietary corporations, while paragraph (f) specifically addresses circumstances under which a gain or loss will be recognized. Paragraph (1) did not modify or limit the general related party rules at §413.17 and does not address or modify the criteria for the payment of gains or losses at paragraph §413.134(f). Instead, the Secretary explicitly stated that this provision was being promulgated consistent with both the related party rules and the disposal of depreciable asset rules set forth at paragraph (f).¹⁶

any substantive change would have required a good cause exception under the APA published in the final rule. The final rule also stresses that the policy that the rule clarifies on the revaluation of assets is longstanding Medicare policy and does not note any changes on consolidations as a result of comments. The change referenced from the proposed rule is that the final rule dedicates separate paragraphs to related and unrelated transactions involving consolidations, similar to that provided for statutory mergers. Thus, based on the foregoing, one could conclude that this change was to clarify the proposed language, rather than to promulgate a substantive change from the proposed rule.

¹⁶ See, e.g., 44 Fed. Reg. 6912 (Feb 5, 1979) ("Although no single provision of the Medicare regulations explicitly set forth these policies, our position has been based on the interaction of three regulations: 42 CFR 405.415, concerning the allowance for depreciation based on asset costs; 42 CFR 405.427, concerning cost related organizations; and 42 CFR 405.626, concerning change of ownership. We continue to believe that our interpretation and application of these regulations are reasonable and consistent with our statutory mandate to determine the scope of the reasonable costs for Medicare providers." (Emphasis added.)); 42 Fed. Reg. 6912 ("Our intent is not to change existing Medicare policy, but merely to state explicitly in the Code of Federal Regulations that which has been stated in the past in less formal settings."); 42 Fed. Reg. 17486(1977) ("The proposed revision of paragraph (1) of 405.415 is also consistent with paragraph (f). When a provider's assets are sold the transaction causes adjustments to the seller's health insurance program allowance for the depreciation based upon the gain or loss on the sale of the asset. Because a sale of corporate stock is not a sale of the corporate assets, the provisions of paragraph (f) of 405.415 are not applicable to the seller after such a transaction."); 44 Fed. Reg. 6913 ("Only if the assets are transferred by means of a bona fide transaction between unrelated parties would revaluation be proper.")

D. Non-Profit Corporations and the Related Parties and Disposal of Depreciable Asset Regulations.

1. Program Memorandum A-00-76.

To clarify the application of 42 CFR §413.134(l) to non-profit providers with respect to the related party rules and the rules on the disposal of depreciable assets, CMS issued Program Memorandum (PM) A-00-76, dated October 19, 2000. This PM applies the foregoing regulations to the situation of non-profit corporations. In particular, this PM noted that non-profit organizations differ in significant ways from for-profit organizations. Non-profit organizations typically do not have equity interests (i.e. shareholders, partners), exist for reasons other than to provide goods and services for a profit, and may obtain significant resources from donors who do not expect to receive monetary repayment of, or return on, the resources they provide. These differences, among others, cause non-profit organizations to associate or affiliate through mergers or consolidations for reasons that may differ from the traditional for-profit merger or consolidations. In contrast, the regulations at 42 C.F.R. § 413.134(l) were written to address only for-profit mergers and consolidations.

The PM also noted that, unlike for-profit mergers or consolidations, which often involve a dispatching of the former governing body and/or management team, many non-profit mergers and consolidations involve the continuation, in whole or part, of the former governing board and/or management team. Thus, in applying the related organization principles of 42 C.F.R. § 413.17, CMS stated that consideration must be given to whether the composition of the new board of directors, or other governing body and/or management team include significant representation from the previous board or management team. If that is the case, no real change of control of the assets has occurred and no gain and loss may be recognized as a result of the transaction. This PM A-00-76 recognized that, *inter alia*, certain relationships formed as a result of the consolidation of two entities constituted a related party transaction for which a loss on the disposal of assets could not be recognized. The PM A-00-76 stressed that “between two or more corporations that are unrelated” should include the relationship between the constituent hospitals and the consolidating entity. Consequently, the PM A-00-76 states that:

[W]hether the constituent corporations in a merger or consolidation are or are not related is irrelevant; rather the focus of the inquiry is whether significant ownership or control exists between a corporation that transfers assets and the corporation that receives them.

