



Center for Clinical Standards and Quality /Survey & Certification Group

Ref: S&C: 13-30-Hospital/RHC

DATE: May 10, 2013

TO: State Survey Agency Directors

FROM: Director
Survey and Certification Group

SUBJECT: Utilizing the US Bureau of the Census' (Census Bureau) *American FactFinder* 2010 Census Data for Rural Area Location Determinations - Hospital Swing Beds & Rural Health Clinics (RHC)

Memorandum Summary

- ***American FactFinder now includes 2010 Census Bureau Data on Urban/Rural Location:***
 - A hospital seeking swing bed approval or a clinic seeking RHC certification must be located outside an "urbanized area," as indicated by the Census Bureau.
- ***Instructions are provided on how to access the Census Bureau Data for specific addresses***

Background

On April 20, 2012 the Centers for Medicare and Medicaid Services (CMS) issued S&C 12-27, which provided instructions on making a rural area determination via the then "NEW" *American FactFinder*. At that time, the *American FactFinder* data on whether a particular address is located in an urbanized area or urban cluster was still based on 2000 census data. We stated in the prior memorandum that, once the 2010 census data on urbanized areas and urban clusters became available in the *American FactFinder*, we would advise State Survey Agencies (SAs) and CMS Regional Offices (ROs) of this so that they could use the newer data.

2010 Census Data via the American FactFinder

The Census Bureau has updated the *American FactFinder* to include the 2010 census data on urbanized areas and urban clusters. SAs and ROs must utilize the 2010 census data when making rural area location determinations. Prior to the 2010 census data being available to SA and RO staff, ROs were instructed to accept written communication, submitted by an applicant, from the Census Bureau that a specific address is either non-urbanized or in an urban cluster. Since the 2010 census data on urbanized areas and urban clusters is now available in

the *American FactFinder*, we do not anticipate that applicants will be submitting such information, but if they do so, ROs are expected to review the information and determine if it is consistent with the *American Factfinder* 2010 data. If the information contradicts that in the *American FactFinder* 2010 data, ROs should contact the Census Bureau and request further clarification. ROs would then use the final location classification provided by the Census Bureau in making the rural determination.

As a reminder hospitals with swing bed approval and RHCs must be located outside an urbanized area, but may be in an urban cluster.

In addition to updating its *American FactFinder* website to include 2010 census data, the Census Bureau has redesigned its homepage to include new features and enhancements. Attached are screen shots and detailed instructions on navigating through the Census Bureau's redesigned homepage to locate the *American FactFinder*. The screen shots also include instructions on utilizing the *American FactFinder* to make rural area determinations for hospital swing bed and RHC programs. The font of the screen shots could not be enlarged. SAs and ROs are advised to access the *American FactFinder* while following the attached instructions.

Questions concerning this memorandum should be addressed to RHC-FQHCSG@cms.hhs.gov.

Effective Date: Immediately. This policy should be communicated with all survey and certification staff, their managers and the State/Regional Office training coordinators within 30 days of this memorandum.

