

Health Insurance Marketplace

Marketplace Open Enrollment Virtual Event in a Box

Thank you for downloading the Centers for Medicare & Medicaid Services (CMS) Marketplace Open Enrollment Virtual Event in a Box. The purpose of the Virtual Event in a Box is to provide you with valuable resources to promote the Health Insurance Marketplace Open Enrollment Period that runs from November 1 to January 15.

Your use of these resources will directly help people get the insurance they need to get the care they need, when they need it, and at a price they can afford.

Key messages to remember:

- **Due to the Inflation Reduction Act and the American Rescue Plan**, quality health coverage will continue to be even more affordable and accessible for the fourth year in a row.
- **Low prices.** 4 in 5 [HealthCare.gov](https://www.healthcare.gov) customers can find a plan for \$10 or less per month with financial help.
- **More people qualify** due to the Inflation Reduction Act. Whether you are uninsured, don't get insurance through your job, currently have [HealthCare.gov](https://www.healthcare.gov) coverage, or if you are looking to find health coverage at a lower cost – this Open Enrollment period is for you!

You can use these resources to help people in your community understand their healthcare options, understand that it is affordable, and help them enroll in health coverage available on the Health Insurance Marketplace.

Use the links below to download the Virtual Event in a Box that includes a fillable flyer, fact sheets, brochure, conference cards, poster, and the Marketplace Application Checklist to help your organization conduct outreach and education to encourage people to enroll in health coverage through the Health Insurance Marketplace:

Need health coverage? (2-sided conference card):

<https://www.cms.gov/marketplace/need-health-coverage-conference-card.pdf> (English)

<https://www.cms.gov/marketplace/need-health-coverage-conference-card-spanish.pdf> (Spanish)

Questions to Ask Yourself When Choosing a Plan (3-page fact sheet):

<https://www.cms.gov/marketplace/outreach-and-education/ask-yourself-when-choosing-a-plan.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/questions-to-ask-when-choosing-a-plan-spanish.pdf> (Spanish)

<https://www.cms.gov/marketplace/in-person-assisters/outreach-education/materials-multiple-languages> (Other languages)

Marketplace Application Checklist (1-page checklist):

<https://www.cms.gov/marketplace/outreach-and-education/marketplace-application-checklist.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/marketplace-application-checklist-spanish.pdf> (Spanish)

<https://www.cms.gov/marketplace/in-person-assisters/outreach-education/materials-multiple-languages> (Other languages)

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Get Covered Fact Sheet:

<https://www.cms.gov/marketplace/outreach-and-education/get-covered-a-guide-to-the-health-insurance-marketplace.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/get-covered-a-one-page-guide-to-the-health-insurance-marketplace-spanish.pdf> (Spanish)

<https://www.cms.gov/marketplace/in-person-assisters/outreach-education/materials-multiple-languages> (Other languages)

The Health Insurance Marketplace Brochure:

<https://www.cms.gov/marketplace/outreach-and-education/about-the-marketplace-english.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/about-the-marketplace-spanish.pdf> (Spanish)

<https://www.cms.gov/marketplace/in-person-assisters/outreach-education/materials-multiple-languages> (Other languages)

Get Health Coverage Poster:

<https://www.cms.gov/marketplace/get-coverage-poster> (English)

<https://www.cms.gov/marketplace/outreach-and-education/get-coverage-poster-spanish.pdf> (Spanish)

Need Health Coverage Fillable Flyer:

<https://www.cms.gov/marketplace/outreach-and-education/need-health-coverage-fillable-flyer.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/need-health-coverage-flyer-spanish.pdf> (Spanish)

Fillable Conference Card:

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card-black-americans.pdf> (African American/Black)

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card-aanhpi.pdf> (Asian American Pacific Islander)

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card-caucasian.pdf> (Caucasian/White)

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card.pdf> (Hispanic/Latino - English)

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card-spanish.pdf> (Hispanic/Latino - Spanish)

<https://www.cms.gov/marketplace/outreach-and-education/fillable-conference-card-native-american.pdf> (Native American)

Protect Yourself from Fraud (3-page fact sheet):

<https://www.cms.gov/marketplace/outreach-and-education/protect-yourself-from-fraud-in-health-insurance-marketplace.pdf> (English)

<https://www.cms.gov/marketplace/outreach-and-education/protect-yourself-from-fraud-in-health-insurance-marketplace-spanish.pdf> (Spanish)

<https://www.cms.gov/marketplace/in-person-assisters/outreach-education/materials-multiple-languages> (Other languages)

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Specifically, you can use the Virtual Event in a Box resources to:

- Educate your community partners, colleagues, and consumers about the Marketplace Open Enrollment Period and inform uninsured or underinsured people about the affordable, quality health coverage available.
- Display the poster and materials at local community stores, libraries, coffee shops, community centers, health fairs, etc.
- Host a conference call, webinar, or another educational event about the Marketplace.
- Handout materials to people who may need health insurance coverage.
- Partner with local in-person enrollment [Navigators](#) and [Certified Application Counselors](#). For example, you can provide space for enrollment sessions or fairs, provide computers so people can check out the Marketplace online and browse plans and estimated prices, or other resources and support.

Key Marketplace Websites:

- [HealthCare.gov](#): Website to learn more about the Health Insurance Marketplace® and to enroll in health coverage during Open Enrollment between November 1 to January 15.
- [CuidadoDeSalud.gov](#): Spanish language website of [HealthCare.gov](#).
- [CMS.gov/marketplace/new-marketplace](#): Fact sheets, brochures, post cards, posters, infographics and fillable flyers in English and Spanish to share. For materials in additional languages, [click here](#).
- [HHS.gov/healthcare](#): Health insurance literacy tools and other information about the health care law for consumers.
- <https://www.cms.gov/priorities/health-equity/c2c>: From Coverage to Care materials to help consumers know how to use their health insurance.
- To learn more about Champions for Coverage or to sign up as a Champion for Coverage, [click here](#).

How to Enroll in the Health Insurance Marketplace®:

- Visit [HealthCare.gov](#) and [CuidadoDeSalud.gov](#)
- Find local help at [HealthCare.gov/find-local-help](#)
- Call the Marketplace Call Center at 1-800-318-2596 24 hours/7days a week
 - TTY users can call 1-855-889-4325
 - Assistance is available in over 200 languages
 - The call is free