PM A-00-76 stated that the term significant, as used in PM A-00-76 has the same meaning as the term significant or significantly, in the regulations at 42 CFR 413.17 and the PRM at Chapter 10. Important considerations in this regard include that the determination of common control is subjective; each situation stands on its own merits and unique facts; a finding of common control does not require 50 percent or more representation; and there is no need to look behind the numbers to see if control is actually being exercised, rather the mere potential to control is sufficient.

In addition, PM A-00-76 stated that many non-profit mergers and consolidations have only the interests of the community at large to drive the transaction. This community interest does not always involve engaging in a bona fide sale or seeking fair market value of assets given. Rather, the assets and liabilities are simply combined on the merger/consolidated entities books. The merged/consolidated entity may or may not record a gain or loss resulting from such a transaction for financial reporting purposes. However, notwithstanding the treatment of the transaction for financial accounting purposes, no gain or loss may be recognized for Medicare payment purposes unless the transfer of the assets resulted from a *bona fide* sale as required by the regulation at 42 C.F.R. § 413.134(l) and as defined in the PRM at section 104.24. The PM stated that the regulation at 42 C.F.R. § 413.134(l) does not permit a gain or loss resulting from the combining of multiple entities' assets and liabilities without regard to whether a bona fide sale occurred. The PM stressed that a bona fide sale requires an arm's length business transaction between a willing and well-informed buyer and seller. This also requires the analysis of the comparison of the sales price with the fair market value of the assets acquired as reasonable consideration is a required element of a bona fide sale.

Notably, the Administrator finds that the requirement that the term "between related organizations" include an examination of the relationship before and after a transaction of assets under 42 CFR §413.417¹⁷ was applied as early as 1977 by the agency in evaluating whether accelerated depreciation would be recaptured. The agency decided that "when the termination of the provider agreement results from a transaction between related organizations and the successor provider remains in the health insurance program and its asset bases are the same as those of the terminated providers, health insurances reimbursement is equitable to all parties": thus, the depreciation recovery provisions would not be applied.¹⁸ The agency looked specifically at whether, in a related party transaction, the control and extent of the financial interest remained the same for the owners of the provider before and after

¹⁷ Originally codified at 42 C.F.R. § 405.427

¹⁸ 42 Fed. Reg. 45897 (1977).

the termination.¹⁹ Thus, PM A-00-76 interpretation of the related party rules as requiring an examination of the relationship before and after the transfer of assets is consistent with early Medicare policy and HCFAR 80-4.

This interpretation, that “between related organizations” must include an examination of all parties to the transaction, both before and after, is also consistent with the reality of a transaction involving the merging of two or more entities. For example:

Corporation A and Corporation B, both non-profit providers, are combined by statutory merger with Corporation A surviving. Corporations A and B were unrelated prior to the transaction, each being controlled by its respective Board of ten Directors. After the merger, Corporation A’s new ten member Board of Directors includes five individuals that served on Corporation B’s pre-merger board. Thus, Corporation A’s new Board of Directors includes a significant number of individual from both of the former entities’ boards. Because no significant change of control of the assets of former Corporation B has occurred, the transaction as between Corporation A and Corporation B is deemed to be between related parties and no gain or loss will be recognized as a result of the transaction. Hence, Medicare reasonably examines the relationship between the merging corporations and the surviving corporation and recipient of the Medicare depreciable assets to determine whether the transfer involved a related party transaction.²⁰

2. The Intermediary CHOW Manual and APB No. 16.

The Intermediary Manual, Chapter 4000, et seq., also addresses changes of ownership (CHOW) for purposes of Medicare certification and reimbursement. These sections provide guidelines based on Medicare law, regulations and implementing instructions for use by the Medicare intermediaries and providers on the reimbursement implications of various types of changes of provider organizations transactions or CHOWs. Section 4502 explains that the first review of a CHOW transaction is to determine the type of transaction which occurred as the Medicare program has developed specific policies on the reimbursement effect of various types of CHOW transactions which may be different from treatment under

¹⁹ 42 Fed. Reg. 45897, 45898 (September 15, 1977) (Recovery of excess cost resulting from the use of accelerated depreciation when termination of provider agreement results from transaction between related organizations).

²⁰ Program Memorandum A-00-76 at 3.

generally accepted accounting principles or GAAP. Section 4502.1, list the various types of provider organizational structures and included as one possible type of provider organization are Corporations.

In defining a Corporation, § 4502.1 explains that a corporation is a legal entity which enjoys the rights, privileges and responsibilities of an individual under the law. An interest in a corporation is represented by shares of stock in proprietary situations (stockholders) or membership certificates in non-stock entities (members).