/s/

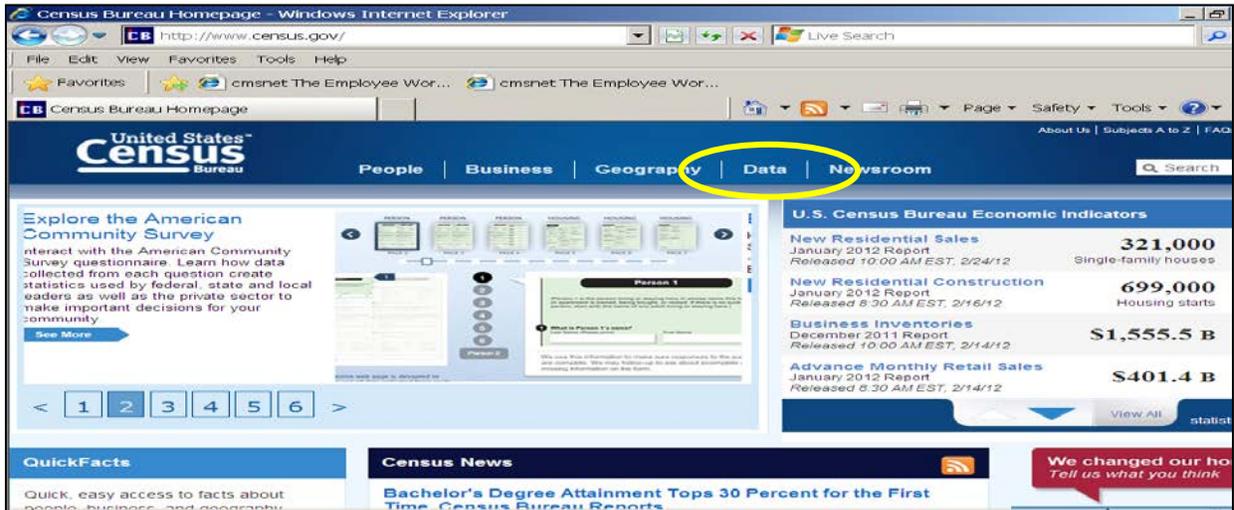
Thomas E. Hamilton

Attachment

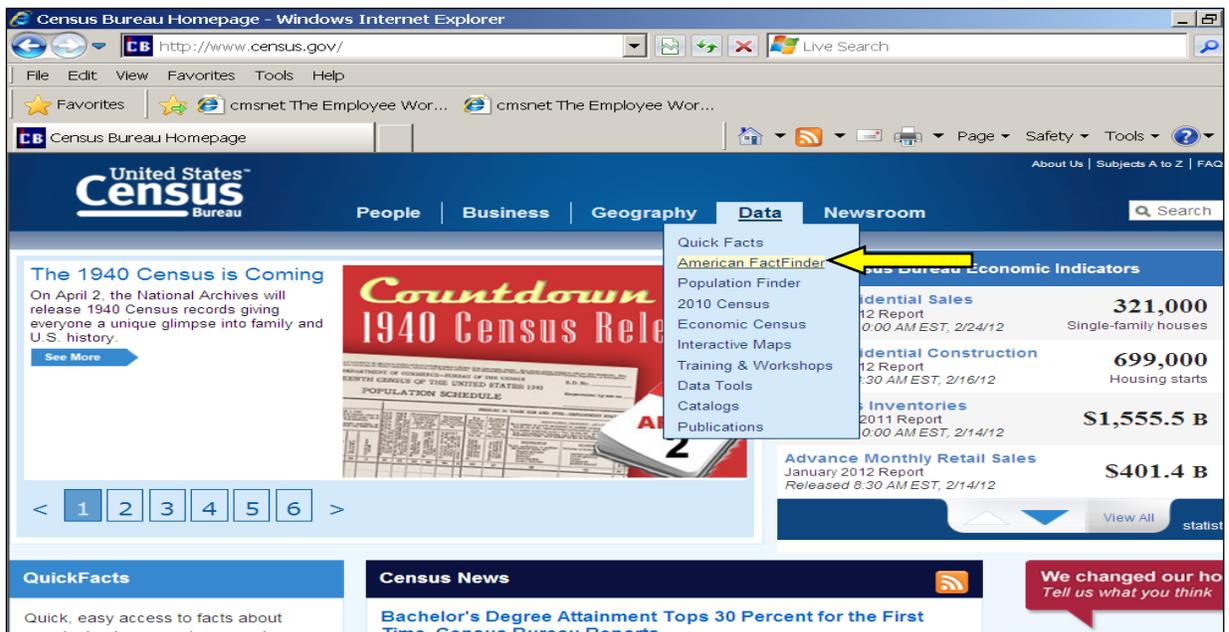
cc: Survey and Certification Regional Office Management

Instructions for Locating 2010 Census Data via U.S. Census Bureau's NEW American FactFinder to Determine “Urbanized” and “Urban Cluster” Locations

