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VOLUME I  
(February 13, 2023, day one of two)

CENTERS FOR MEDICARE AND MEDICAID SERVICES  
Medicare Evidence Development & Coverage  
Advisory Committee

Meeting held virtually via Zoom

February 13, 2023

Centers for Medicare and Medicaid Services  
7500 Security Boulevard  
Baltimore, Maryland

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Panelists

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Joseph Ross, MD, MHS

Vice-Chair

Sanket Dhruva, MD, MHS, FACC

MEDCAC Members

Michael J. Fisch, MD, MPH, FACP, FAAHPM

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Genevieve Kanter, PhD

Karen Maddox, MD, MPH, FACC, FAHA

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Olorunseun O. Ogunwobi, MD, PhD

Sally Stearns, PhD

John Whitney, MD

Dru Riddle, PhD, DNP, CRNA, FAAN

Ian N. Kremer, JD

Industry Representative

Parashar Patel, MA

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Guest Panel Members  
Daniel Arthur Canos, PhD, MD  
Craig A. Umscheid, MD, MS  
Richard J. Hodes, MD

CAG Director  
Tamara Syrek Jensen

MEDCAC Coordinator  
Tara Hall

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## 1 PANEL PROCEEDINGS

2 (The meeting was called to order at  
3 10:04 a.m. EST, Monday, February 13, 2023.)

4 MS. HALL: Good morning and welcome,  
5 committee chairperson, vice chairperson,  
6 members and guests to our virtual MEDCAC  
7 meeting. I am Tara Hall, the Medicare Evidence  
8 Development and Coverage Advisory Committee  
9 coordinator.

10 The committee is here today to discuss  
11 the analysis of coverage with evidence  
12 development criteria. This meeting will  
13 examine the general requirements for clinical  
14 studies submitted for CMS coverage requiring  
15 coverage with evidence development. The MEDCAC  
16 will evaluate the coverage with evidence  
17 development criteria to ensure that coverage  
18 with evidence development studies are evaluated  
19 with consistent, feasible, transparent and  
20 methodologically vigorous criteria, and advise  
21 CMS of whether the criteria are appropriate to  
22 insure that coverage with evidence development  
23 approved studies will produce reliable evidence  
24 that CMS can rely on to help determine whether  
25 a particular item or service is reasonable and

1 necessary.

2           The following announcement addresses  
3 conflict of interest issues related with this  
4 meeting and is made part of the record. The  
5 conflict of interest statutes prohibit special  
6 government employees from participating in  
7 matters that could affect their or their  
8 employer's financial interests. Each member  
9 will be asked to disclose any financial  
10 conflicts of interest during their  
11 introductions.

12           We ask in the interest of fairness  
13 that all persons making statements or  
14 presentations disclose if you or any member of  
15 your immediate family owns stock of has another  
16 financial interest in any company that is  
17 related to this topic, coverage with evidence  
18 development, or has received financial support  
19 from such company. This includes speaker fees,  
20 salaries, grants and other support.

21           If you require a financial disclosure  
22 statement, please email Ruth McKennon so she  
23 can send you the form for completion. Her  
24 email is Ruth, R-U-T-H, dot McKennon,  
25 M-C-K-E-N-N-O-N, at CMS.HHS.gov.

1           We ask that all presenters please  
2 adhere to their time limits. We have numerous  
3 presenters and a tight agenda. Therefore, we  
4 cannot allow for extra time. During each  
5 presentation presenters will receive reminders  
6 informing them how much time they have  
7 remaining to help them stay within their  
8 allotted time. Presenters will receive a  
9 prompt two minutes before their speaking time  
10 to assure they are ready to present.

11           During the open public comment,  
12 attendees who wish to address the panel will  
13 have that opportunity on a first come basis.  
14 Please email Ruth McKennon if you want to  
15 address the panel by eleven a.m. eastern  
16 standard time.

17           For the record, voting members present  
18 for today's meeting are Sanket Dhruva, Michael  
19 Fisch, David Flannery, Carolyn Ford, Genevieve  
20 Kanter, Karen Maddox, Marc Mora, Olorunseun  
21 Ogunwobi, Sally Stearns, John Whitney and Ian  
22 Kremer. Nonvoting panel members are Parashar  
23 Patel, Daniel Canos, Craig Umscheid and Richard  
24 Hodes. A quorum is present and no one has been  
25 recused because of conflict of interest.

1           The entire panel, including nonvoting  
2 members, will participate in the voting. The  
3 voting results will be available on our website  
4 following the meeting.

5           We ask that all speakers state their  
6 name each time they speak, speak slow and  
7 concise so everyone can understand, speak  
8 directly into your computer mic, and do not use  
9 your speaker phone to help achieve best audio  
10 quality. Insure your devices are on mute if  
11 not speaking, and while speaking, please place  
12 ringers on silent. Remove pets from your area  
13 and anything else that would minimize  
14 distractions and limit background noises.

15           The meeting is being held virtually in  
16 addition to the transcriptionist. By your  
17 attendance, you are giving consent to the use  
18 and distribution of your name, likeness and  
19 voice during the meeting. You are also giving  
20 consent to the use and distribution of any  
21 personally identifiable information that you or  
22 others may disclose about you during today's  
23 meeting. Please do not disclose personal  
24 health information.

25           In the spirit of the Federal Advisory

1 Committee Act and the Government in the  
2 Sunshine Act, we ask that the advisory  
3 committee members take heed that their  
4 conversations about the topic at hand take  
5 place in the open forum of the meeting. We are  
6 aware that meeting attendees, including the  
7 media, are anxious to speak with the panel  
8 about these proceedings. However, CMS and the  
9 committee will refrain from discussing the  
10 details of this meeting with the media until  
11 its conclusion. Also, the committee is  
12 reminded to please refrain from discussing the  
13 meeting topics during breaks or at lunch.

14 And now I would like to turn the  
15 meeting over to Tamara Syrek Jensen, CAG  
16 director.

17 MS. JENSEN: Thank you, Tara. Good  
18 morning, everyone. I would also like to wish  
19 all you Super Bowl fans, anybody that was a  
20 Kansas City fan, congratulations, and thank you  
21 to the panel for getting up this early after  
22 watching a late night game. And I also wanted  
23 to thank everybody who is participating today  
24 presenting, and including public comments later  
25 this afternoon.

1 CMS has given the panel a tall task of  
2 giving the Agency guidance and recommendations  
3 on coverage with evidence criteria. We've  
4 asked the panel to review the recommended  
5 updated coverage with evidence development  
6 criteria and to give us some recommendations  
7 for guidance on what we may want to update or  
8 keep.

9 Just as a bit of background, coverage  
10 with evidence development is a result of a  
11 national coverage determination. Any time the  
12 Agency decides as a result of an NCD to  
13 implement coverage with evidence development  
14 about a particular item or service, it is this  
15 criteria that we use to measure whether the  
16 various protocols for studies meet that minimum  
17 criteria in order for CMS to approve that study  
18 before that particular service or item under  
19 the national coverage determination would be  
20 covered.

21 We look forward to the proceedings for  
22 the next two days and we also look forward to  
23 the panel's recommendations and guidance on  
24 what we can update in the CED criteria. So  
25 again, thank you all for participating over the

1 next two days. I know you have very busy  
2 schedules. This is important for us and we are  
3 very grateful for your time. Thank you.

4 Dr. Ross, I think we'll hand the  
5 agenda to you now.

6 DR. ROSS: Thanks, Tamara. So, my  
7 name is Joe Ross, I am the chair for this  
8 MEDCAC, and I'm looking forward to what I  
9 anticipate will be a really phenomenal two days  
10 of both information gathering and learning,  
11 opportunity for questions and discussion as we  
12 later get to our voting around the individual  
13 criteria for tomorrow.

14 I see on the participant list there  
15 are around 350 people on, which is amazing. I  
16 think when we hold these meetings in Baltimore,  
17 I don't know if the auditorium can hold that  
18 many people, so it's fabulous to be able to  
19 have so many people engaged and be able to hear  
20 the conversations and discussions.

21 You will hear that for the most part  
22 my role is as taskmaster. I am charged with  
23 keeping the trains moving on time so that we  
24 can give everybody a fair opportunity to  
25 present information to the panel, for the panel

1 to ask questions, and for us to move through  
2 and make sure that we complete the meeting as  
3 scheduled.

4 We do have a very busy agenda that's  
5 going to start with Dr. Jodi Segal, who's going  
6 to present for half an hour on the AHRQ report  
7 that has made some recommendations to CMS on  
8 changes to the criteria. Then after her  
9 half-hour presentation we will have a half an  
10 hour of opportunity for questions from  
11 committee members to her. We'll then take a  
12 break, and then we have a great opportunity to  
13 hear from a number of scheduled speakers.

14 There's 15 people currently signed up,  
15 with and without presentations, for the  
16 committee for us to hear from. I will be very  
17 strict on time given the number of speakers who  
18 are scheduled to present. Our goal will be to  
19 hear everybody sequentially. If there's time  
20 before our scheduled lunch, we may take a  
21 couple of questions then, but for the most part  
22 questions will be held until the questions to  
23 presenter period, which is currently scheduled  
24 for 1:40 to three o'clock.

25 I'll just note that before that,

1 there's a 20-minute opportunity for spontaneous  
2 public comment. Tara did mention that if you  
3 do want to sign up to present, you will be  
4 given a one-minute opportunity to speak,  
5 starting at 1:20, we can have up to 20 speakers  
6 through 1:40. Then those people can also be  
7 asked questions in the 1:40 to three o'clock  
8 period before our adjourning for the day at  
9 three o'clock.

10 I'll note, there is no requirement for  
11 speakers to join the meeting tomorrow during  
12 the course of our day tomorrow as we're talking  
13 amongst ourselves and asking questions to one  
14 another, and then eventually taking votes.  
15 There may be additional questions that come up  
16 to speakers, so if you are able to join  
17 tomorrow, you may be asked, that may be  
18 helpful, but it's certainly not required.

19 I'll note, again, this meeting has  
20 been convened not for us to guide and offer  
21 recommendations to CMS on when to issue a CED  
22 decision, but when a CED decision is offered,  
23 what criteria should they be using to evaluate  
24 the studies that are proposed. That is our  
25 goal here, the latter, so we're here to talk

1 about what criteria should be used as CMS  
2 evaluates a proposed CED study protocol.

3 And again, everyone on the committee,  
4 please remember to keep yourself muted, keep  
5 your video on, and I think we can get started  
6 with the day. I will turn it over to Dr. Segal  
7 go. Thanks for making time to be with us this  
8 morning.

9 DR. SEGAL: I would like to share my  
10 own screen if possible.

11 I'm delighted to be presenting on  
12 behalf of the Johns Hopkins University  
13 Evidence-Based Practice Center. This is our  
14 analysis of requirements for coverage with  
15 evidence development. Thank you, Dr. Ross.

16 This is our team. The evidence-based  
17 practice center team included me, an internist  
18 and pharmaco-epidemiologist, as well as  
19 Dr. Levy and Dr. DiStefano, who are economists,  
20 Dr. Bass who is an experienced internist and  
21 codirector of the evidence-based practice  
22 center, and our colleagues Ritu Sharma, Allen  
23 Zhang and Nihal Kodavarti.

24 We had excellent advisors for this  
25 project. They were Peter Neumann, Sean Tunis

1 and Emily Zeitler, all of whom have been deeply  
2 involved in CED. Our involved federal partners  
3 were Kim Wittenberg and Craig Umscheid.

4 I'll begin briefly with CED background  
5 and then I will talk about our AHRQ report,  
6 including its scope, the literature search, the  
7 key informant stakeholder input, the public  
8 comments, the resulting final proposed  
9 requirements, and then our suggestions for  
10 future evaluation of the CED requirements.

11 CMS may issue a coverage with evidence  
12 development if insufficient evidence exists to  
13 conclude definitively that an item or service  
14 is reasonable and necessary. A CED is a  
15 national coverage determination that allows  
16 patients to access these select medical items  
17 and services with coverage on the condition  
18 that there is prospective collection of agreed  
19 upon clinical data.

20 The CED process was designed in 2005.  
21 In 2012 there was new CMS guidance that  
22 clarified CEDs should be carried out via  
23 prospective studies, and a CED cycle is  
24 completed when CMS has sufficient evidence to  
25 reconsider the coverage decision. In 2014

1 there was new CMS guidance; it reiterated the  
2 CED goal, that is to expedite beneficiary  
3 access to innovative items and services while  
4 assuring that the technology is provided to  
5 clinically appropriate patients. In 2014 were  
6 included 13 criteria or requirements that  
7 should be met when data collection is underway.