Among the various types of provider structures and transactions recognized by Medicare are mergers, consolidations, and corporate reorganizations at § 4502. Section 4502.6 describes a statutory merger as the combination of two or more corporations pursuant to the law of the state involved, with one of the corporations surviving the transaction. Medicare permits a revaluation of the assets acquired in a statutory merger between unrelated parties, when the surviving corporation is a provider. If the surviving corporation is a provider or a related organization to the provider – such as a chain home office, the assets acquired can be revalued. However, the merger of a non-provider corporation into a provider corporation is not a change in ownership for the provider corporation and as such does not result in the revaluation of the assets of the provider corporation. In the instance of reorganization, CMS examines, inter alia, the parties before and after the transaction in determining that the transfer of assets involved a related party transaction.

Section 4508.11 of the Intermediary Manual,²¹ in addressing stock corporations states that, Medicare program policy places reliance on the generally accepted accounting principles or GAAP, as expressed in Accounting Principles Bulletin (APB) No. 16 in the reevaluation of assets and gain/loss computation processes for Medicare reimbursement purposes. While in certain areas, Medicare program policy deviates from that set forth in GAAP,²² intermediaries are instructed to refer to the principles outlined in the CHOW manual which specify when reference to APB No. 16 is in accordance with the current Medicare policy.²³

²¹ Section 4504.1 states that: “where Medicare instructions are silent as to the valuation of consideration given in an acquisition, rely upon generally accepted accounting principles. APB No. 16 discusses valuation methods of consideration given for assets acquired in business combinations.”

²² For example, Medicare will not recognize a revaluation/gain or loss due to a transfer of stock or in the case of a “two-step” transaction (i.e., the transfer of stock, than the transfer of the depreciable assets).

²³ FASB superseded APB No. 16 effective June 2001. However, at the present, not-for-profit (NFP) organizations are excluded from the scope of FASB No. 141.

Generally, APB No. 16 suggests two approaches to the treatment of assets when there is a business combination involving stock corporations: the pooling method and the purchase method. Historically, a combination of business interest was characterized as either a “continuation of the former ownership” or “new ownership.” A continuation of ownership was accounted for as a pooling of interest. The pooling of interest method accounts for business combinations as the uniting of the ownership interests of two or more companies. No acquisition is recognized because the combination is accomplished without disbursing resources of the constituents and ownership interests continue. The pooling of interests method results in no revaluation of assets or recording of gains or losses. In contrast, “new ownership” is accounted for as a purchase. The purchase method accounts for a business combination as the acquisition of one company by another and is treated as purchase or sale. Thus, APB No. 16 is similar to the PM, in that both recognize and treat the pooling of interests in a business combination as an event resulting in no gain or loss, while recognizing and treating a bona fide purchase or sale in a business combination as an event resulting in a gain or loss.

E. Similarities of Internal Revenue Service Principles and Medicare Reimbursement Principles When Entities Consolidate.

This policy of not recognizing a gain or loss when the transaction is between related parties, whether it constitutes a reorganization or consolidation, is also consistent with Internal Revenue Service (IRS) rules on the non-recognition of a gain or loss when a statutory reorganization has been determined to have occurred. Relevant to this case, while the Medicare rules may diverge from IRS rules and Medicare policy is not bound by IRS policy, IRS policy often reflects rationale underlying the establishment of similar policies under Medicare.²⁴ In fact, in setting forth principles applicable to the recognition of the gain or a loss, CMS has in the past recognized the similarity of the Medicare principles and the IRS principles and has often explicitly stated when such Medicare policy agrees or diverges from IRS treatment.²⁵

²⁴ See, e. g., Guernsey v. Shalala, 115 S. Ct. 1232 (1995), analogizing Medicare rules to IRS rules in citing to Thor Power Tools v. Commissioner, 439 U.S. 522 (1979).

²⁵ See, e.g., 44 Fed. Reg. 3980 (January 19, 1979) (“If a provider trades in or exchanges an asset, no gain or loss is included in the computation of allowable cost. Instead, consistent with the Internal Revenue Service (IRS), the undepreciated value of the traded asset, plus any additional assets transferred to acquire the new assets, are used as the basis for depreciation of the new asset under Medicare”; 48 Fed. Reg. 37408 (Aug. 18, 1983) (finding that it was not appropriate for the Medicare program to use IRS accelerated costs recovery system for Medicare purposes and deleting IRS useful life guidelines).