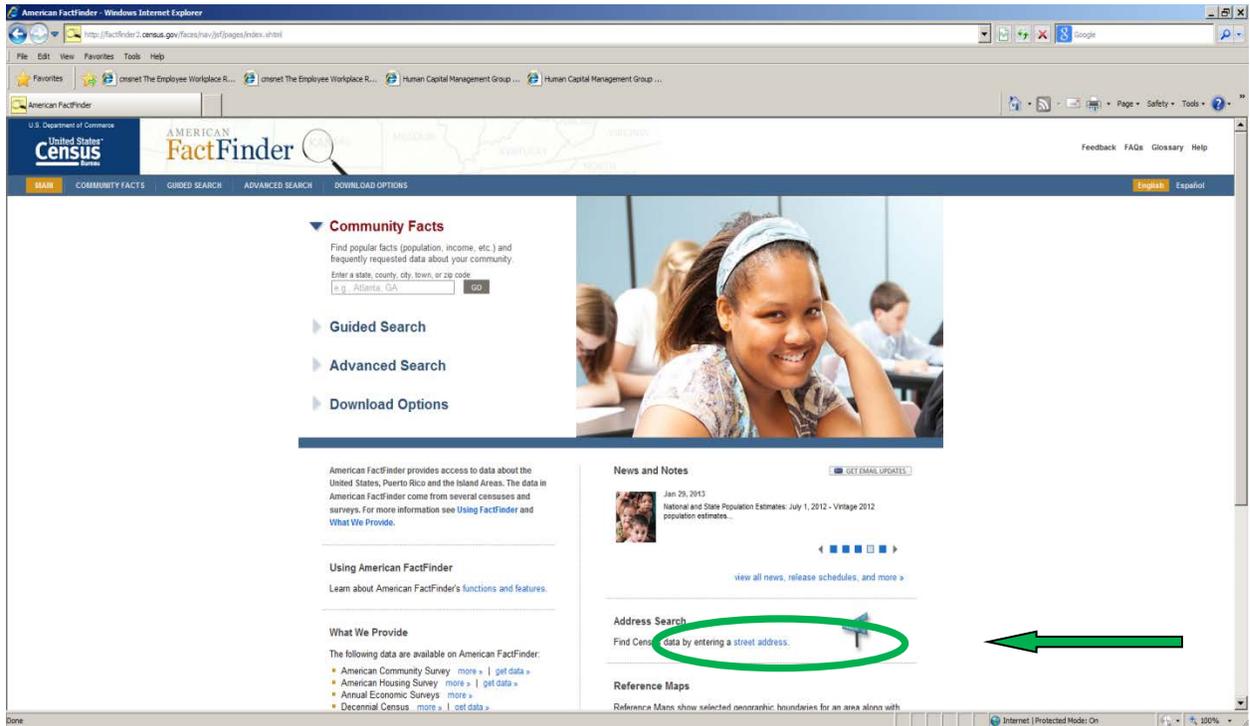
1. Go to <http://www.census.gov/> and select the “Data” option. This link is circled on the top of the screen shot shown here:



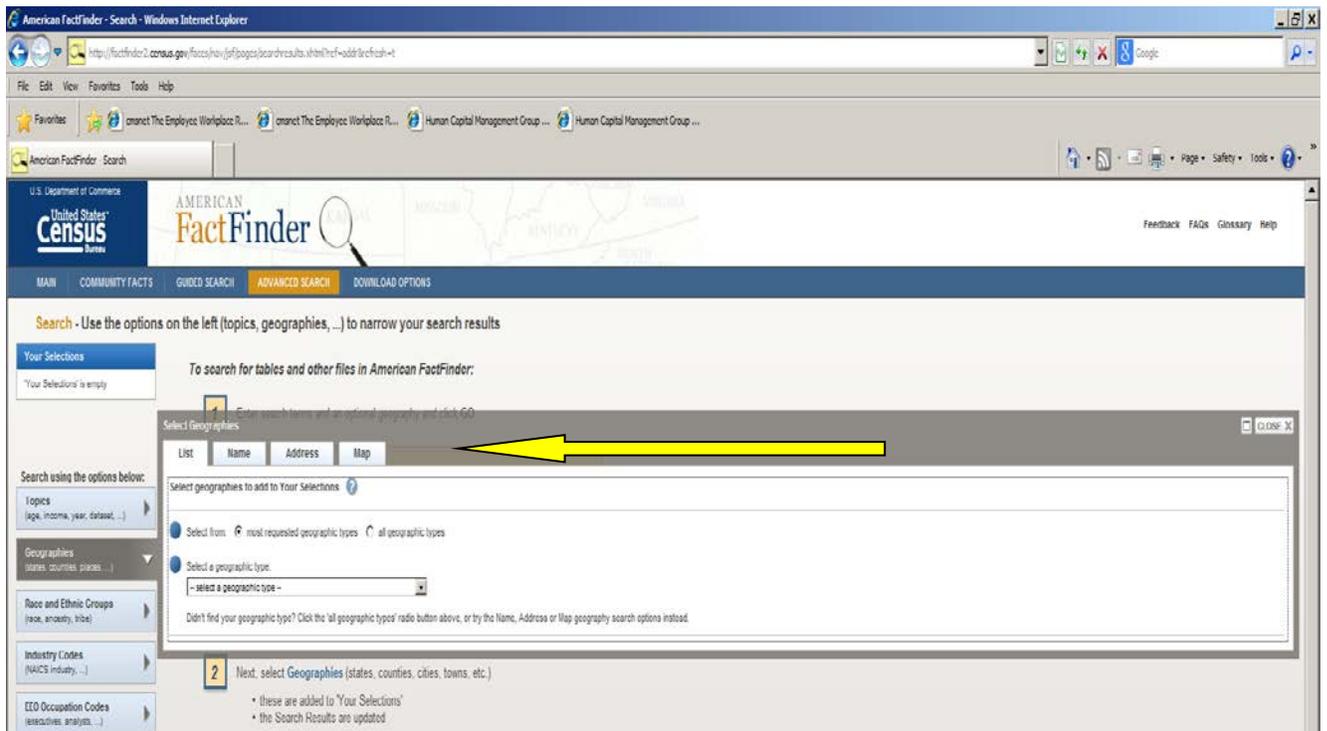
2. Select “American FactFinder” from the drop list, as shown below:



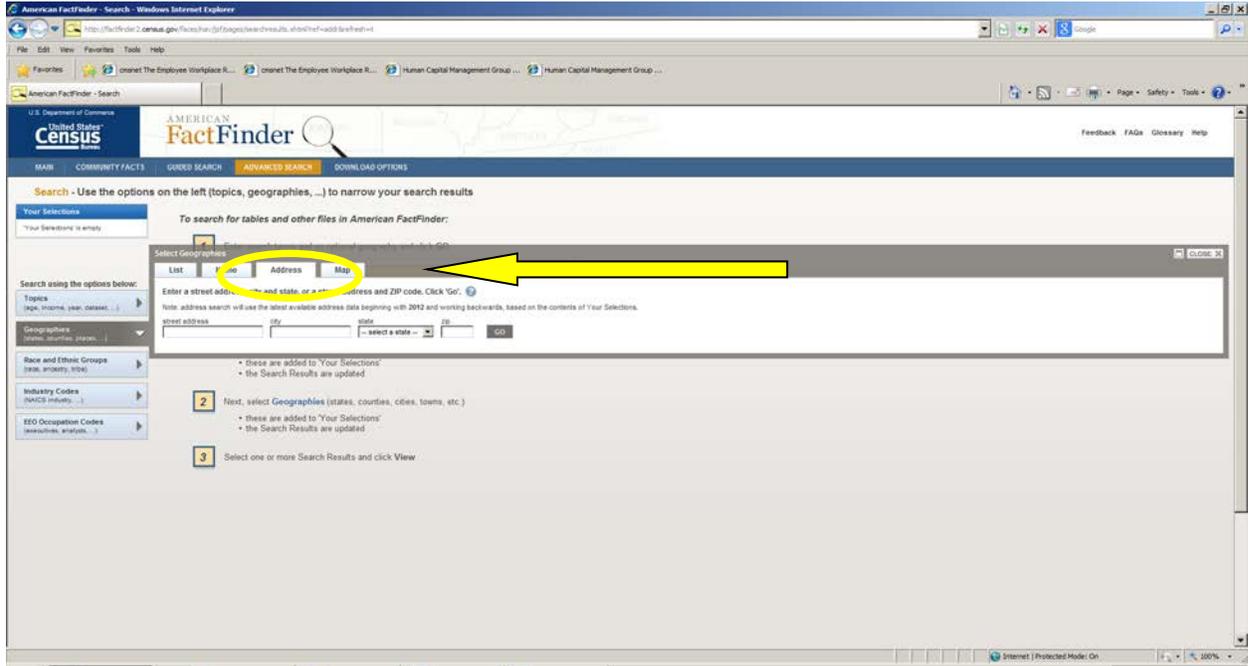
3. The next screen is the American FactFinder homepage, as shown on the below screen shot. Under the Address Search section, select “street address” as shown here:



4. The next screen shows four tabs which represent the four methods you can use to search. (i.e., list, name, address and map), as indicated below:

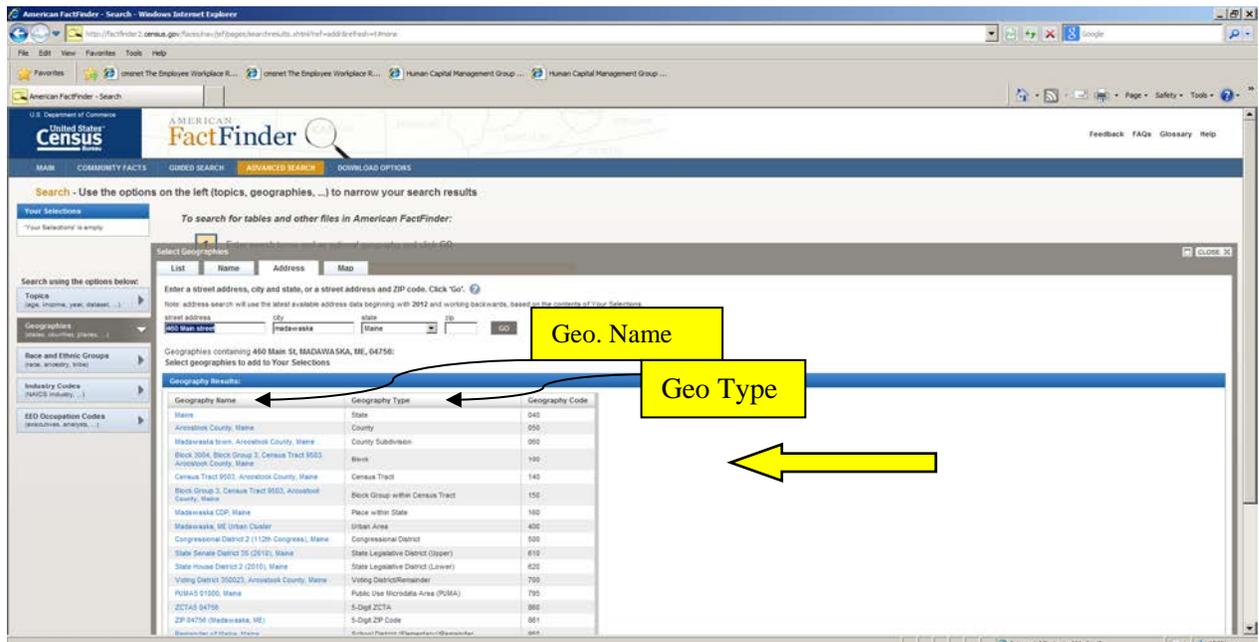


5. Select the “Address” tab, enter the address of the hospital or clinic, and press “Go”.



(Note: By default, the American FactFinder will automatically search within the 2010 Census data. If the address entered is not available, contact the Census Bureau’s Call Center at (800) 923-8282 for assistance. Although there is a “Map” tab which may be used to determine *approximately* where the address is located on the map, these results may not be definitive in determining whether the facility is outside an urbanized area or urban cluster.)