8 I'm going to read the original 13  
9 requirements so we're on the same starting, at  
10 the same starting point. Then there are two  
11 interim versions that I'm not going to read  
12 verbatim, and then again at the end I will read  
13 the final requirements which have grown into 19  
14 requirements. Okay.

15 The initial 13 requirements:

16 The principal purpose of the study is  
17 to test whether the item or service  
18 meaningfully improves health outcomes of  
19 affected beneficiaries who are represented by  
20 the enrolled subjects.

21 The rationale for the study is well  
22 supported by available scientific and medical  
23 evidence.

24 The study results are not anticipated  
25 to unjustifiably duplicate existing knowledge.

1           The study design is methodologically  
2 appropriate and the anticipated number of  
3 enrolled subjects is sufficient to answer the  
4 research question being asked in the NCD.

5           The study is sponsored by an  
6 organization or individual capable of  
7 completing it successfully.

8           The research study is in compliance  
9 with the noted federal regulations.

10          All aspects of the study are conducted  
11 according to appropriate standards of  
12 scientific integrity.

13          The study has a written protocol that  
14 clearly demonstrates adherence to the standards  
15 listed here as Medicare requirements.

16          The study is not designed to  
17 exclusively test toxicity or disease  
18 pathophysiology in healthy individuals. Such  
19 studies may meet this requirement only if the  
20 disease or condition being studied is life  
21 threatening and the patient has no other viable  
22 options.

23          The clinical research studies and  
24 registries are registered on [clinicaltrials.gov](http://clinicaltrials.gov)  
25 prior to enrollment of the first subject.

1 Registries are also registered in the AHRQ  
2 Registry of Patient Registries.

3 The research study protocol specifies  
4 the method and timing of public release of all  
5 prespecified outcomes to be measured including  
6 release of outcomes if the outcomes are  
7 negative or the stud is terminated early. The  
8 results must be made public within 12 months of  
9 the study's primary completion date, even if  
10 the study doesn't achieve its primary aim. The  
11 results must include the number  
12 started/completed, summary results for primary  
13 and secondary outcomes, the statistical  
14 analyses and adverse events. The final results  
15 must be reported in a publicly accessible  
16 manner such as a peer-reviewed scientific  
17 journal, an online publicly accessible registry  
18 such as clinicaltrials.gov, or in journals  
19 willing to publish in abbreviated format.

20 The study protocol must explicitly  
21 discuss beneficiary subpopulations affected by  
22 the item or service, particularly  
23 underrepresented groups in clinical studies,  
24 how the inclusion and exclusion criteria affect  
25 enrollment of these populations, and a plan for

1 the retention and reporting of said populations  
2 in the trial. If the inclusion and exclusion  
3 criteria are expected to have a negative effect  
4 on recruitment or retention, the protocol must  
5 discuss why these criteria are necessary.

6 And finally, the study protocol  
7 explicitly discusses how the results are or are  
8 not expected to be generalizable to affected  
9 beneficiary subpopulations. Separate  
10 discussions may be necessary for populations  
11 eligible for Medicare due to age disability or  
12 Medicaid eligibility.

13 The AHRQ process began in May 2022.  
14 The scope of the report was meant to be  
15 question one, what revisions to the CED  
16 criteria or requirements may best address the  
17 limitations while preserving the strengths, and  
18 how might the revised criteria be evaluated in  
19 the future. We note the CED process or other  
20 aspects of CED not included in the questions  
21 above were not included in the scope.

22 AHRQ awarded the report to our  
23 evidence-based practice center.

24 We framed the objective as follows:  
25 We aimed to refine the study design

1 requirements so that investigators are  
2 efficient in completing studies that contribute  
3 to an evidence base, with the goal of ending  
4 the CED process when there is sufficient  
5 evidence for a coverage NCD; sufficient  
6 evidence for a non-coverage NCD; or a decision  
7 to defer the coverage decision to a Medicare  
8 Administrative Contractor, such as for a local  
9 decision.

10 We began with a very targeted  
11 literature search of PubMed. We looked for  
12 studies describing coverage with evidence  
13 development, access with evidence development,  
14 managed entry schemes, conditional licensing,  
15 approval with research. We then expanded the  
16 search looking for guidance documents about the  
17 production of real-world evidence in the  
18 literature. The search strategy is included in  
19 your Appendix 1.

20 We also extended this to a Grey  
21 literature search where we searched for CED  
22 policies of other countries. We identified  
23 candidate countries from three international  
24 articles about CED schemes. These included  
25 Australia, Belgium, Canada, England, France,

1 Germany, the Netherlands, Spain, Sweden and  
2 Switzerland. So we searched English-language  
3 government websites for health technology  
4 assessment bodies located in these countries to  
5 identify any documentation of their CED  
6 policies. We also had some contacts with  
7 international experts in the HTA field in  
8 Canada, England, the Netherlands, Sweden and  
9 Switzerland and discussed with them about the  
10 existence and documentation of CED policies.

11 This process led to the development of  
12 the first draft, and in the first draft we  
13 reviewed those 13 requirements in the existing  
14 CED guidance and for each we assigned one or  
15 more labels, and you can see the labels in  
16 Table 2 of the report, like events,  
17 communication, governance, methods. Then we  
18 reviewed our literature and extracted  
19 recommendations that are intended to lead to  
20 the production of a strong body of evidence.  
21 There were 27 articles that were most relevant  
22 to this purpose and it included 172  
23 recommendations that we thought to be relevant  
24 to this update. So we labeled the extracted  
25 recommendations with the labels that belonged

1 to the initial 13 and added new thematic labels  
2 as needed. We aggregated the recommendations  
3 sorted by labels and then where appropriate or  
4 needed, drafted one or more requirements to  
5 correspond to each of the labels based on the  
6 language of the initial recommendation, and the  
7 perceived intent of the source documents.

8           So then this was the revised set.  
9 There are 22 requirements here and again, I'm  
10 not going to read each of them, but I do (break  
11 in audio) some of these additions or changes we  
12 made based on our literature review.

13           So for example in E, we perceived the  
14 need for a written plan for our milestones to  
15 increase the likelihood of timely completion of  
16 the process. We saw a need for including  
17 explicit data governance and protection since  
18 those are considered best practices. We wanted  
19 to clarify that there should be an evidentiary  
20 threshold set so that the meaningful difference  
21 that is the target of the study is known up  
22 front at the time of design. We thought that  
23 the outcomes should be patient relevant and if  
24 a surrogate is used, it should be explicitly  
25 recognized.

1           AHRQ no longer maintains the patient  
2 registry so we removed any reference to that.

3           We added a requirement that the  
4 population reflects the Medicare beneficiaries  
5 who will use the product or the service. We  
6 concluded that the beneficiaries should be  
7 studied in their usual sites of care and in  
8 this version we used the words real-world  
9 practice of medicine; that changes later.

10           We perceived a need for a data  
11 validity requirement. We perceived a need to  
12 clarify about the study design's direction and  
13 here we list a lot of specific study designs.  
14 We included a section stating the investigators  
15 must minimize the impact of confounding and  
16 biases on inferences by using rigorous design  
17 and statistical techniques. We included best  
18 practices for understanding heterogeneity and  
19 treatment effect. We believed the  
20 investigators must demonstrate reproducibility  
21 of their results. And we removed the date  
22 requirements; we initially said 12 months, we  
23 thought that would be folded into the statement  
24 of the milestones.

25           We appreciate the need for a

1 requirement about sharing analytics-driven  
2 results with CMS to allow for replication and  
3 verification of results. We need to attend to  
4 federal regulations.

5           Okay. So that was the set of  
6 requirements that went to the key informants  
7 for input. The expertise among the key  
8 informants included those with expertise in  
9 patient and consumer advocacy, real-world data  
10 generation and evidence production, people from  
11 medical specialty societies, from the fields of  
12 health technology, from commercial health  
13 plans, and experts in health policy.

14           These were our key informants, Naomi  
15 Aronson, Peter Bach, Helen Burstin, Daniel  
16 Canos, John Concato, Eric Gascho, Richard  
17 Hodes, Ashley Jaksa, Kathryn Phillips, Nancy  
18 Dreyer, Michael Drummond and Eliseo  
19 Perez-Stable.

20           Key informants were asked to do  
21 pre-meeting activities. They reviewed the  
22 first draft and provided comments, and they  
23 were asked to assess each of the 22  
24 requirements as being not needed, important or  
25 essential, and their ratings are included as

1 Appendix 4 in your report. They were also  
2 asked whether textual revisions were required  
3 by two or more KIs for most of the  
4 requirements.

5 There were two KI meetings, each with  
6 them split in half, and they received a summary  
7 of their grading before their discussion. I  
8 focused the discussion on the areas requiring  
9 resolution and we altered the requirements  
10 slightly between the two meetings. We revised  
11 the criteria then based on their input and  
12 shared the revised criteria with the KIs for a  
13 second assessment, and the second opportunity  
14 for input.

15 The set of requirements after the KI  
16 input, and this is the set of requirements that  
17 was then posted for public comment. Again, I'm  
18 not going to read them, I'll just show you some  
19 of the changes that we made based on the KI  
20 input. Most of it was textual revision.

21 Here are the KI suggestions to  
22 prioritize precision, which we did. Some other  
23 changes for clarity. They suggested that we  
24 specify that the data must have attention, the  
25 chosen data must have attention to

1 completeness, accuracy, duration and sample  
2 size, and this is described in the protocol.

3           There was discussion that the  
4 evaluation of devices differs from the  
5 evaluation of drugs, and that evaluation may be  
6 optimal in diverse settings. However, the  
7 usual site of care delivery may be a  
8 specialized clinical facility like a center of  
9 excellence, especially when the product is  
10 newly in use, and we certainly agree with that  
11 and have changed the term to usual sites of  
12 care for delivery of the product, which often  
13 may be in a specialized center.

14           The KI panel agreed on the importance  
15 of patient-relevant outcomes. We added a  
16 phrase about these as secondary data, that's  
17 expected to be common. By that we mean data  
18 from electronic health records or claims, or  
19 other sources of existing data.

20           The KIs thought that the detailed list  
21 of possible study designs was unnecessary and  
22 restrictive, so we removed it. And they  
23 encouraged our revision to not prioritize  
24 efficiency over validity, so we think the  
25 revision accurately captures that now.

1           They encouraged us to frame this as  
2 appropriate statistics in addition to rigorous  
3 design.

4           And they let us know that there is a  
5 set of fundamental factors that should always  
6 be measured in a standardized way and  
7 considered as affecting outcomes until proven  
8 otherwise, and those would be the relevance of  
9 this.

10           The fact that reproducibility is a  
11 narrow concept and robustness might be the  
12 preferred word.

13           And the KI panel thought there could  
14 be a requirement for public posting. We  
15 favored the old peer review, although both may  
16 be appropriate.

17           There was a lot of discussion too  
18 about sharing the results and the data with  
19 CMS. The concern was that patients would be  
20 less likely to participate in a study if they  
21 know that their data is shared with the  
22 government. So we inserted the phrase or  
23 trusted third party, to remind investigators to  
24 share this data elsewhere if they learn that  
25 CMS actually does impact enrollment.

1           We will continue to adhere to federal  
2 regulations.

3           So AHRQ then posted this revised  
4 report and requirements for public comment for  
5 three weeks in September. We then received the  
6 comments and summarized them. Comments outside  
7 of the scope of this project were summarized in  
8 an appendix that's Appendix 2 in your report,  
9 and comments about the requirements were  
10 closely reviewed and informed our final set of  
11 revisions.

12           We received 27 sets of public  
13 comments, so 17 of the sets of comments  
14 included specific recommendations about the  
15 requirements. The other comments, as you can  
16 imagine, were overarching comments about the  
17 set of requirements, comments about the report  
18 methodology, recommendations for revisions to  
19 the CED program which of course were out of  
20 scope, or comments about costs, cost  
21 effectiveness, value and evaluation, which are  
22 also outside of the scope.

23           So these are the final proposed  
24 requirements. There are 19, and to the right  
25 you can see what changes we made based upon

1 public comments. And again, if you're  
2 interested in tracking the evolution of each  
3 requirement, that's included in the report as  
4 Table 2. I am going to read now these 19  
5 requirements.