Under IRS rules, some consolidations or mergers are considered statutory reorganizations and subject to the non-recognition of a gain or loss. The terms reorganization, merger and consolidation are not mutually exclusive terms under IRS rules. Medicare policy similarly indicates that they are not mutually exclusive terms under Medicare rules. That is, consolidations and mergers may in fact constitute in essence, reorganizations and reorganizations may involve more than one corporation.²⁶ For example, a consolidation or merger where the predecessor corporation board continues significant control in the new corporation board is treated the same as a reorganization for Medicare reimbursement purposes and no gain or loss is recognized. However, for example, where the predecessor corporation board does not continue significant control in the new corporation board, a gain or loss will be recognized for Medicare reimbursement purposes.

Similar to Medicare rules, the IRS does not allow the recognition of the gain or loss when there is a reorganization, inter alia, because no gain or loss has in fact been realized. As the courts have noted:

The principle under which statutory reorganizations are not considered taxable events is that no substantial change has been affected either in the nature or the substance of the taxpayer's capital position, and no capital gain or loss has actually been realized. Such a reorganization contemplates a continuity of business enterprise and a continuity of interest and control accomplished [in this instance] by an exchange of stock for stock.²⁷ (Emphasis added.)

Similarly, the courts have stated that the underlying purpose of the IRS provisions that find no gain or loss when there is a reorganization was twofold: “1) to relieve certain types of corporate reorganizations from taxation which seemed oppressively

²⁶ See also Black's Law Dictionary definition of a reorganization used interchangeably with merger and consolidation (“A reorganization that involves a merger or consolidation under a specific State statute.”)

²⁷ Commissioners of IRS v. Webster Estates, 131 F. 2d 426, 429 (2d Cir.1942) citing Helvering v. Schoellkopf, 100 F. 2d 415 (2d Cir) While the foregoing IRS cases illustrate the continuity of interest, the Administrator notes that the Medicare program does not recognize a loss on sale as a result of a stock transfer regardless of the relationship between the parties. Case law also shows that term “continuity of interest” as provided in the IRS regulation is at times used interchangeably with the term “continuity of control.” See e.g. New Jersey Mortgage and Title Co. v. Commissioner of the IRS, 3 T. C. 1277 (1944); Detroit-Michigan Stove Company v. U.S., 128 Ct. Cl. 585 (1954).

premature and 2) to prevent taxpayer's from taking losses on account of wash sales and other fictitious exchanges."²⁸ Finally, as the Supreme Court found in Groman v. Commissioners, 302 U.S 82, 87 (1937) certain transactions speak for themselves, regardless of how they might be cast. As the Supreme Court observed: "If corporate A and B transfer assets to C, a new corporation, in exchange for all of C's stock, the stock received is not a basis for calculation of a gain on the exchange... A and B are so evidently parties to the reorganization that we do not need [the IRS code] to inform us of the fact." In sum, the purpose of these provisions is "to free from the imposition of an income tax purely 'paper profits or losses' wherein there is no realization of gain or loss in the business sense but merely the recasting of the same interests in a different form."²⁹

The IRS rules also deny gains or losses from the sale or exchange of property between related parties. In explaining the rationale for this tax law provision, the court in Unionbancal Corporation v. Commissioner, 305 F. 2d 976 (2001), explained that:

This limitation on deductions for transfers between related parties, protects the fisc against sham transactions and manipulations without economic substance. Not infrequently though, there are honest and important non-tax reasons for sales between related parties, so it's important to fairness to preserve the pre-sale basis where loss on the sale itself isn't recognized for tax purposes. Otherwise the statute would be a heads-I-win, tails-you-lose provision for the IRS: the seller can't take the loss, but the IRS calculates the buyer's gain on resale using the lower basis.

Consequently, one purpose of the IRS policy is to prevent the claiming of a gain or loss when no such event has in fact occurred. Similarly, the related party rules under Medicare, in holding that there is no recognition of a gain or loss when there is a reorganization, merger, or consolidation between related parties, is to avoid the payment of costs not actually incurred by the parties. An overarching principle applicable under the Medicare statute and regulation, with which all reasonable cost regulations must be in accord, is the principle that Medicare will only share in costs actually incurred by the provider. Consistent with IRS rules which recognize that no

²⁸ C.H. Mead Coal Co. v. Commissioners of IRS, 72 F. 2d 22, 27-28 (4th Cir. 1934) (analyzing early sections of the code).