- Once the address is located, an information box will be generated indicating the geography results. The number of results may vary by address. Be sure to scroll down to view all results.



- The left column of the box identifies the “Geography Name” and the middle column identifies the “Geography Type”. The right column identifies the “Geography Code” which is not vital for your search.
- If there is no line indicating “Urban Area” under the “Geography Type” column, then the hospital or clinic is by default located outside an urbanized area and is considered rural.
- Note further that a hospital or RHC located in an “urban cluster” is not considered “urbanized” and is, therefore, considered located in a rural area. Therefore, even if there is an “Urban Area” row under the “Geography Type” column, you must still check under the “Geography Name” column to determine whether the address is in an urbanized area or an urban cluster. The New American FactFinder may provide both the 2000 and the 2010 Census urban area results if the location was urbanized in both censuses. When this occurs, under the “Geography Type” column, you will notice two “Urban Area” rows. When looking at the corresponding rows under the “Geography Name” column, one row will have “(2000)” after the name, while the other will have “(2010).” These refer to which Census Data is presented. **You must use the information in the 2010 Census data row in making the rural location determination for RHCs and hospital swing beds.**
- Examples of each type of potential result are displayed below. Please be sure to move up/down the screen to ensure you’ve viewed all of the geography results. (NOTE: These examples were chosen strictly for educational purposes. Also note that if you are checking multiple addresses, sometimes American FactFinder indicates it cannot process the subsequent address you enter. Return to the American FactFinder home page and start again – generally this will lead to a result.)

NOTE: These examples did not enter zip codes. American FactFinder will process a street address without a zip code, but it is recommended you enter a zip code whenever possible.

A. Urban cluster classification for a RHC applicant located in Defuniak Springs, Florida.
(NOTE: Location in an “Urban cluster” satisfies the rural location requirement)

In this example, the second “Urban Area” geography located in the center displays “De Funiak Springs, FL Urban Cluster (2010)”

The screenshot shows the American FactFinder search interface. The search criteria are: street address: 746 Baldwin Avenue, city: DeFuniak Springs, state: Florida. The search results table is as follows:

Geography Name	Geography Type	Geography Code
Florida	State	040
Walton County, Florida	County	950
DeFuniak Springs CSD, Walton County, Florida	County Subdivision	080
Block 3022, Block Group 3, Census Tract 9502, Walton County, Florida	Block	100
Census Tract 9502, Walton County, Florida	Census Tract	140
Block Group 3, Census Tract 9502, Walton County, Florida	Block Group within Census Tract	150
DeFuniak Springs city, Florida	Place within State	160
De Funiak Springs, FL Urban Cluster (2000)	Urban Area	600
De Funiak Springs, FL Urban Cluster (2010)	Urban Area	610
Congressional District 1 (112th Congress), Florida	Congressional District	900
State Senate District 2 (2010), Florida	State Legislative District (Upper)	610
State House District 3 (2010), Florida	State Legislative District (Lower)	620
CH047A Voting District, Walton County, Florida	Voting District/Remainder	700
PUMA5 95400, Florida	Public Use Microdata Area (PUMA)	706
2CT45 32435	5-Digit ZCTA	860
ZIP 32433 (DeFuniak Springs, FL)	5-Digit ZIP Code	861
Walton County School District, Florida	School District (Unified)/Remainder	970
Balance of Walton County, Florida	Economic Place	980

Annotations in the image include:

- A green arrow pointing to the address field: "This arrow is pointing to the address: 746 Baldwin Ave, DeFuniak Springs, FL"
- Two green arrows pointing to the "De Funiak Springs, FL Urban Cluster (2010)" row: "These arrows are pointing to the 2010 Urban Area row under Geography Type & Name"

B. Urbanized area classification notation for CMS New York RO in New York, NY
 (NOTE: Facilities located in an “urbanized area” do not meet the hospital swing bed or RHC rural requirements)

In this example, the second “Urban Area” geography displays “New York – Newark, NY-NJ-CT Urbanized Area (2010).”