6 The study is conducted by sponsors or  
7 investigators with the resources and skills to  
8 complete it successfully.

9 A written plan describes the schedule  
10 for completion of key study milestones to  
11 ensure timely completion of the CED process.

12 The rationale for the study is  
13 supported by scientific evidence and study  
14 results are expected to fill the specified  
15 knowledge gap and provide evidence of net  
16 benefit.

17 Sponsors establish an evidentiary  
18 threshold for the primary outcomes so as to  
19 demonstrate clinically meaningful differences  
20 with sufficient precision.

21 The CED study is registered with  
22 clinicaltrials.gov and a complete protocol is  
23 delivered to CMS.

24 The protocol describes the information  
25 governance and data security provisions that

1 have been established.

2 The data are generated or selected  
3 with attention to completeness, accuracy,  
4 sufficiency of duration of observation to  
5 demonstrate durability of results, and  
6 sufficiency of sample size as required by the  
7 question.

8 When feasible and appropriate for  
9 answering the CED question, data for the study  
10 should come from beneficiaries in their usual  
11 sites of care, although randomization to  
12 receive the product may be in place.

13 The primary outcomes for the study are  
14 those that are important to patients. A  
15 surrogate outcome that reliably predicts these  
16 outcomes may be appropriate for some questions.

17 The study population reflects the  
18 demographic and clinical diversity among the  
19 Medicare beneficiaries who are the intended  
20 users of the intervention. This includes  
21 attention to the intended users' racial and  
22 ethnic backgrounds, gender, and socioeconomic  
23 status, at a minimum.

24 Sponsors provide information about the  
25 validity of the primary exposure and outcome

1 measures, including when using primary data  
2 that is collected for the study and when using  
3 existing or secondary data.

4 The study design is selected to safely  
5 and efficiently generate valid evidence for  
6 decision making by CMS. If a contemporaneous  
7 comparison group is not included, this choice  
8 must be justified.

9 The sponsors minimize the impact of  
10 confounding and biases on inferences with  
11 rigorous design and appropriate statistical  
12 techniques.

13 In the protocol, the sponsors describe  
14 the plans for analyzing demographic  
15 subpopulations, defined by gender and age, as  
16 well as clinically-relevant subgroups as  
17 motivated by existing evidence. Description of  
18 plans for exploratory analyses, as relevant  
19 subgroups emerge, is also appropriate to  
20 include but is not required.

21 Sponsors using secondary data will  
22 demonstrate robustness of results by conducting  
23 alternative analyses and/or using supplementary  
24 data.

25 The study is submitted for peer review

1 with the goal of publication using a reporting  
2 guideline appropriate for the study design  
3 structured to enable replication.

4 The sponsors commit to sharing  
5 analytical output, methods and analytic code  
6 with CMS or with a trusted third party in  
7 accordance with the rules of additional  
8 funders, institutional review boards and data  
9 vendors as applicable. The schedule for  
10 sharing is included among the study milestones.  
11 The study should comply with all applicable  
12 laws regarding subject privacy, including  
13 Section 165.514 of HIPAA.

14 The study is not designed to  
15 exclusively test toxicity, although it is  
16 acceptable for a study to test a reduction in  
17 toxicity of a product relative to standard of  
18 care or an appropriate comparator. For studies  
19 that involve researching the safety and  
20 effectiveness of new drugs and biological  
21 products aimed at treating life-threatening or  
22 severely-debilitating diseases, refer to these  
23 additional requirements.

24 And the research study complies with  
25 all applicable federal regulations.

1           The proposed requirements, we think,  
2 have more explicit expectations for the studies  
3 that are designed to generate the needed  
4 evidence for CMS, and we really think that they  
5 should be easier to act upon by sponsors  
6 because they are granular and explicit. An  
7 explanatory guide may need to accompany these  
8 requirements, but we think they're pretty clear  
9 as they stand. We've encouraged use of  
10 real-world data when feasible, which describes  
11 the inclusion of patients in their usual  
12 clinical settings.

13           There will continue to be the need for  
14 more traditional, more explanatory trials. The  
15 therapies recommended for CED are often devices  
16 or diagnostics, rather than drugs or biologics,  
17 or are therapies being used for novel  
18 indications. Thus, there may not be the  
19 extensive clinical trial record that is  
20 generated during regulatory approval of  
21 pharmaceuticals.

22           Here are our suggestions for future  
23 evaluation of these requirements. The amended  
24 requirements might be evaluated with attention  
25 to both process and outcome metrics. If the

1 protocols are described with sufficient detail  
2 on clinicaltrials.gov, this will also  
3 facilitate external evaluation of the  
4 requirements. The impact of the requirements  
5 on outcomes can be evaluated by an assessment  
6 of the value of the evidence that is produced,  
7 does the evidence generated in a study or a  
8 series of studies allow CMS to efficiently end  
9 a CED with a coverage or a non-coverage  
10 decision, or with deferral to a MAC. The  
11 quality and strength of the evidence generated  
12 is the ultimate test of the effectiveness of  
13 this set of requirements, as this will allow  
14 for a timely decision by CMS.

15 Thank you. I'm very interested in  
16 hearing your comments.

17 DR. ROSS: Thank you, Jodi, that was  
18 terrific, and very clear.

19 So we now have an opportunity to ask  
20 questions of Dr. Segal and I see some hands are  
21 already going up. As a reminder, only members  
22 of the committee are able to ask questions, so  
23 please raise your hands, and let's start, the  
24 first question that I see will come from  
25 Mr. Kremer.

1 MR. KREMER: Thank you, Dr. Segal,  
2 really interesting and valuable presentation  
3 and report.

4 Joe, I have a series of questions.  
5 Should I just ask one and let you move to the  
6 next questioner and then move back around, or  
7 can I ask a series?

8 DR. ROSS: Let's go with one and then  
9 we'll go back around just to make sure everyone  
10 has an opportunity.

11 MR. KREMER: Dr. Segal, first  
12 question. Should CMS apply the same CED  
13 criteria to drugs, biologics, devices and  
14 services, or would it be valuable and  
15 productive for the system to have these  
16 criteria at least have some variation among  
17 those four types of decisions?

18 DR. SEGAL: We thought of them all  
19 together, we did not craft them separately. We  
20 think there's enough flexibility in these  
21 requirements that they should serve all of the  
22 different types of products.

23 MR. KREMER: Great.

24 DR. ROSS: Dr. Canos.

25 DR. CANOS: Thank you. Dr. Segal, I

1 commend you and the team for, you know, the  
2 goal as far as guiding investigators to collect  
3 and use data generated in the health care of  
4 patients to produce strong evidence for those  
5 outcomes for Medicare beneficiaries, a  
6 commendable effort. As I look at the  
7 individual elements on generalizability and  
8 where that carries through, and thinking about  
9 how, the emphasis on evidentiary controls and  
10 thinking about how data can be collected  
11 through these patient encounters, it certainly  
12 speaks to the importance of pragmatic clinical  
13 trials and leveraging both prospective outcomes  
14 that are secondary as well as primary data  
15 collection efforts.

16 When I look at the reproducibility  
17 aspects it speaks, secondary data, you know, if  
18 you use any secondary data whatsoever, then you  
19 have to then do a secondary kind of  
20 reproducibility recognizing that, you know,  
21 clinical, you know, research itself and  
22 evidence with clinical experience in DHR, it's  
23 not a binary that you know, within the  
24 pragmatic clinical trial construct, you  
25 actually have bits of secondary data especially

1 collected from DHR, as well as primary data.

2 Is the intent of reproducibility in  
3 any part of secondary data, realizing that you  
4 have to then reproduce those results, even  
5 within a randomized pragmatic clinical trial,  
6 or is it if you only use secondary data that  
7 you have to do a reproducibility?

8 DR. SEGAL: We were thinking more  
9 about the use of secondary data and it may be  
10 just as simple as analyzing it differently,  
11 right? If you're doing, you know, a propensity  
12 for matching them, trying an interval variable  
13 analysis is something to demonstrate that there  
14 is the robustness of your results. If you can  
15 use another source of data too, another health  
16 system or other data, that would be preferred,  
17 but we don't really expect that series of  
18 pragmatic trials necessarily.

19 DR. CANOS: Okay. So if you have a  
20 randomized pragmatic clinical trial, would  
21 there be application of reproducibility to that  
22 as well?

23 DR. SEGAL: Not necessarily. We were  
24 thinking more about the secondary data analyses  
25 in that requirement.

1 DR. CANOS: Okay, secondary and  
2 exclusive then.

3 DR. SEGAL: Right, using it, correct.

4 DR. CANOS: Thank you.

5 DR. ROSS: Dr. Fisch?

6 DR. FISCH: Yes. I'm interested in  
7 the final requirement where you make reference  
8 to both sponsors and investigators on slide 44,  
9 and it shows, you know, that phrase, sponsors  
10 and investigators shows up on other comments as  
11 well.

12 DR. SEGAL: Right.

13 DR. FISCH: And of course both play a  
14 really important role in generating reliable  
15 evidence, but I tend to think about the  
16 sponsor's role and investigative role as not  
17 being exactly the same. I think about sponsors  
18 as providing resources and assisting in the  
19 planning of the study, and investigator's role  
20 in planning and conducting the study. And  
21 they're both involved in interpreting the data  
22 and disseminating the results, but I wondered  
23 whether you had thought about distinguishing  
24 the role of sponsors and investigators in this  
25 exercise.

1 DR. SEGAL: Right. I think the phrase  
2 is written that way because in many situations  
3 the sponsor will be the investigator. We  
4 didn't put a lot of thought into that phrase.  
5 I actually think that was a preferred phrase by  
6 CMS actually, so this was not something we  
7 spent a lot of time on.

8 DR. FISCH: Thank you.

9 DR. ROSS: Okay. Just a reminder to  
10 all the committee members. When it comes time  
11 to vote tomorrow about these criteria, if we  
12 have suggestions, that's the time where we can  
13 introduce them and provide additional thoughts.

14 Dr. Ogunwobi? There's a lot of  
15 questions and I'm trying to track them in  
16 order.

17 DR. OGUNWOBI: Thank you for that  
18 presentation. I particularly appreciate your  
19 inclusion in the final requirements, the one  
20 that's lettered J, in which you stipulate  
21 diversity in the patient population that the  
22 device or diagnostic is tested and evaluated  
23 on.

24 I do have a question, though, as to,  
25 you know, how you intend to monitor that

1 because you know, it's possible that people  
2 could just include one or two, you know,  
3 participants from underrepresented groups.  
4 Would that be sufficient? Is there a threshold  
5 for, you know, the number that's included in  
6 the overall sample size? Is there guidance or  
7 do you have any current intentions of how  
8 that's supposed to work out?

9 DR. SEGAL: No, and I imagine that  
10 that would be described in the protocol, and I  
11 think our focus too is to identify the  
12 subpopulations where there might be originated  
13 treatment effect and if that's defined by  
14 gender, then that's the population; if that's  
15 defined by race, then that's the population.  
16 It has to be explicitly described in the  
17 protocol so that there's sufficient enrolled  
18 participants to really understand the effect in  
19 that subpopulation. And I would hope that CMS  
20 would enforce that when they review their  
21 protocol, but I think it would be beyond the  
22 scope of the requirement to be so explicit  
23 perhaps.

24 DR. OGUNWOBI: So it's really up to  
25 CMS, then, to enforce that particular

1 requirement?

2 DR. SEGAL: I would think it has to  
3 be. Perhaps you will have creative suggestions  
4 about how that can be more explicit in the  
5 requirements, but you're right, it isn't right  
6 now.

7 DR. OGUNWOBI: Thank you for your  
8 work.

9 DR. ROSS: Dr. Kanter?

10 DR. KANTER: Hi. Thanks, Dr. Segal,  
11 for that great presentation. I have a general  
12 question and then individual questions, which  
13 I, on the elements which I'll ask later. I  
14 guess the first general question is, do you  
15 have, and you may not be able to answer this  
16 based on the methodology that you used, but do  
17 you have specific examples where certain  
18 criteria were not as effective or were more  
19 effective, specific examples related to US  
20 cases? And if not, I wonder through your  
21 literature review of the international work,  
22 whether there were specific examples of  
23 concrete instances that we could think through,  
24 and what the strengths and limitations of the  
25 CMS criteria were.