²⁹ Paulsen ET UX v. Commissioner, 469 U.S. 131 (1985) citing Southwest Natural Gas Co. v. Commissioner, 189 F. 2d 332, 334 (CA 5), cert. denied, 342 U.S. 860 (1951) (quoting Commissioner v. Gilmore's Estate, 130 F. 2d 791, 794 (CA 3 1942)).

cost has been incurred under the foregoing facts, Medicare similarly does not find that the provider has incurred an actual cost for purposes of Medicare reimbursement under such facts.

II. Finding of Facts and Conclusion of Law.

This particular case involves the CMI Providers' claim for a loss on the disposal of assets resulting from the merger of CMI the parent corporation or home office and Presbyterian health Services (renamed Novant Health), the surviving corporation.

Carolina Medicorp, Inc. (CMI) was created in 1993 to receive title to the assets of Forsyth Memorial Hospital as a part of the hospital's conversion of ownership to a private non-profit entity.³⁰ Prior to that time, Forsyth Memorial Hospital assets had been owed by Forsyth County Government. As part of the conversion, the Forsyth County Board of Commissioners (Commissioners) retained ultimate control over the Forsyth Memorial Hospital facility and, as a condition of the transaction, appointed 12 of the CMI's 19-member board of trustees.³¹ Subsequently, CMI acquired Medical Park Hospital, Inc. (Medical Park Hospital), developed Carolina Medicorp Enterprises, Inc. d/b/a/ The Oaks at Forsyth (Oaks at Forsyth), and created the Edwin H. Martinat Comprehensive Outpatient Rehabilitation Center Martinat (referred to collectively as CMI Providers). CMI appointed the board of trustees of Forsyth Memorial Hospital, Oaks at Forsyth, and Martinat. As Medical Park Hospital's sole corporate member, CMI was entitled to adopt policies for that entity, which were required to be implemented by Medical Park's governing board. CMI owned the land, buildings, and land improvements and fixed equipment used by each of the CMI Providers.³² These assets were provided to the CMI Providers

³⁰ See Provider's Exhibit P-72 Resolution Approving The Forsyth Memorial Hospital Corporate Restructuring.

³¹ Provider's Exhibit P-72. The deed, dated January 1984, transferring the hospital's assets from Forsyth County to CMI included restrictions on their use that required that the property be maintained as a community general hospital open to the public, that CMI supply services to county residents regardless of their ability to pay, and that CMI not encumber the property with a mortgage or deed of trust without the County's approval. (See Provider's Exhibit P-70). If CMI failed to meet these conditions, ownership in the assets would revert to Forsyth County. The record shows a lease dated January 1984, with the Forsyth County as the owner/lessor and CMI as the lessee of the assets and land, but that lease was amended at that time to show CMI as the owner of the buildings and land etc. consistent with the deed.

³² Provider's Post Hearing Brief at 4.

under written lease agreements with CMI.³³ Each of the CMI Providers owned its own movable equipment.³⁴

In December 1996, Presbyterian Health Services Corporation (Presbyterian) and CMI began negotiations to merge the two health systems.³⁵ In April 1997, CMI and Presbyterian signed a letter of intent to enter into a formal agreement for the merger of the two entities. Each determined that such a merger would be mutually beneficial, was consistent with and a furtherance of their respective strategic plans and would be of substantial public benefit to the communities particularly as it would be a continuation of a nonprofit health care delivery system.³⁶ In May of 1997, prior to the merger, CMI and Presbyterian formed a limited liability company, Novant Health Management Company, LLC.³⁷ Novant Health Management Company, LCC was created as a vehicle to enter into letter(s) of intent or confidentiality agreement(s) with other parties interested in becoming part of the new health system created by the merger of CMI and Presbyterian. Novant Health Management Company, LLC was dissolved on December 31, 1998.

Due to restrictions that were placed on CMI at the time of its establishment that included the County Commissioners' power to control CMI governing board, the Commissioners consent was required for the merger.³⁸ The Commissioners agreed to approve the transaction based on CMI's commitment to various undertakings reflected in the Community Benefits Commitment Agreement.³⁹ The agreement, inter alia, required that one member of Novant's governing board be selected by the Commissioners from among its members.⁴⁰ In addition, the Commissioners retained

³³ Id.

³⁴ Id.

