

Health Insurance Marketplace

Marketplace Open Enrollment Partner Resources Reference Sheet

The following resources are available to partners, like you, to help promote the Marketplace Open Enrollment Period to people in your community who need to enroll in health insurance.

The Marketplace Open Enrollment Period runs from November 1 to January 15. December 15 is the last day to sign up for health insurance for an effective date of January 1st.

The three core messages for consumers are:

- **Due to the Inflation Reduction Act and the American Rescue Plan**, quality health coverage will continue to be even more affordable and accessible for the fourth year in a row.
- **Lower prices.** 4 in 5 HealthCare.gov customers can find a plan for \$10 or less per month with financial help.
- **More people qualify** due to the Inflation Reduction Act. Whether you are uninsured, don't get insurance through your job, currently have HealthCare.gov coverage, or if you are looking to find health coverage at a lower cost – this Open Enrollment Period is for you!

Available Resources

Please visit the Marketplace [Partner Tools and Toolkits](#) webpage for a wide range of resources:

- [Virtual Event in a Box \(PDF\)](#): Download a “Virtual Event in a Box”! This box includes materials, such as conference cards, brochures, posters, and more. It is available in English and Spanish. Some materials are also available in additional languages.
- [Need a Product](#): Use CMS' Product Ordering Website to get free educational materials shipped directly to your organization.
- [List of Champions for Coverage](#): Identify Champions for Coverage in your communities to partner with on Marketplace promotion.
- [Apply to become a Champion for Coverage](#): Encourage organizations in your area to become Champions for Coverage.
- [Navigator Awardees Contact Information \(PDF\)](#): Partner with Navigators in your communities to help promote the Marketplace.
- [Partner Educational Webinars](#): Join our webinars to learn about critical information and resources to use during the Marketplace Open Enrollment Period.

Consumer Resources

- **Consumers can apply for health coverage:** [HealthCare.gov](#) and [CuidadoDeSalud.gov](#)
- [Find Local Help](#) (Navigators, Certified Application Counselors, Agents & Brokers)
- **24/7 [HealthCare.gov](#) Call Center:** 1-800-318-2596 with assistance in over 200 languages, TTY: 1-855-889-4325

We are here to help. Champions for Coverage can contact us at any time at Champion@cms.hhs.gov. Partners can contact us at Partnership@cms.hhs.gov. Assisters can contact CMS at cacquestions@cms.hhs.gov.