1 DR. SEGAL: Well, we looked at of  
2 course, Emily Zifer's (phonetic) report that  
3 she published just a year or so ago that  
4 reviewed the existing CEDs. She didn't assess  
5 each individual requirement, she just described  
6 like you, CEDs. I have a master's student now  
7 working on looking more specifically, it's a  
8 big task, she has just finished two of the CEDs  
9 with that goal. No, that was not something we  
10 did in preparation for this report.

11 And the question about the  
12 international experience, I can't address.

13 DR. KANTER: Thank you.

14 DR. ROSS: Dr. Stearns?

15 DR. STEARNS: Yes. Thanks for the  
16 direction and my question pertains to  
17 milestones. Are you able to give a little more  
18 information on what's envisioned in terms of  
19 the process of establishing initial milestones?  
20 And then also as the investigation proceeds,  
21 where there might be a process for revising  
22 those milestones as appropriate?

23 DR. SEGAL: No, we honestly didn't  
24 think that through, we didn't. We would  
25 imagine that the milestones would be in the

1 protocol went through, when you enroll  
2 participants, when the analyses are done, but  
3 not, we didn't set more concretely, honestly.

4 DR. ROSS: Mr. Patel?

5 MR. PATEL: Thank you. Dr. Segal and  
6 the JHU team, you guys did a very good job of  
7 getting this criteria, it's a robust set of  
8 criteria, so thank you. I have a question, a  
9 couple question, and the first one is  
10 criteria C. I noticed that you used the term  
11 net benefits and I'm kind of curious why you  
12 used that term rather than what traditionally  
13 CMS has done, which is improved health outcomes  
14 for Medicare beneficiaries. So, maybe a little  
15 bit of your thought process why you recommended  
16 net benefits versus what CMS has used  
17 traditionally.

18 DR. SEGAL: Okay. We wanted to be  
19 able to capture in one phrase of course  
20 benefits and harms, and so with using net  
21 benefit that was meant to include both. I  
22 agree that that's not a phrase that we have  
23 come across too often in the rest of the CMS  
24 documentation and maybe that is something that  
25 requires additional discussion, but that's the

1 rationale.

2 DR. ROSS: Mr. Kremer?

3 MR. KREMER: Thank you. So before I  
4 get to my second question, I just want to say I  
5 am troubled by the one size fits all approach.  
6 I'll save getting into that for our panel  
7 discussions but the idea that the same criteria  
8 are applicable and adequate across four classes  
9 strikes me as unlikely at best. And that may  
10 have been beyond the scope of the charge that  
11 the center was given, but I find it troubling.

12 So for my second question, if we could  
13 go to the slide around the list of the key  
14 informants, and I wonder if you could identify  
15 for us which of those key informants are  
16 patients and which are representatives of  
17 innovation industries, pharmaceutical device,  
18 et cetera. I know that there are insurance  
19 representatives on the panel but I didn't see  
20 and I would appreciate you pointing out to me  
21 the patient representatives and the innovator  
22 representatives.

23 DR. SEGAL: There was no patient  
24 representatives on this key informant panel.  
25 Innovators --

1 MR. KREMER: I didn't see any, but I  
2 would appreciate you correcting the record if  
3 I'm mistaken.

4 DR. SEGAL: I guess I'm not sure how I  
5 would define innovators.

6 MR. KREMER: Well, it's pretty easy to  
7 find the insurance companies that were  
8 represented so it shouldn't be that hard to  
9 identify the innovators, pharmaceutical and  
10 device --

11 DR. ROSS: Mr. Kremer, is there a  
12 question --

13 MR. KREMER: Just to find out if --

14 DR. ROSS: -- or is this an  
15 interrogation?

16 MR. KREMER: Well, if they were not  
17 included I'd like to know why they were not  
18 included.

19 DR. ROSS: Okay. That's a good  
20 question.

21 DR. SEGAL: All right. We did our  
22 best to have a diverse key informant panel but  
23 you're right, it was not inclusive of all  
24 possible key informants.

25 MR. KREMER: I'll reserve comment,

1 I'll just, beyond saying representative is  
2 really the heart of this. This is about  
3 beneficiaries, it's not about the insurers.  
4 I'll leave it there.

5 DR. SEGAL: Thank you.

6 DR. ROSS: Dr. Dhruva?

7 DR. DHRUVA: Thanks, Dr. Segal, for  
8 really a lot of hard work that was clear went  
9 into your presentation this morning. I have a  
10 question about item M. When feasible and  
11 appropriate for answering the CED question,  
12 data must come from beneficiaries in their  
13 usual sites of care, and then the word although  
14 is more where my question is, although  
15 randomization to receive the product may be in  
16 place. I'm wondering about this very specific  
17 word although, because in pragmatic trials we  
18 do seek to conduct, randomizations can occur in  
19 the usual site of care. So I'm wondering if  
20 there is some reason that randomization was  
21 under emphasized, or is there something to that  
22 word although that I just want to understand  
23 better. Thank you.

24 DR. SEGAL: So you're looking at H,  
25 that's H, right?

1 DR. DHRUVA: Sorry, yes. Thank you.

2 DR. SEGAL: It strikes me as a little  
3 awkward as well. Yeah, it strikes me as  
4 awkward as well.

5 DR. DHRUVA: Okay. It seems to me  
6 that it might under emphasize the importance of  
7 randomization, because I mean, we have another  
8 criteria that talks about rigor and minimizing  
9 confounding, and we all know that randomization  
10 is the best way to do that as appropriate, so  
11 yeah.

12 DR. SEGAL: Yes, I agree, and right,  
13 something to consider would be ideally  
14 randomization to make sure the product might be  
15 in place, because we agree. We agree.

16 DR. ROSS: Just a note before we  
17 continue on with questions for Dr. Segal. For  
18 anyone who is interested in signing up for  
19 public comment, please do so before 11 a.m.,  
20 which is five minutes from now, just so that  
21 the CAG team can make sure that everything is  
22 all set.

23 The next person I have on the list is  
24 Dr. Canos.

25 DR. CANOS: Thank you. My questions

1 are specific to C under context, as well as J  
2 under population. C has a focus on the  
3 evidence that's generated, it's expected to  
4 fill the specific knowledge gaps, and provide  
5 evidence of net benefits. Certainly, you know,  
6 after hearing presentations and seeing  
7 documentation about the importance of  
8 stakeholders, the evidence, the purpose in  
9 design is to hit specific evidence gaps that  
10 are necessary for CMS decisions.

11 As you look at the context, that has a  
12 very targeted intent to fill a knowledge gap,  
13 and then look across to J for populations. The  
14 wording on J individually, it talks about the  
15 subpopulations reflecting, you know, the  
16 demographics and diversity across Medicare  
17 beneficiaries.

18 Is the intent for CED studies to both  
19 be directed and focused with filling evidence  
20 gaps at the same time as filling and directing  
21 more widely a broad population? It seems to me  
22 these are sort of two different aspects, so  
23 could you provide any clarification on C for  
24 context with respect to J, the broader  
25 population?

1 DR. SEGAL: Well, I think when you,  
2 when the investigator frames what is the  
3 question that CMS needs to answer, what's the  
4 evidentiary threshold to demonstrate that the  
5 evidence has been sufficient, we think it  
6 should be inclusive of the population that will  
7 be exposed and will be using this product, so I  
8 don't think there's conflict there, right? The  
9 people who are studied should be the people who  
10 are going to get this product or diagnostic to  
11 the best of your ability.

12 We recognize that's hard, but that's  
13 why they're doing these studies, so I rally  
14 don't think there's a conflict.

15 DR. ROSS: I see several more hands  
16 raised and we have about 15 more minutes, so  
17 we'll try to keep going. Mr. Patel?

18 MR. PATEL: Thank you. So I have a  
19 question about criteria G. The wording comes  
20 from data are generated or selected, and the  
21 word selected implies maybe the data is there  
22 and you're selecting some subset of the data,  
23 so I'm kind of curious what the thought process  
24 there is. Presumably when the study is  
25 completed, you're not just selecting some

1 subset of the data. So I'm curious whether  
2 there was thought given to separating the data  
3 sources which might be selected for the study,  
4 versus the actual data that was generated from  
5 those sources. Does that question make sense  
6 or was there a reason why you just didn't need  
7 to separate the sources and the data generated.

8 DR. SEGAL: I think that's fair,  
9 although the data used, I think there is a  
10 subset of data within the data source that will  
11 be chosen because it's complete, right? It's a  
12 good outcome to pick because we have complete  
13 data on this outcome, right? If you're  
14 measuring something and you don't have the  
15 amount right, then it's a poor choice of data  
16 for your primary outcome, so I think that's  
17 okay. I think data sources are separate from  
18 data.

19 DR. ROSS: Dr. Whitney?

20 DR. WHITNEY: Thank you. I just  
21 wanted to comment that with regard to a variety  
22 of potential service classes being reviewed  
23 under these criteria, I can't really construct  
24 a scenario where these very well written  
25 suggested criteria wouldn't apply to any

1 service class that I can think of, so absent  
2 some sort of direct information that said  
3 otherwise, I would not want to pars this out  
4 based on service class.

5 DR. ROSS: That's helpful.

6 Dr. Maddox?

7 DR. MADDUX: Thank you for that very  
8 clear presentation. I had a question about  
9 requirement I and the language for outcomes  
10 that are important to patients. I was  
11 wondering if you could talk a little bit about  
12 your decision making on that phrasing  
13 specifically, and also sort of the inclusion of  
14 that word important to patients and what it  
15 might mean to you. Does that mean that there's  
16 a lot of patient-reported outcomes, does it  
17 mean that there has to be justification, and  
18 did you give any thought to indicating anything  
19 about the duration of outcomes, short term  
20 versus long term or any other specificity, why  
21 you might have sort of selected both the phrase  
22 and then also not put in more detail, that  
23 would be helpful to understand.

24 DR. SEGAL: By that we do mean  
25 patient-relevant outcomes, not necessarily

1 patient reported but patient relevant, which  
2 can include death, which can include like  
3 hospital length of stay, things that patients  
4 really do care about, so that was that  
5 rationale.

6 So the second part of that question --

7 DR. MADDIX: Just the tradeoff in  
8 terms of giving more specificity to what might  
9 be required in short or long-term outcomes.

10 DR. SEGAL: Thank you, right. So that  
11 was why we included the phrase in one of the  
12 other requirements about durability of results  
13 and making sure that you had a sufficient  
14 length of followup within your data or within  
15 your study design, so that you can see that the  
16 results are durable, again, over a period of  
17 time that is relevant to a patient, right? And  
18 two weeks may not be so important to the  
19 patient, but if you can measure outcomes for  
20 six months, that would be patient relevant.

21 DR. ROSS: Mr. Kremer?

22 MR. KREMER: Thank you. So we've  
23 established that the key informants did not  
24 include sponsors, it didn't include patients,  
25 but a conclusion was reached that the criteria,

1 the proposed criteria should make this easier  
2 for sponsors to act on. So with that in mind,  
3 I'm curious about your selection of the  
4 comparator countries and how you treated those,  
5 given that many of those comparator countries  
6 consider price and at the time your report was  
7 being developed, consideration of price was  
8 explicitly against the law in the United  
9 States. So how did you factor out the criteria  
10 that those other countries found relevant that  
11 might inform a U.S. construct without  
12 considering that price element in the formulas,  
13 in the systems that the other countries use?

14 DR. SEGAL: We knew that HTA  
15 documentation and analyses would not be fully  
16 appropriate or relevant here. Those selected  
17 countries were largely a convenient sample  
18 because we knew that they would have some  
19 documentation based on the review articles we  
20 looked at. And even our search strategy  
21 including health technology assessment as a  
22 search term, we knew wouldn't be fully  
23 relevant, but it was a way to try to bring in  
24 the relevant literature, knowing that it  
25 wouldn't all be relevant.

1           We were specifically looking if they  
2 had really CED policies that were more in line  
3 with what we do in the U.S., not their general  
4 HTE activities.

5           MR. KREMER: So even if their CED  
6 activity is constructed potentially in a way  
7 that is designed to help them get at a direct  
8 value assessment, a cost and a benefit to the  
9 insurance system, the public insurance system,  
10 you had a way to weed out their consideration  
11 of that element.