³⁵ Provider's Post Hearing Brief at 10. See Transcript of Oral Hearing (Tr.) at p 207. Prior to the merger, Presbyterian served as the parent corporation for a health care delivery system that included the Presbyterian Hospital, Presbyterian Medical Care Corporation (operating as Presbyterian Hospital Mathews), a specialty hospital that performed ENT surgery, and a long-term care facility. Presbyterian also had a 50 percent ownership in an orthopedic hospital.

³⁶ See Intermediary's Hearing Book (HB)-16.

³⁷ See Intermediary's Hearing Book (HB)-12.

³⁸ Provider's Post Hearing Brief at 11; see also Tr. 94-95; 141-143; 160-161.

³⁹ Provider's Exhibit P-79.

⁴⁰ Provider's Exhibit P-78, Letter of Intent between CMI and Presbyterian. See also Provider's Exhibit P-82, Bylaws of Novant Health, Inc. Initially, the Board of Trustees consisted of eight (8) appointed members plus the Chief Executive Officer who served as ex-officio with vote. Of the eight (8) initial appointed members, three (3) were appointed by CMI, one (1) was appointed by the Country Commissioners

the right to approve a majority of the governing board of Forsyth Memorial Hospital which, in turn, would be required to continue to abide by the restrictions that had been initially imposed when CMI was established.⁴¹ Finally, at the suggestion of the Commissioners, CMI would contribute \$10 million for their use to enhance health care in the County.⁴²

On June 30, 1997, CMI merged into Presbyterian.⁴³ Presbyterian assumed CMI's liabilities and Presbyterian obtained all CMI's assets. Legal title to the assets previously owned by CMI, including the buildings and other real property that had been used by the CMI Providers was transferred to Presbyterian as the surviving entity in the merger. CMI leases with the CMI Providers also transferred to Presbyterian.⁴⁴ Subsequent to the merger, Presbyterian changed its name to Novant Health, Inc. (Novant).⁴⁵ Prior to the transaction, both CMI and Presbyterian home offices operated as not-for-profit corporations with separate boards. CMI, as the home office for the CMI Providers allocated the loss incurred as a result of the merger to each of the four CMI Providers.

Each of the CMI Providers filed separate cost reports⁴⁶ for fiscal year ending June 30, 1997 and was issued separate notices of program reimbursement (NPRs) on those cost reports.⁴⁷ No terminating cost reports were filed for any of the Providers.⁴⁸ CMI and Presbyterian each filed home office cost statements for the fiscal year ending June 30, 1997. CMI terminated as a home office on June 30, 1997.

and four (4) were appointed by Presbyterian. The Chairman of the Board of Trustees was appointed by Presbyterian and the Vice Chairman of the Board was appointed by CMI.

⁴¹ Id. See also Provider's Post Hearing Brief at 11, Tr. 94-96, 165-169, 256-257.

⁴² Id.

⁴³ See Intermediary's Exhibit I-1A through I-1E for the Articles of Merger and other related corporate documents.

⁴⁴ Provider's Post Hearing Brief at 12. See also, Tr. 85-87.

⁴⁵ Intermediary's Exhibit I-1A at page 6.

⁴⁶ See PRM § 2414.5. Filing of cost Reports by Providers of a Chain Organization or Other Group of Providers.

⁴⁷ Intermediary's Exhibit I-2A-2D. See also Intermediary's Exhibit I-3.

⁴⁸ The Administrator notes that each of the Providers maintained their same Medicare provider number after the transaction and filed individual cost reports under their respective provider numbers. The State determined that no change of ownership had occurred.

In their June 30, 1997, cost reports each of the CMI Providers claimed a loss on disposal of depreciable assets, reflecting the portion of the loss incurred by CMI that was attributable to the depreciable assets used by each provider.⁴⁹ After reviewing the transaction, related financial records, other documents and the Medicare reimbursement and certification provision during the audit process, the Intermediary determined for Medicare reimbursement purposes, a recognizable loss for disposal of assets related to the transaction between the two home offices was not permitted. As a result the Intermediary denied the four CMI Providers claimed loss on the disposal of assets allocated to them by CMI. The Providers requested a group hearing before the Board for the issue stated above.

Initially, the Administrator finds that §1011.3 of the PRM explains the "special application" of the related organization rules with respect to the disposal of assets used in the program but owned by a related organization. That provision states that the cost of ownership (depreciation, interest, taxes, etc.) of an asset which is used in the program is includable in the allowable cost of a provider even though it is owned by a related party. Where such an asset is sold or otherwise disposed of (see section 130) by a related organization, any gain or loss realized by the related party must be included in the provider's cost. Therefore, to the extent the assets of a related organization conforms to the disposal of asset rules set forth in §130 of the PRM (reflecting the policy set forth at 42 CFR 413.134), the provider may claim the gain or loss.

