

# MEASURING THE VALUE OF HEALTHCARE ANTI-FRAUD EFFORTS

A white paper by the Healthcare Fraud Prevention Partnership (HFPP)



Learn the importance of accurately capturing, calculating, and communicating the value of fraud, waste, and abuse prevention efforts in the newest HFPP white paper, *Measuring the Value of Healthcare Anti-Fraud Efforts*. This white paper encourages the incorporation of deterrence as an important element of return on investment (ROI) calculations for healthcare anti-fraud efforts and provides strategies for doing so.



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## OVERVIEW

Combating fraud is crucial for the financial viability of health insurance programs and ensuring patient safety. Payers undertake extensive measures to combat fraud, such as conducting pre- and post-payment reviews, member education, and criminal and civil litigations, as well as enforcing regulations directed at eliminating fraud. When evaluating the effectiveness of these initiatives, ROI is often used as a key metric, measuring net value against costs. Accurately calculating ROI with the inclusion of deterrence ensures fraud-fighting efforts are properly captured, minimizing the potential of undervaluing such initiatives. Information from HFPP Partner interviews and case studies reveal that when both the impact of deterrence and recovery are included in financial returns, ROI is higher by a factor of 2 to 10 – even when conservatively measured.

## STRATEGIES DISCUSSED

The following strategies, detailed within the paper, highlight ways to capture the impact of deterrence and improve the ROI measurement of fraud prevention efforts.



Moving from a “pay and chase” model to a preventive model that includes deterrence



Standardizing ROI measurements across organizations



Calculating ROI through a standardized approach by collecting data and measuring costs and changes in claims payments



Engaging with leadership to communicate the value and importance of deterrence delivered through ROI evidence

The HFPP, a voluntary, public-private partnership that seeks to identify and reduce healthcare fraud, waste, and abuse, developed this resource in collaboration with researchers from Boston University. If you have questions or are interested in joining the HFPP, please contact the HFPP at [ttp@gdit.com](mailto:ttp@gdit.com) or visit our website at [hfpp.cms.gov](http://hfpp.cms.gov).