12           DR. SEGAL: I think because we're  
13 experts in evidence generation, we understand  
14 this field.

15           DR. ROSS: Mr. Ogunwobi, or sorry,  
16 Dr. Ogunwobi?

17           DR. OGUNWOBI: That's okay, thank you.  
18 So I have a question about data sharing. I  
19 noticed that there was a requirement that  
20 stipulated sharing the data with CMS, and I  
21 think you said something about other third  
22 parties, but it wasn't clear to me that overall  
23 it would be publicly available. I do  
24 appreciate the importance of protecting  
25 personal identifiable information on any

1 platform, but it just appears that there is  
2 limited public sharing so that for example,  
3 other people can look at the data and  
4 independently determine if the studies were  
5 done appropriately and that the CMS decision  
6 was based on, you know, the right sets of data.

7 DR. SEGAL: Well, honestly, that never  
8 came up, to actually publicly share this. We  
9 said we were looking for a way of saying that  
10 the data would be shared with CMS for  
11 replication. I will be interested in hearing  
12 other opinion. I was worried that that would  
13 further limit studies if they knew that it  
14 would be shared.

15 DR. OGUNWOBI: Right. You know, I  
16 definitely am not talking about personal  
17 identifiable data, but just overall such data  
18 that would include more identifiable, and the  
19 goal of that is to enable experts from around  
20 the United States and elsewhere to determine  
21 that, you know, CMS, or indeed independent of  
22 CMS, that that study is appropriately done.

23 DR. SEGAL: Yeah. That really didn't  
24 come up in the discussions.

25 DR. ROSS: Dr. Umscheid?

1 DR. UMSCHIED: Thanks, Dr. Ross.  
2 Dr. Segal, I thought you did a really nice job  
3 on that presentation as well, it was very  
4 clear. I did want to ask about stakeholders  
5 because obviously I think that's important to  
6 many of us. In my reading of the report there  
7 was a patient and family stakeholder group who  
8 was included as a key informant, the National  
9 Health Council. Can you correct the record on  
10 that? It looks like they provide a united  
11 voice for people living with chronic diseases  
12 and disabilities and their families and  
13 caregivers, so I wanted to clarify that.

14 DR. SEGAL: Yes, unless it's possible  
15 that they were invited but didn't participate.  
16 I'm not remembering but I agree, I would like  
17 to address that.

18 DR. BASS: Yeah, they did participate,  
19 Jodi.

20 DR. SEGAL: Oh great.

21 DR. BASS: That's the Health Council,  
22 yes, so that was part of the justification for  
23 including them.

24 DR. UMSCHIED: And I also wanted to  
25 ask about innovators. I did see a number of

1 industry representatives and academics, and  
2 several research agencies on the list of key  
3 informants. So it did appear that innovators  
4 were included as well, including Delfi  
5 Diagnostics and Aetion and others; does that  
6 sound correct?

7 DR. SEGAL: Yes. They're not  
8 manufacturers of devices or pharmaceuticals,  
9 but the National Health Council, yes, very  
10 good.

11 DR. UMSCHIED: Great. I also wanted  
12 to ask about the public comments. I know you  
13 mentioned in your presentation that there were  
14 17 public comments or sets of comments if I'm  
15 remembering correctly. Do you have a sense of  
16 what types of groups those public comments came  
17 from? Thanks.

18 DR. SEGAL: Right. There were 27 sets  
19 of comments, the public comments are in  
20 Appendix 2. I'm not sure if Appendix 2 lists  
21 them by their choices, but maybe it does.

22 DR. ROSS: Thanks, Jodi. I want to  
23 keep us moving if that's okay.

24 DR. UMSCHIED: I can look at that  
25 appendix. Thanks, Jodi.

1 DR. SEGAL: Okay.

2 DR. ROSS: Dr. Canos?

3 DR. CANOS: Thank you. I have a  
4 question specific to design, or I guess  
5 section L, I believe. And when originally  
6 worded the focus was on sufficient evidence  
7 generation and the version, the most recent  
8 version, it says addition of the word safely,  
9 valid evidence safely and efficiently.  
10 Recognizing that requirement S is called out  
11 specifically in 45 CFR Part 46 as well as  
12 21 CFR Part 56, is that intent that this is  
13 additive in some way, that is that Medicare is  
14 to look at safety at some form above that of  
15 section S, or is this duplicative of section S?

16 DR. SEGAL: It may be duplicative.  
17 And you're right, that word safely didn't  
18 appear until after the public comment period,  
19 that wasn't something we initially put in or  
20 the key informants were responding to.

21 DR. CANOS: Thank you.

22 DR. ROSS: Mr. Patel?

23 MR. PATEL: Thank you. I have, I  
24 think it is important that we clarify the key  
25 informants at least on the list that was made

1 public in the report. It did include device  
2 companies, it may not be confirmed but clearly  
3 they could have (unintelligible).

4 I actually had a question for you,  
5 maybe you could talk a little bit about  
6 criteria K, if you can please. So one  
7 question, what is primarily, you talk about the  
8 validity of the primary exposure and outcome  
9 measures. I know what outcome measures are, so  
10 I'm kind of curious what primary exposure  
11 measures are, that's one question. And then  
12 the second part of that criteria talks about  
13 using primary data that is collected for a  
14 study and when using existing secondary data.

15 And I guess, you know, there is at  
16 least one CED occurring now for pacemakers that  
17 isn't using existing secondary data, they're  
18 using claims data that are generated by the  
19 procedure, so I'm kind of curious what that  
20 thought process was, because not all secondary  
21 data may be existing, right, it may be created  
22 as a result of a study. Am I reading too much  
23 into this or is this something I should clarify  
24 later?

25 DR. SEGAL: So I think you're parsing

1 the first part a little broadly, so it's  
2 primary exposure and it's outcome measures,  
3 it's not primary exposure measures.

4 MR. PATEL: So what is primary  
5 exposure, I'm sorry?

6 DR. SEGAL: Exposure to the drug,  
7 device, how is that defined, right? If it's a  
8 drug, you have to define the primary exposure,  
9 is it six months of exposure, is it two months  
10 of exposure, is there some measure of adherence  
11 that's necessary. It's what you would do when  
12 you're designing a pharmaco efficacy study.

13 MR. PATEL: Okay, fair enough. Thank  
14 you for the clarification.

15 DR. SEGAL: And then the secondary  
16 data that you're describing from -- so claims  
17 we would say are existing secondary data,  
18 right? It exists because the clinician, the  
19 provider had to bill for the service, that's  
20 why it's existing. So yes, even though it's  
21 going to be used for perhaps a patient who's  
22 enrolled in the study, that's still secondary  
23 data.

24 MR. PATEL: It's secondary at the time  
25 the study was being developed. Thank you.

1 DR. SEGAL: No, we understand. Yes.

2 DR. ROSS: Just recognizing the time  
3 and the panel still has a number of questions,  
4 Dr. Segal, are you able to stay throughout the  
5 day to give us an opportunity to ask you  
6 questions later on?

7 DR. SEGAL: Yes.

8 DR. ROSS: Okay. So going back to  
9 actually Dr. Mora -- oh, did your hand actually  
10 go down? I wanted to make sure you had a  
11 chance to go.

12 DR. MORA: Thanks. I took it down  
13 just in the interest of time. I can hold the  
14 question if you're trying to keep us on time.

15 DR. ROSS: No, why don't you ask your  
16 question, and from there we'll take a break.

17 DR. MORA: Good morning, Dr. Segal,  
18 from Seattle, Washington. I thank you so much  
19 for all the work you and your team did. From  
20 my perspective it really helped to clarify and  
21 simplify the task before us.

22 One of the questions I have is, and  
23 it's sort of tangentially related, is I spend a  
24 lot of time with patients both as a treating  
25 clinician and then on a system level talking

1 about shared decision making and the importance  
2 of trying to help them understand risk  
3 benefits, and one of the ways we've done that  
4 is to try and move some qualitative statements  
5 to quantitative statements, talking about  
6 lessening the risk of treatment. I don't see  
7 that degree of specificity around quantitative  
8 data from outcomes. I know it's probably  
9 inherent, but would you mind talking just a bit  
10 about how we think about data being moved in  
11 these recommendations? Thanks.

12 DR. SEGAL: I think that's folded into  
13 the evidentiary threshold, right? In the  
14 protocol it would describe what does CMS need  
15 to make a decision and that's probably needing  
16 to demonstrate some absolute risk reduction or  
17 an absolute benefit. That also folds into that  
18 phrase of net benefit, so that is meant to be  
19 quantitative.

20 DR. ROSS: Thank you, Dr. Segal.

21 So just by way of housekeeping, I have  
22 Doctors Dhruva, Stearns, Fisch, Kanter and  
23 Ogunwobi who have their hands up. We'll come  
24 back to you guys later on for questions for  
25 Dr. Segal.

1           We do want to give everybody an  
2 opportunity to take a 15-minute break. We will  
3 be back promptly at 11:30 a.m. east coast time  
4 in and we will just start our presentation with  
5 our scheduled public speakers. Again, there  
6 are 15 who are scheduled to speak, I will be  
7 going on the order of the agenda. Please be  
8 ready, each has five minutes, and I  
9 unfortunately will cut off presentations at  
10 five minutes, that way we will have an  
11 opportunity for everybody. So, enjoy a  
12 15-minute break and I'll see everybody back.

13           (Recess.)

14           DR. ROSS: Welcome back, everybody,  
15 just running through making sure everyone is  
16 here. It looks like it. We're going to start  
17 in one minute.

18           Just before we get started, one minor  
19 note that occurred. Dr. Dru Riddle was  
20 inadvertently not named as sitting on the  
21 committee members. I just wanted to make sure  
22 that everyone is aware in case Dr. Riddle asks  
23 questions, that's why, he's actually on the  
24 committee and that was just an oversight, so  
25 apologies to Dr. Riddle.

1           We're going to start with our list of  
2 speakers in the order that they appear on the  
3 agenda. Please do keep your presentation to  
4 five minutes so that I'm not required to cut  
5 you off, and we will start with Ms. Cybil  
6 Roehrenbeck. I'm so sorry if I'm  
7 mispronouncing your last name.

8           MS. ROEHRENBECK: Thank you, good  
9 morning. I'm Cybil Roehrenbeck. I serve as  
10 the executive director of the AI Healthcare  
11 Coalition. I'm also a partner with the law  
12 firm Hogan Lovells and an adjunct associate  
13 professor in health law and policy at the  
14 American University Washington College of Law.  
15 On behalf of the AI Healthcare Coalition, I'm  
16 pleased to speak before the Medicare Evidence  
17 Development and Coverage Advisory Committee, or  
18 MEDCAC, on the topic of coverage with evidence  
19 development or CED. I do not have any  
20 financial interests to disclose.

21           The AI Healthcare Coalition convenes  
22 healthcare AI innovators and stakeholders to  
23 advocate for patient access to safe ethically  
24 developed healthcare AI services. We really  
25 appreciate the ongoing efforts of the Centers

1 for Medicare and Medicaid Services or CMS to  
2 engage with the AI healthcare community. We're  
3 glad that CMS is considering issues around  
4 coverage and payment methodologies for emerging  
5 AI technologies and services, and we look  
6 forward to a continued partnership with CMS as  
7 the Agency continues to develop pathways for  
8 patient access to these innovations.

9 On the informed issue of coverage, the  
10 AI Healthcare Coalition was previously  
11 supportive in concept of the Medicare Coverage  
12 and Innovative Technologies or MCIT proposal.  
13 While we advocated for modifications to CMS's  
14 MCIT pathway, we were disappointed when CMS  
15 rescinded the MCIT proposal in its entirety in  
16 November of 2021.

17 Today we encourage CMS to move forward  
18 with its more recent work on a potential  
19 transitional coverage for emerging technologies  
20 or TCET as a coverage approval pathway. Even  
21 though some advancements have been made in the  
22 U.S. Food and Drug Administration or FDA,  
23 review of AI technologies, as well as  
24 reimbursement for AI services, there remains  
25 great unclarity with respect to Medicare

1 coverage for AI healthcare services.

2 Our concerns regarding the local  
3 coverage determinations or LCDs and national  
4 coverage determinations or NCDs have been  
5 present across multiple healthcare services and  
6 specialties. Stakeholders agree that utilizing  
7 the LCD or NCD processes for coverage of AI  
8 services raises unique challenges.