In determining whether the Providers will be reimbursed for depreciation expenses under Medicare in this case, the Administrator must first determine whether the parties to the transaction are "related" or "unrelated." The Administrator finds that in this case, the record shows that, prior to the merger date, CMI and Presbyterian were related through the creation of the corporation Novant Health Management. In May of 1997, CMI and Presbyterian formed this limited liability company to enter into letter(s) of intent or confidentiality agreement(s) with other parties interested in becoming part of the new health system created by the merger.

However, in applying the related party principles the Administrator further finds that in determining whether or not the parties are related the Administrator must also analyze the relationship between the merging corporations not only at the time of the merger, but also the relationship between the merging corporations and the surviving corporation. Accordingly, the Administrator finds that consideration must be given

⁴⁹ The Administrator notes that the loss claimed included assets owned by CMI only; it did not include assets held by the CMI Providers themselves or other entities that were part of CMI. The Providers explained that those moveable assets continued to be owned by the Providers.

as to whether the composition of the new board of trustees and management team at the surviving corporation, included significant representation from the non-surviving corporation's board or management team.

This involves determining whether former board members of CMI had the power, to directly or indirectly, influence or direct the actions or policies of the surviving corporation. If such is the case, then no real change of control of assets has occurred and no gain or loss will be recognized as a result of this transaction. As stated above, the term "control" includes any kind of control, whether or not it is legally enforceable and however it is exercisable or exercised.

Moreover, the record further shows that after the merger four of CMI's controlled board members or 44 percent was appointed to the board of the surviving corporation.⁵⁰ In addition, a significant number of executive officers and senior management of CMI were similarly positioned in the surviving corporation.⁵¹ Thus, *inter alia*, because a significant number of CMI's board members and senior management/executive officers were appointed to the surviving corporation's board and executive management positions, the Administrator finds that CMI possessed the power to significantly influence the actions or policies of the surviving corporation.⁵² Accordingly, the Administrator finds that the Intermediary in this case correctly determined that the transaction involved parties that were related and that a loss on the disposal of assets cannot be recognized under Medicare because of the continuity of control between CMI and the surviving corporation.

The Administrator finds that the rationale for finding that this entire transaction constitutes a related party transaction under the Medicare policy is supported by the record. An overarching principle of Medicare reimbursement, which serves as the basis for the prophylactic related party rule, is that the costs actually incurred are reimbursable under Medicare. Thus, it is reasonable to find in this case, the Providers' interests have been but recast in a different form only and thus a loss has not actually been incurred by the Providers that can be recognized by Medicare under §1861 (v)(1)(a) of the Act.⁵³

⁵⁰ Intermediary Exhibit HB-18.

⁵¹ Intermediary Exhibit HB-18.

⁵² Further, there was a reversionary interest provided for in the article of incorporation of the surviving corporation.

⁵³ Consistent with that finding, although not dispositive, the Providers combined financial statements show that the transaction was treated as a pooling of interest. Intermediary Exhibit HB-24 and 25. Moreover, as the Providers' acknowledged, the Providers continued to operate unchanged after the merger and maintained ownership of all moveable assets, etc.

In addition, since the parties to this transaction are found to be related, the Administrator finds that the transaction was not consummated through an arm's length transaction. A *bona fide* sale contemplates an arm's length transaction, between unrelated parties for reasonable consideration, with each party acting in its own self interest. As outlined in PM A-00-76, in evaluating whether a *bona fide* sale has occurred with respect to a merger or consolidation between or among nonprofit entities, a comparison of the sale price with the fair market value of the assets acquired is required. A large disparity between the sale price (consideration) and the fair market value (FMV) of the assets sold or transferred indicates the lack of reasonable consideration and, hence, the lack of a *bona fide* sale. Examples of transactions that raise the issue of a bon fide sale are set forth in PM A-00-76:

In some situations, the sale price of the assets may be barely in excess of, or less than, the market value of the current assets sold, leaving a minimal, or no, part of the sales price to be allocated to the fixed (including depreciable) assets. In such circumstance, effectively the current assets have been sold, and the fixed assets have been given over a minimal or no cost. If a minimal or no portion of the sales price is allocated to the fixed (including depreciable) assets a bona fide sale of those assets has not occurred.

