

**CENTER FOR MEDICARE**

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DATE: June 21, 2010

TO: Medicare Advantage Organizations  
Cost-Based Contractors  
Prescription Drug Plan Sponsors  
Employer/Union-Sponsored Group Health Plans

FROM: Danielle R. Moon, J.D., M.P.A.  
Director, Medicare Drug & Health Plan Contract Administration Group

RE: Training on the Final Contract Year (CY) 2011 Medicare Marketing Guidelines

The Centers for Medicare & Medicaid Services (CMS) will host training on the final CY 2011 Medicare Advantage Marketing Guidelines for Medicare Advantage (MA) organizations, Prescription Drug Plans (PDP) sponsors, section 1876 cost-based contractors, demonstration plans, and employer and union-sponsored group plans, including employer/union-only group (EGWPs) on Wednesday, June 30, 2010 at 11 a.m. EST. This year's training will be provided through a WebEx webinar.

Participants must use the link below to register and join this event. Participants that register in advance will receive a confirmation email with the link and event details.

<https://cpcevents.webex.com/cpcevents/onstage/g.php?t=a&d=667775896>

All attendees will be able to see and hear the webinar via their computer, using speakers and/or headphones, but will not be able to participate verbally. CMS will provide a call-in feature for this training, only for those attendees who cannot access sound from their computers or are having technical difficulties. Attendees should not call the teleconference line unless it is necessary to hear the webinar.

Time will be allotted for questions and answers during the webinar. Questions may be submitted via a text function within the webinar. Questions may also be submitted in advance of the training to [MarketingPolicy@cms.hhs.gov](mailto:MarketingPolicy@cms.hhs.gov).

If you have additional questions regarding the training, please contact Camille Brown at (410) 786-0274 or Chevell Thomas at (410) 786-1387.