9 As greater AI services become  
10 available across many clinical specialty areas,  
11 patients and providers need clarity on what is  
12 and what is not covered under Medicare.  
13 Without such clarity, patients may be harmed by  
14 lack of access to these forums, many of which  
15 are helpful to address specialty care issues in  
16 our growing understood community.

17 We ask that CMS move forward with the  
18 TCET process without delay. This pathway  
19 should provide clear, consistent and reliable  
20 direction for AI innovators with respect to  
21 Medicare coverage.

22 Key components of the TCET program  
23 should be, number one, early as possible dialog  
24 between CMS staff and innovators going through  
25 the FDA authorization process. Number two, add

1 a measure for temporary coverage that enables  
2 immediate patient access. Number three,  
3 special consideration for FDA authorized AI  
4 services that have received breakthrough device  
5 designation. Number four, flexibility with  
6 respect to evidence review and data submission.  
7 And number five, reconsideration processes for  
8 applicants.

9           Lastly, we understand that TCET could  
10 have an evidence development component and that  
11 the MEDCAC meeting today may inform CMS's work  
12 around TCET. Nonetheless, we request that CMS  
13 not pause the creation of the TCET process for  
14 innovative technologies in the interim. We ask  
15 that CMS issue a TCET proposal without delay  
16 and we encourage CMS to work with stakeholders  
17 who represent providers in AI services across  
18 the continuum of care.

19           On behalf of the AI Healthcare  
20 Coalition, thank you for the opportunity to  
21 address the committee.

22           DR. ROSS: Thank you for your  
23 comments. Just a reminder to everyone  
24 scheduled as public speakers; anyone who is not  
25 on the actual committee, please keep your

1 cameras off until I call on you, just for ease  
2 of being able to focus on the people who are  
3 speaking. The next speaker -- and just a  
4 reminder that questions will be held until  
5 either the end of this session or after lunch.  
6 The next speaker is Diana Zuckerman.

7 DR. ZUCKERMAN: Thank you. I'm  
8 Dr. Diana Zuckerman, president of the National  
9 Center for Health Research. Our nonprofit  
10 research center scrutinizes the safety and  
11 effectiveness of medical products, and we don't  
12 accept funding from companies that make those  
13 products, so I have no conflicts of interest  
14 other than being a Medicare beneficiary myself.

15 My perspective is based on my current  
16 position as well as my postdoctoral training in  
17 epidemiology and public health, my previous  
18 policy positions at congressional committees  
19 with oversight over the U.S. Department of  
20 Health and Human Services, my previous position  
21 as the director of policy, planning and  
22 legislation at an HHS agency, and as a previous  
23 faculty member and researcher at Harvard.  
24 Perhaps most important, I previously served as  
25 a member of MEDCAC for two terms, so I'm very

1 familiar with your important work.

2           When I served on MEDCAC I was  
3 impressed with the generally high quality of  
4 the evidence that was considered but that  
5 evidence often had a fatal flaw. The studies  
6 frequently focused on patients under age of 65  
7 with few if any patients over 70. As is often  
8 the case, the research focused on the youngest,  
9 healthiest sick patients in order to reduce the  
10 confounding impact of comorbidities but as any  
11 Medicare beneficiary can tell you, most of us  
12 do have at least some comorbidities. For that  
13 reason, evidence needs to be focused on  
14 representative patients, and the numbers of  
15 those patients needs to be large enough to  
16 conduct subgroup analyses to determine if the  
17 benefits outweigh the risks for those types of  
18 patients.

19           AHRQ and Hopkins did a great job and I  
20 generally support their proposed requirements.  
21 There are just a few that I think are  
22 especially essential and in some cases the  
23 wording could be more precise.

24           Under context, I thought the important  
25 point for the study results was that they

1 provide evidence of net benefit. It's not  
2 enough that the product actually has a benefit,  
3 but those benefits must outweigh the risks.  
4 Also under context, it's essential that there  
5 be clinically meaningful differences in any  
6 outcomes measured with sufficient precision,  
7 and I thought that was a terrific addition.

8 Also, the outcome is also closely  
9 related to that, that a surrogate outcome that  
10 reliably predicts outcomes may be appropriate  
11 for some questions, but the emphasis should be  
12 on reliably predicts, and that the primary  
13 outcomes are clinically meaningful and  
14 important to patients, absolutely essential.

15 Under population, there's a very  
16 important new requirement that you've added,  
17 the study population reflects the demographic  
18 and clinical diversity among the Medicare  
19 beneficiaries who are the intended users, and  
20 at a minimum that should include racial and  
21 ethnic background, gender and socioeconomic  
22 status.

23 Under what's generalizable, there's a  
24 new recommendation that I strongly support,  
25 that there should be studies in beneficiaries'

1 usual sites of care, but that statement was  
2 weakened with the words when feasible and  
3 appropriate for answering the CED question,  
4 because to my mind it's always appropriate, and  
5 it's essential that it be feasible.

6 Under data quality, I think that could  
7 be worded a little more clearly, that the data  
8 should be complete, accurate, of sufficient  
9 duration of observation, and of sufficient  
10 sample size.

11 And then under subpopulations, I  
12 thought it was terrific that it made it clear  
13 that it's not sufficient to have diversity,  
14 it's essential to analyze demographic  
15 subpopulations defined by gender and age, as  
16 well as clinically relevant subgroups, and  
17 that's an important addition that you've added.

18 And of course under data sharing, I  
19 think that's very important.

20 In summary, having statistically  
21 significant results is necessary but not  
22 sufficient. Studying patients who are diverse  
23 in terms of race, ethnicity, gender and age is  
24 necessary, but not sufficient. The data  
25 generated must be relevant to Medicare

1 beneficiaries, must be valid and reliable, and  
2 the results must be clear. Medicare  
3 beneficiaries have gotten older, and so the  
4 studies need to include and analyze those older  
5 patients, for whom the benefits might be  
6 smaller and the risks might be greater. We  
7 all --

8 DR. ROSS: Thank you, Diana, I have to  
9 cut you off.

10 DR. ZUCKERMAN: Okay. I just have one  
11 sentence, and that's that surrogate endpoints  
12 sometimes can predict, reliably predict  
13 clinical outcomes, but not all do. Thank you  
14 very much.

15 DR. ROSS: Thank you for your  
16 comments. Donnette Smith, you're next.  
17 Ms. Smith, if you can put yourself on the video  
18 for public comment. Tara, can you confirm that  
19 she's on?

20 (Colloquy off the record regarding  
21 Zoom connection.)

22 MS. HALL: We can come back.

23 DR. ROSS: Okay.

24 MS. HALL: We'll go to Jim Taylor.

25 Ms. Smith, are you able to speak?

1 MR. PATEL: I don't think she can hear  
2 us.

3 DR. ROSS: We'll try to get it  
4 straightened out. Jim Taylor, please make your  
5 public comments.

6 MS. TAYLOR: Good morning, can you  
7 hear me all right?

8 DR. ROSS: Yes, we can, thank you.

9 MR. TAYLOR: My name is Jim Taylor and  
10 I'm the CEO of Voices of Alzheimer's. The  
11 mission of VOA is to empower people living with  
12 or at risk of Alzheimer's and other cognitive  
13 diseases, to drive equitable access and  
14 innovative care and treatment. VOA accepts  
15 corporate support that allows us to develop  
16 high quality educational and advocacy material  
17 on topics impacting the Alzheimer's community.  
18 I have personally never received funding as an  
19 advocate.

20 This is my wife Geri, who was  
21 diagnosed with Alzheimer's over ten years ago,  
22 and she participated for seven years in the  
23 aducanumab clinical trial.

24 According to CMS, we are here today to  
25 focus on proposed revisions to Medicare's CED

1 study criteria. This meeting has been advised  
2 not to review CMS's track record with CEDs. My  
3 question to you is why not? In my professional  
4 life I worked for over 30 years in IBM finance.  
5 We continually scrutinized what was working for  
6 our clients and what was not. We set specific  
7 development and financial goals and evaluated  
8 actual results against those goals.

9 Of course a big difference between  
10 Medicare and IBM is that IBM is a private  
11 corporation with stakeholders, where profit  
12 driven motivation drove, profit driven  
13 companies drive innovation. Medicare is a  
14 public insurance program for older adults and  
15 people with disabilities. We the American  
16 people are the shareholders, participating in a  
17 social contract and we enter the program with  
18 the assurance, the assurance that it will be  
19 available for us when we need it.

20 So like at IBM, I took a look at the  
21 track record of CED as a key component for  
22 today's very important conversations. That  
23 record is abysmal. Instead of a timely process  
24 to inform decisions, half of today's current  
25 CEDs have dragged on for more than a decade.

1 In many cases fewer than a hundred patients  
2 have gotten the treatment, and in some cases  
3 where evidence is gathered to evaluate CED  
4 termination, the goalposts have moved.

5 Two CEDs are completely blocking  
6 access to essential FDA-approved treatments for  
7 Alzheimer's. The first restricts amyloid PET  
8 scans essential for validating Alzheimer's  
9 diagnosis. But that disease modifying therapy,  
10 now that disease modifying therapies are  
11 finally available to patients, these scans are  
12 even more critically important. But for a  
13 decade, CMS has used CED to limit PET scan  
14 access and reduce costs for Medicare. The  
15 Agency is fully aware that its strict  
16 conditions disproportionately restrict access  
17 to people of color. Despite this, CMS  
18 outrageously exploited a PET scan study's lack  
19 of diversity as one of the bogus reasons to  
20 require a second study.

21 A second CED is for the newly approved  
22 FDA monoclonal antibiotic medications. This  
23 CED now is being used to deny access to the  
24 recently approved amyloid disease modifying  
25 therapy, LEQEMBI. We in the Alzheimer's

1 community have waited decades for this drug,  
2 giving us longer life in the mild stages of the  
3 disease, and now CMS has denied coverage for  
4 the vast majority of patients for whom the drug  
5 was approved by the FDA.

6 Alarmingly, this unprecedented  
7 decision for the first -- this is the first  
8 time CMS has used CED on an FDA-approved drug  
9 for its on label use. This opens the door to  
10 apply CED to future Part B drugs for cancer,  
11 infectious disease, and new gene therapies for  
12 rare diseases. Given the track record of CED,  
13 every one of us should be alarmed by this  
14 dangerous precedent.

15 The ubiquitous language used for  
16 several of the proposed CED study criteria  
17 gives CMS even more power to permanently  
18 prevent access. For instance, CED clinician  
19 studies will have to reflect the demographics  
20 of the intended users' racial and ethnic  
21 backgrounds, gender and socioeconomic status.  
22 However, this level of information on subgroups  
23 is required for no other drug or device covered  
24 by the Medicare program.

25 Let's acknowledge that CED renders

1 medications particularly inaccessible to  
2 underserved communities. This is especially  
3 egregious for Alzheimer's given that black  
4 Americans are twice as likely and Hispanic  
5 Americans 1.5 times more likely than  
6 non-Hispanic white people.

7 And in conclusion, despite billions of  
8 dollars in research, despite FDA-approved  
9 breakthroughs in diagnostic treatments, despite  
10 FDA approval of life altering disease modifying  
11 therapies, we remain a community of six million  
12 Americans living with Alzheimer's,  
13 disproportionately people of color -- can I  
14 just finish the sentence -- who are patients of  
15 Medicare now and are intentionally and being  
16 systematically denied access to approved  
17 medications that will enhance our quality of  
18 life. Thank you very much.

19 DR. ROSS: Thank you for your  
20 comments. The next speaker is Jay Reinstein.

21 MR. REINSTEIN: Yes, good afternoon,  
22 or morning. Thank you for this opportunity to  
23 provide comment on CMS coverage under CED. My  
24 name is Jay Reinstein and I am here as a board  
25 member of Voices of Alzheimer's, and I'm also a

1 person living with the disease, excuse me, and  
2 someone whose life and health is directly  
3 impacted by the decisions made by this group.

4 First I want to thank the experts who  
5 helped prepare this testimony for me. On  
6 behalf of the Alzheimer's community I  
7 respectfully submit that the advisory committee  
8 has asked the wrong questions and will be asked  
9 to vote on the wrong issues. While you spend  
10 two days debating the nuances of the proposed  
11 criteria to conduct CED studies, the more  
12 important question that the advisory committee  
13 should be considering is whether the CED  
14 process works, whether it is legal, and whether  
15 it is meeting its goals.