The PMA-00-76 further states that:

Non-monetary consideration, such as a seller's concession from a buyer that the buyer must continue to provide care for a period of time or to provide care to the indigent, may not be taken into account in evaluating the reasonableness of the overall consideration (even where such elements may be quantified in dollar terms). These factors are more akin to goodwill than to considerations.

In this case, the record shows that assets were transferred from CMI to the surviving entity for the assumption of liabilities totaling approximately \$230 million.⁵⁴ The net book value of the assets were listed as approximately \$399,000,000. Of that amount, the net book value of the depreciable assets was listed as approximately \$122 million and the land approximately \$17 million. The record further shows that at the time of the merger no appraisal of CMI's assets had been conducted to determine their FMV.⁵⁵ The record shows that the appraisal of CMI's land and

⁵⁴ Intermediary's Exhibit 1-31.

⁵⁵ Provider's Exhibit P-91. See also Provider's Post Hearing Brief at 52 acknowledging that the appraisal was received after the statutory merger of CMI and

realty assets was determined, on May 13, 1998, to be approximately \$215 million.⁵⁶ After a dollar for dollar allocation to cash and land, the Providers proposed to allocated approximately \$37 million of the consideration to the depreciable assets (buildings, land improvements, etc.) that had a net book value of \$122 million. Likewise, \$54 million of the consideration was proposed to be allocated to the depreciable assets (buildings, land improvements, etc.) and land with a net book value of \$139 million and an appraised value of \$215 million.⁵⁷ That is, based on the Provider's proposed allocation methodology, the land and depreciable assets were transferred 25 percent of the alleged appraised value and 38 percent of the net book value. The amount of consideration transferred and the value of the assets received does not, in the Administrator's view, support a finding that CMI transferred assets for reasonable consideration and as a result of a *bona fide* sale.

In addition, the fact that the parties did not secure an appraisal prior to the transaction is also an indication that the Providers were not concerned with receiving reasonable consideration for its depreciable assets. That the Providers also did not place their assets for sale in the open market to ascertain their worth, indicates that there was no good faith bargaining between the parties to establish the fair market value of the Providers' assets as an ongoing concern. The record does not show that receiving the best possible price for the facilities was a major factor in the negotiations. In addition, the record does not show the basis for determining that the assumption of debt was fair consideration for the Providers' assets.⁵⁸ Instead, other non-monetary factors appear to form the basis for the merger including the determination that the merger would be of substantial public benefit to the communities and would be a continuation of a nonprofit health care delivery system, along with the assurances that Presbyterian was not going to take over CMI.⁵⁹ Thus, the Administrator finds that, as the transaction did not involve an arm's length transaction, the transaction was not a *bona fide* sale as required under the regulations and PRM for the recognition of a loss on the disposal of assets.

Presbyterian/Novant. The accuracy, timeliness, or appropriateness of the appraisal was not at issue before the Board.

⁵⁶ Id.

⁵⁷ See, e.g., Intermediary Exhibit HB-26; Provider's comments with revised allocation, Provider's Exhibit 91 (appraisal).

⁵⁸ The record also does not show that the parties were engaged in arms length bargaining, reflective of a bona fide sale of the assets, over the potential Medicare loss on disposal of assets claim. The Medicare loss on disposal of assets claim if the providers were to be successful, is alleged to be worth in total approximately \$11 million in Medicare reimbursement, which likewise is not alleged to be included in the calculation of the receivables.

⁵⁹ See, e.g., Intermediary's Exhibit HB-16 (Letter of Intent) and Tr. at 209.

As a loss cannot be allowed in this case, the Administrator does not reach the issue of how to calculate the loss. However, the issue of calculating a loss does point out certain anomalous results of finding that a loss is to be calculated in a case when there has been no bona fide sale. The Administrator concludes that this further supports a finding that no loss is to be calculated under these facts of this case.

Consequently, the Administrator finds that, not only was the transaction between related parties, but that there was no bona fide sale or other event required under 42 C.F.R. §413.134(f) for a loss to be recognized in this case.

DECISION

The decision of the Board is reversed in accordance with the foregoing opinion.

THIS CONSTITUTES THE FINAL ADMINISTRATIVE DECISION OF THE
SECRETARY OF HEALTH AND HUMAN SERVICES.

Date: 8/10/07

/s/

Herb B. Kuhn
Acting Deputy Administrator
Centers for Medicare & Medicaid Services