



Data-Driven Outreach: Maps

Maps	Data Point 1	Data Point 2	Data Point 3	Data Point 4	Data Point 5	Data Point 6	Data Point 7
US & Census Geography	States	Counties	Public Use Microdata Areas (PUMAs)	Zip Code Tabulation Areas (ZCTAs)	US Zip Codes	Census Tracts	Census Block Groups
Transportation	Highways	-	-	-	-	-	-
Health Policy	Primary Care HPSAs	Dental Care HPSAs	Mental Health Care HPSAs	Medically Underserved Areas/Populations (MUA/P)	Primary Care Services	Health Referral Regions	-



Data-Driven Outreach: Population

Population Data	Data Point 1	Data Point 2	Data Point 3	Data Point 4	Data Point 5
Poverty Level	Population below 100% FPL (2010-2014)	Population below 200% FPL	-	-	-
Race + Ethnicity	% Non-Caucasian	% Latino	% African-American	% Asian-American	% American Indian/Alaskan Native
Insurance Status	% Population Uninsured	% Population with Medicaid	% Population with Medicare	-	-
Uninsured by Income Level	% uninsured population below 138% FPL	% uninsured population below 200%	% uninsured population at 138%-400%	-	-
Age	% under 18	% 18 to 64	% 65 and older	-	-
Social Environment	% unemployed	% households with Limited English Proficiency (LEP)	% population with less than a high school education	-	-



Data-Driven Outreach: USD Mapper

UDS Mapper	Data Point 1	Data Point 2	Data Point 3	Data Point 4	Data Point 5	Data Point 6	Data Point 7	Data Point 8	Data Point 9
Penetration	Low-income population	Total population	Uninsured population	Population with Medicare	-	-	-	-	-
% Change	2-year % change in patient	1-year % change in patient	2-year % change in uninsured patient	1-year % change in uninsured patient	2-year % change in Medicaid	1-year % change in Medicaid	-	-	-
Consumers Not Served by Health Centers	Low-income not served by health centers	Uninsured not served by health centers	Medicaid not served by health centers	-	-	-	-	-	-
Patient Mix	% of patients uninsured	% of patients with Medicaid	-	-	-	-	-	-	-
Population Indicators	% population poverty below 100%	% population low-income below 200%	% population not employed	% population with LEP	% population with less than high school education	% population uninsured	% adults with no dental visit	% adults who delayed care due to high cost	% adults with no usual source of care