16 The Agency for Research and Healthcare  
17 Quality has deemed these questions out of  
18 scope, but they are very much in scope as it  
19 makes no difference whether a trial is or is  
20 not listed on clinicaltrials.gov if the CED  
21 process is fundamentally broken, and I submit  
22 that the CED process is broken, at least for  
23 the more important people in the Medicare  
24 program, its beneficiaries like me.

25 Experts tell us that dozens of CEDs to

1 date teach us that CED clinical studies are  
2 applied unevenly, subverting the health needs  
3 of some to support those of others. I'm sorry.

4 For years, the Medicare program has  
5 gotten away with paying only a fraction of the  
6 costs for Alzheimer's disease. And by  
7 finalizing the strict CED coverage policy for  
8 monoclonal antibiotic therapies last year,  
9 federal officials made it clear that they  
10 intend to keep it that way. Medicare currently  
11 pays just 60 percent of lifetime costs for a  
12 person living with Alzheimer's. The price tag  
13 for Medicare is so low because without  
14 treatments, expenses primarily for nonmedical  
15 services such as at home help with bathing,  
16 eating and using the bathroom, those are the  
17 expenses that the Medicare program doesn't  
18 cover. Families must pay a staggering 70  
19 percent of overall costs, that Medicare picks  
20 up the remaining 14 percent of costs primarily  
21 for nursing home stays and related long-term  
22 services.

23 The discrimination in our meetings  
24 last year with CMS, HHS and officials at the  
25 White House was palpable. Under no

1 circumstances should someone like me be told,  
2 who is otherwise healthy, other than having  
3 Alzheimer's, which is a progressive and deadly  
4 disease, in light of FDA-approved therapeutics  
5 that show promise in slowing disease  
6 progression but that beneficiaries are  
7 currently unable to receive, it feels like a  
8 way to keep millions of people from accessing  
9 therapeutics because of the cost to Medicare.

10 I'm here to tell you that the cost of  
11 Alzheimer's, the human costs are crushing the  
12 Medicare population, and for the most part  
13 we're being forced to take care of ourselves.  
14 That's why I'm here today to speak on behalf of  
15 the community and tell you three things that  
16 experts in Alzheimer's disease believe.

17 First, CMS doesn't have the statutory  
18 authority to use the CED process, and now it's  
19 being used with a wink and a nudge as a cost  
20 control mechanism.

21 Second, instead of providing medically  
22 necessary care, the CED process is denying  
23 access to treatments that particularly affect  
24 people who are already facing other systemic  
25 disadvantages.

1           And third, the CED process allows the  
2 restrictions on access to continue in  
3 perpetuity, even in the face of clear evidence  
4 and value, because evidence was never the  
5 point.

6           I want to add one more very important  
7 comment about the specifics that the committee  
8 is considering. First, the Alzheimer's  
9 community is very troubled that one of the  
10 proposed CED study criteria specifically  
11 references surrogate outcomes, which are study  
12 outcomes that are reasonably likely to produce  
13 a clinical benefit for patients. The FDA's  
14 congressionally authorized accelerated approval  
15 program allows for initial approval of a drug  
16 based on surrogate endpoints for  
17 life-threatening diseases where patients have  
18 no treatment options or have run out of them.  
19 Surrogate endpoints were used in the trials for  
20 Alzheimer's monoclonal antibody therapies, and  
21 is CMS suggesting that their role is to review  
22 trials the FDA has already reviewed? Is CMS a  
23 biomedical agency like the FDA? And why is  
24 this even here?

25           In addition, and finally, the proposed

1 report requirements are over the top and  
2 unrealistic for people with Alzheimer's, who do  
3 not have the time for peer reviewed publication  
4 requirements as the disease progresses, people  
5 will literally be dieing waiting for the peer  
6 review process.

7 DR. ROSS: Please conclude.

8 MR. REINSTEIN: The cost to me  
9 personally of not being able to access  
10 treatments currently under CED will be less  
11 time with my family, less independence, and  
12 such profound sadness and frustration of the  
13 pain I will cause to my loved ones as my  
14 symptoms progress.

15 Thank you very much for your time.

16 DR. ROSS: Thank you for your  
17 comments. The next speaker is Kay Scanlan.

18 MS. SCANLAN: Good morning, can you  
19 hear me?

20 DR. ROSS: Yes, we can, thank you very  
21 much. You have five minutes.

22 MS. SCANLAN: Hi, I'm Kay Scanlan,  
23 speaking to you on behalf of Haystack Project.  
24 Haystack is a nonprofit membership organization  
25 with members representing approximately 130

1 ultra-rare disease patient advocacy  
2 organizations. I am not receiving funding from  
3 commercial entities with an existing interest  
4 in CED.

5 The CED and the study criteria  
6 discussed in this meeting are particularly  
7 important for our patient community. 95  
8 percent of the 7,000-plus rare diseases  
9 identified to date have no FDA-approved  
10 treatment option. Most of our patient  
11 communities rely on off-label treatment  
12 regimens while waiting and hoping that a  
13 treatment is discovered and makes it through  
14 clinical trials to FDA approval. That almost  
15 always involves accelerated approval, surrogate  
16 endpoints, and single-arm studies given the  
17 small disease populations.

18 If CED were used broadly to address  
19 evidentiary uncertainties on direct clinical  
20 benefit, ultra-rare disease treatments would be  
21 routinely subjected to national coverage  
22 scrutiny and CED. Even more daunting, though,  
23 is the impact of off-label use. NCDs with CED  
24 could foreclose development of and access to  
25 emerging off-label regimens that patients need

1 to reduce disease burden or even slow disease  
2 progression.

3 This is why we believe that context is  
4 important and patient protections should be  
5 paramount as the MEDCAC discusses CED and study  
6 criteria. Each NCD with CED does two things.  
7 Yes, it sets up national coverage for patients  
8 able to qualify for and enroll in CMS-approved  
9 studies. It also immediately cuts off coverage  
10 until those studies are started and creates  
11 national non-coverage for all uses outside of  
12 those studies.

13 Unless CED mechanisms and study  
14 criteria expressly provide for or exempt  
15 off-label uses supported by evidence in very  
16 rare conditions, any NCD requiring CED would  
17 completely foreclose access to treatment in  
18 these patients unless they are somehow able to  
19 sustain a direct appeal against the NCD itself.  
20 So that is our first request, that you consider  
21 the downstream impact of CED study criteria on  
22 our patient populations.

23 With respect to patient protections,  
24 we urge you once again to keep context at the  
25 forefront of your discussions and

1 deliberations. Study criteria crafted to  
2 ensure scientific integrity and data validity  
3 can appear inappropriate when the  
4 investigational item is not actually  
5 investigational and the studies are required  
6 for meaningful access to treatment. They can  
7 move toward and beyond the lines of ethics when  
8 that care is subject to randomization and  
9 providers otherwise managing the patients' care  
10 are blinded to the treatment received.

11 So first, we ask that a study criteria  
12 be added to ensure that each CED study complies  
13 with an overarching set of requirements  
14 established for and applicable to the specific  
15 CED NCD and the study questions CMS poses to  
16 resolve the reasonable and necessary question.

17 Although including a requirement that  
18 each CED study be reviewed by an IRB is  
19 important, it does not sufficiently protect the  
20 Medicare beneficiary population. The existing  
21 review requirement does not address the ethical  
22 considerations associated with conditioning  
23 coverage on clinical trial participation that  
24 may vary based on the disease state,  
25 availability of alternative treatment options,

1 assessed safety and efficacy of the  
2 intervention, and other factors.

3 The Federal Policy for the Protection  
4 of Human Subjects, the Common Rule, has been  
5 codified at subpart A of 45 CFR 46. Haystack  
6 urges MEDCAC to consider that each CED NCD and  
7 its study questions, priority outcomes, data  
8 thresholds and other structures constitute  
9 research on human subjects not clearly falling  
10 under any exemptions from human subject  
11 protections under the Common Rule. Medicare is  
12 primarily a lifeline for our nation's aged and  
13 disabled, not a research entity, and the  
14 program should submit each NCD CED structure to  
15 review and approval by a central IRB.

16 Second, we strongly urge MEDCAC to  
17 recommend informed consent requirements that  
18 protect beneficiaries as patients, including  
19 that any FDA-approved or cleared treatment is  
20 not experimental or investigational; whether  
21 research subjects will be able to access  
22 treatment outside the clinical trial and any  
23 longitudinal studies if emerging evidence  
24 demonstrates improved patient outcomes; whether  
25 research subjects or their treating providers

1 will be informed on whether they are in the  
2 active treatment or control arm of the trial;  
3 availability of the FDA-approved treatment for  
4 individuals unwilling to accept the risk of  
5 randomization to the control arm or otherwise  
6 unwilling to participate in research who are  
7 able to find alternative funding.

8 Third, we ask that a study criteria be  
9 created to require a monitoring function over  
10 all studies within a particular CED NCD to  
11 ensure that randomization of research subjects  
12 ceases when likely clinical benefit is shown  
13 through a CMS-initiated CED study or other  
14 evidence in a manner generally sufficient for  
15 claim-specific payment by the MAC.

16 Fourth, there should be an alternative  
17 coverage pathway within the CED design for  
18 Medicare beneficiaries who are unable to  
19 participate in a CMS-approved clinical trial  
20 but seek coverage for use within the  
21 FDA-approved labeled indication of a medically  
22 accepted off-label use. This is also important  
23 for beneficiaries who have received a clinical  
24 benefit from the product or service from use  
25 outside of Medicare, since those individuals

1 would not generally be accepted into clinical  
2 trials.

3           Finally, we believe that our  
4 recommendations are essential in addressing  
5 health inequities associated with lack of  
6 diversity in clinical studies. Patients with  
7 adequate financial resources have always been  
8 able to access treatments that individuals who  
9 relay on insurance coverage are unable to  
10 afford. Rare disease patients and their  
11 families are often forced to decide whether  
12 they can afford a non-covered but potentially  
13 promising on- or off-label treatment regimen,  
14 and too often face the crushing reality that  
15 evolving standards of care are financially out  
16 of reach.

17           DR. ROSS: If you could conclude  
18 quickly?

19           MS. SCANLAN: Sorry?

20           DR. ROSS: A quick conclusion?

21           MS. SCANLAN: Okay. Any government  
22 initiated paradigm conditioning coverage for  
23 safe and effective treatments on participation  
24 in research, including randomization,  
25 controlled studies is likely to further, rather

1 than reduce, medical mistrust. It also negates  
2 the critical element of informed consent that  
3 researchers have historically denied to black  
4 communities and other underserved populations.

5 Thank you for your considering our  
6 comments and recommendations, and I'm happy to  
7 answer any questions you may have.

8 DR. ROSS: Thank you for your  
9 comments. The next speaker is Tara Burke.

10 MS. HALL: Sorry, no, the next speaker  
11 is Susan Peschin.

12 DR. ROSS: Oh, my apologies. Susan  
13 Peschin.

14 MS. PESCHIN: Thank you. Hi,  
15 everybody.

16 DR. ROSS: You have five minutes.

17 MS. PESCHIN: Sure. I'm Sue Peschin  
18 and I serve as president and CEO of the  
19 Alliance for Aging Research. The alliance  
20 receives funding from VMA, Ava, Biogen Relief  
21 for non-branded patient advocacy on coverage  
22 related issues. I have comments from the  
23 proposed clinical study criteria but I want to  
24 start by providing some context.

25 Many of you know the experience of

1 going to the doctor for yourself or with a  
2 loved one and being told the office must call  
3 the insurance carrier to obtain coverage  
4 approval for a particular treatment, or the  
5 doctor might break the news that you have to  
6 first try and fail with a standard treatment  
7 before insurance will cover a new or better  
8 one. This is called utilization management and  
9 it's regularly used by insurance companies to  
10 save money. Coverage with evidence development  
11 or CED has become utilization management for  
12 CMS and the Medicare Part B program.

13 Under CED, Medicare denies coverage  
14 for an FDA approved item or service except  
15 through a very limited clinical study, either a  
16 CED clinical trial or a data registry. Both  
17 CED clinical trials and data registries are  
18 subject to the criteria that you all are voting  
19 on.

20 Today the alliance is releasing a  
21 report called Facade of Evidence, How  
22 Medicare's Coverage with Evidence Development  
23 Rations Care and Exacerbates Inequities. Our  
24 report includes examples where only a fraction  
25 of estimated eligible beneficiaries are treated

1 in very small CED studies, sometimes as little  
2 as in the dozens, as in the case of cochlear  
3 implants, and that's been going on for 17  
4 years.