The screenshot shows the American FactFinder search interface. The search criteria are '26 Federal Plaza', 'New York', and 'New York'. The search results are displayed in a table with the following columns: Geography Name, Geography Type, and Geography Code.

Geography Name	Geography Type	Geography Code
New York	State	040
New York County, New York	County	050
Wappington borough, New York County, New York	County Subdivision	060
Block 1214, Block Group 1, Census Tract 31, New York County, New York	Block	100
Census Tract 31, New York County, New York	Census Tract	140
Block Group 1, Census Tract 31, New York County, New York	Block Group within Census Tract	150
New York city, New York	Place within State	160
New York-Albany-New Jersey-Long Island, NY-NJ-PA Metro Area	Metro Statistical Area/Micro Statistical Area	210
New York-White Plains-Wayne, NY-NJ Metro Division, New York-Northern New Jersey-Long Island, NY-NJ-PA Metro Area	Metro Division within Metro Statistical Area	214
New York - Northern New Jersey - Long Island, NY-NJ-CT-PA CMSA	MSA/CMSA	300
New York, NY PMSA, New York-Northern New Jersey-Long Island, NY-NJ-CT-PA CMSA	PMSA within CMSA	305
New York - Newark, NY-NJ-CT Urbanized Area (2010)	Urban Area	400
New York-Newark, NY-NJ-CT Urbanized Area (2010)	Urban Area	400
Congressional District 8 (112th Congress), New York	Congressional District	500
State Senate District 25 (2010), New York	State Legislative District (Upper)	810
Assembly District 66 (2010), New York	State Legislative District (Lower)	820
Voting District 660004, New York County, New York	Voting District/Remainder	700
PUMA 06010, New York	Public Use Microdata Area (PUMA)	705
2010 10278	S-Digit ZCTA	800
2010 10278	5-Digit ZIP Code	801

Annotations in the image:

- A green arrow points to the search input field containing '26 Federal Plaza, New York, NY'.
- A green arrow points to the 'New York - Newark, NY-NJ-CT Urbanized Area (2010)' row in the table.

C. Rural area classification notation in Leon, IA.

(Note: if no classification is displayed, the location is, by default, rural. **Remember to view all results before making a determination.**)

In this example, no “Urban Area” classification is displayed.

The screenshot shows the American FactFinder search interface. The search bar contains the address "1405 NW Church St, Leon, IA". The search results table is displayed below, showing various geography types and codes. A green arrow points to the address in the search bar. A callout box points to the search results table with the text: "Be sure to view all results to ensure there is no Urban Area row under Geography Type".

Geography Name	Geography Type	Geography Code
Iowa	State	040
Decatur County, Iowa	County	050
Leon city, Decatur County, Iowa	County Subdivision	080
Block 1033, Block Group 1, Census Tract 9603, Decatur County, Iowa	Block	100
Census Tract 9603, Decatur County, Iowa	Census Tract	140
Block Group 1, Census Tract 9603, Decatur County, Iowa	Block Group within Census Tract	150
Leon city, Iowa	Place within State	160
Congressional District 5 (112th Congress), Iowa	Congressional District	200
Iowa State Senate District 48 (2010), Iowa	State Legislative District (Upper)	610
Iowa State House District 95 (2010), Iowa	State Legislative District (Lower)	620
LEON Voting District, Decatur County, Iowa	Voting District/Remainder	700
PUMAS 91300, Iowa	Public Use Microdata Area (PUMA)	795
ZCTAs 50144	5-Digit ZCTA	880
ZIP 50144 (Leon, IA)	5-Digit ZIP Code	881
Central Decatur Community School District, Iowa	School District (Incl'd)/Remainder	870
Balance of Decatur County, Iowa	Economic Place	890