5           Once CMS places a treatment in CED,  
6 it's extraordinarily difficult for it to end.  
7 An August 2022 systematic review of CED in the  
8 American Journal of Managed Care identified  
9 that CMS issued a total of 27 NCDs requiring  
10 coverage for evidence development between 2005  
11 and 2022. Only four of the CEDs have been  
12 retired from the Agency, and several have been  
13 ongoing for more than 15 years.

14           Our report finds that Medicare  
15 beneficiaries in rural communities and  
16 communities of color are more likely to be  
17 denied access under CEDs because the conditions  
18 of coverage primarily direct care to urban  
19 medical centers in wealthier areas. Worse, CMS  
20 has exploited inequitable participation in  
21 existing CED clinical studies as justification  
22 to keep CEDs going, and this happened with the  
23 amyloid PET and TAVR CEDs.

24           The vague CED study criteria people  
25 voted on will afford CMS unchecked power to not

1 only lock up many more pressing treatments and  
2 services in future CEDs, but to throw away the  
3 keys, and here are just a few examples. In  
4 CMS's use of the term sponsor/investigator, the  
5 Agency doesn't distinguish between the parties  
6 that will carry out the CED study and the  
7 parties that are responsible for the overall  
8 conduct, funding and oversight of the study,  
9 and the context recommendation sets up a  
10 pass-fail construct, by requiring that, quote,  
11 sponsor/investigators establish an evidentiary  
12 threshold for the primary outcomes so as to  
13 demonstrate clinically meaningful differences  
14 with sufficient precision. It's totally  
15 inappropriate for CMS to require this in  
16 postmarket evidence development to demonstrate  
17 the use of quote-unquote reasonable and  
18 necessary for Medicare beneficiaries.

19 While these recommendations remove the  
20 explicit inclusion of the randomized clinical  
21 trial, they fail to clearly state that the use  
22 of an RCT, especially an RCT that's placebo  
23 controlled, should be rare and relied on only  
24 in unusual circumstances. We are concerned  
25 that these criteria are veiled attempts for CMS

1 to require RCT participation for novel drugs  
2 that are authorized by the FDA under  
3 accelerated approval. CMS may not agree with  
4 Congress on the FDA's accelerated approval  
5 pathway, but that doesn't give them the right  
6 to take it out on Medicare beneficiaries with  
7 Alzheimer's or other life-threatening  
8 conditions.

9 In addition to reviewing the CED  
10 process, my request is for the CMS Office of  
11 Inspector General to examine whether the MEDCAC  
12 chair and vice chair, Doctors Ross and Dhruva  
13 should be permitted to vote on these  
14 recommendations or whether another chair and  
15 vice chair should be appointed for this  
16 meeting. On October 27th right after the  
17 public comment on the AHRQ report while the  
18 process was still open, Doctors Ross and Dhruva  
19 aired their views publicly in an opinion piece  
20 in the New England Journal of Medicine before  
21 CMS asked them to do so, which goes against the  
22 MEDCAC charter.

23 The Federal Advisory Committee Act  
24 instructs against biasing activities, and  
25 Doctors Ross and Dhruva's op-ed seem counter to

1 that. CMS is not a payer, it's not a  
2 biomedical agency or anybody's family doctor.  
3 There are strong signs that CMS intends to  
4 apply CED to upcoming FDA approved gene and  
5 immunotherapy drugs, and I encourage Congress  
6 to codify its CED authority. These are  
7 worrisome issues that should concern all of us.  
8 Thank you for the opportunity to present them.

9 DR. ROSS: Thank you for your  
10 comments. Tara Burke, five minutes.

11 MR. BURKE: Hi, good morning, give me  
12 one second. Good afternoon. My name is Tara  
13 Burke, vice president of payment and cost share  
14 delivery policy at the Advanced Medical  
15 Technology Association, or AdvaMed. AdvaMed is  
16 a national trade association representing  
17 manufacturers of medical devices and diagnostic  
18 products. Our members range from the largest  
19 to smallest medical technology innovators and  
20 companies, and we appreciate the opportunity to  
21 comment today.

22 CMS held a MEDCAC meeting on  
23 evidentiary characteristics for CED in 2012  
24 before updating its existing CED guidance. We  
25 said then that the medical device industry has

1 long supported the use of sound evidence to  
2 inform medical practice. We also said we'd  
3 become concerned with a CMS decision that  
4 requires CED in order to allow certain Medicare  
5 beneficiaries access to medical technology as  
6 significant requirements for manufacturers and  
7 providers. These statements hold true today.

8 Today's MEDCAC meeting centers around  
9 a recent AHRQ report updating these criteria.  
10 We submitted specific comments on the draft  
11 AHRQ report last year, and we also provided  
12 those comments to CMS in advance of this  
13 MEDCAC. Our comments today reflect more  
14 overarching concerns regarding the potential  
15 implications for future CMS coverage decision  
16 making.

17 For example, in the context of the  
18 forthcoming transitional coverage for emerging  
19 technologies (break in audio) proposed  
20 regulation. AdvaMed supports policy and policy  
21 improvements that will result in a predictable  
22 pathway to Medicare coverage for new medical  
23 devices and diagnostics. Advancing access to  
24 technologies that improve health outcomes for a  
25 wide array of Medicare beneficiaries is also

1 critical to insuring CMS's goal of advancing  
2 health equity. We have often said that CEDs  
3 should be used to expand, not restrict  
4 coverage.

5 AdvaMed has advocated for a coverage  
6 pathway for emerging technologies that is  
7 separate and distinct from the existing NCD  
8 with CED process. Therefore, any evidence  
9 generation required under TCET should insure a  
10 least burdensome approach distinct from the NCD  
11 with CED process that insures timely access to  
12 new and innovative technologies.

13 With respect to CED, when an  
14 additional data collection is deemed necessary,  
15 the process must involve cooperation between  
16 CMS and its stakeholders such as medical device  
17 companies, to identify data collection  
18 objectives, appropriate study endpoints, and  
19 the duration of data collection. Whenever  
20 possible, such policies must minimize  
21 administrative burden.

22 We reiterate previous comments to CMS  
23 that when Medicare coverage is contingent on  
24 collection of additional clinical or scientific  
25 evidence beyond FDA requirements, CMS should,

1 one, collaborate with stakeholders to clearly  
2 identify the data collection objectives; two,  
3 consider the minimum data necessary to achieve  
4 those objectives; three, clearly identify with  
5 input from interested stakeholders,  
6 scientifically supported study endpoints and  
7 the duration of data collection in advance,  
8 including clear stopping rules for data  
9 collection under CED; and four, identify an  
10 appropriate mechanism to insure continuous  
11 coverage of an item or service after the CED  
12 ends to support the structure and coverage to  
13 continue to allow Medicare beneficiaries to  
14 benefit from important FDA-approved  
15 technologies and services until a new or  
16 revised coverage determination is issued.

17           Additionally, if a CED provides  
18 evidence supporting a new innovation or service  
19 as reasonable and necessary, Medicare's  
20 coverage policy should be updated in a timely  
21 manner to reflect those outcomes, at the same  
22 time minimizing additional administrative  
23 burden and simplifying program requirements  
24 where possible.

25           Again, AdvaMed submitted more detailed

1 comments to AHRQ on its draft CED report, and  
2 appreciates that the final report reflects  
3 several of those comments. We believe that  
4 CMS's decision about coverage criteria and the  
5 CED process should be clear and should not  
6 result in delayed access to promising medical  
7 technologies. We appreciate the opportunity to  
8 discuss this important issue and we welcome  
9 further discussion. Thank you.

10 DR. ROSS: Thank you for your  
11 comments. The next speaker is William Padula.

12 DR. PADULA: Hi, Dr. Ross, can you  
13 hear me okay?

14 DR. ROSS: Yes, I can, thank you.  
15 Five minutes.

16 DR. PADULA: Thank you. My name is  
17 William Padula, I'm a professor of health  
18 economics at University of Southern California  
19 and the Schaeffer Center for Health Policy and  
20 Economics. I am speaking on behalf of myself  
21 and colleagues Dan Goldman, Joe Grogan and  
22 Barry Widen, and our views expressed in this  
23 panel don't necessarily reflect the views of  
24 USC or the Schaffer Center.

25 I want to explain that. We're

1 experienced clinical and economic researchers  
2 with policy insights that we believe through  
3 our recommendations and comments today could  
4 incentivize technological innovation that will  
5 ultimately improve health outcomes for  
6 patients, but concern us that study design  
7 requirements of CED in some ways run counter to  
8 the goals of providing coverage, collecting  
9 clinical evidence, incentivizing innovation and  
10 incorporating a patient perspective. It  
11 concerns me that increased requirements would  
12 compound the barriers that innovative  
13 technologies face to access healthcare markets.

14           What we want to start off with that I  
15 believe is most important as well, is the fact  
16 that the patient perspective could be better  
17 recognized and highlighted through the CED  
18 program. So we recommend that AHRQ and CMS  
19 consider prioritizing requirements in order of  
20 importance and allowing sponsors of CED studies  
21 the ability to remain flexible to the less  
22 important criteria. In alignment with the  
23 CMS's mission, put patients first. CMS should  
24 prioritize study design elements that are  
25 focused on a patient population that the

1 technology or therapy is designed to treat,  
2 including over sampling for underrepresented  
3 populations.

4 Therefore, there are two study  
5 requirements under consideration that deserve  
6 special priority. First is the prioritization  
7 of measurement of outcomes that are reported to  
8 patients. And second is establishment of an  
9 evidentiary threshold that is consistent with  
10 patient values.

11 Now I want to move on to some specific  
12 amendments for the requirements, and the first  
13 being in outcome measures. Outcomes -- this is  
14 part I if you're curious -- outcomes should be  
15 limited to those that are of high importance to  
16 the target patient population. And we actually  
17 agree with Dr. Jodi Segal's earlier suggestion  
18 of thinking of these as net benefits, not just  
19 the positive, but the negative consequences  
20 that matter to patients as well to be reduced  
21 in burden, so based on quantitative evidence of  
22 patient preferences with risk and benefits.

23 The second issue regarding study  
24 design, or part D among the amendments, our  
25 comment here is evidentiary thresholds for

1 outcomes should be set by the target patient  
2 populations themselves based on quantitative  
3 evident of patient preference, elicitation, and  
4 tolerance for uncertainty.

5 The third matter is regarding  
6 transparency. We believe that high priority  
7 final amendment requirements are related to E,  
8 P and Q. Our comments here are that a  
9 description of the study should be registered  
10 at clinicaltrials.gov, I believe that was  
11 mentioned earlier. The results should be  
12 published, submission to peer review is not  
13 sufficient, the peer review process should be  
14 completed and lead to a publication of these  
15 results. And thirdly, that taxpayer funded  
16 data collection mandates should require that  
17 the identified data be made publicly available  
18 as soon as ethically and reasonably possible.

19 My last point for comment is that we  
20 reflect on reducing budgets and these  
21 recommended requirements should be optional,  
22 that is with regard to K, L, M, M and L. We  
23 want to comment that studies should be least  
24 burdensome, I believe Ms. Burke mentioned that  
25 in her previous comments right before me, and

1 evidentiary requirements should be limited to  
2 unanswered questions related to CMS  
3 jurisdiction that is reasonable and necessary,  
4 as opposed to simply looking at endpoints of  
5 safety and efficacy.

6 So in conclusion, my colleagues and I  
7 believe that the importance of CED effort by  
8 CMS and AHRQ is important and noteworthy. CMS  
9 coverage of health technology impacts payer  
10 trends globally, not just in the United States,  
11 so if CED doesn't work as intended,  
12 manufacturers do not have a clear roadmap for  
13 translating research into market assets,  
14 ultimately patients lose, as you've heard some  
15 patients comments so far today, that when they  
16 don't have access, they can't get treated to  
17 get better.

18 CED study design requirement should be  
19 least burdensome for the manufacturer adjusting  
20 for the safety of patients. What we want to  
21 know from other researchers at Johns Hopkins,  
22 Caleb Alexander and colleagues, that clinical  
23 trials cost upwards of \$20 million per trial.  
24 Alternative methods for clinical research that  
25 include real-world evidence as Dr. Segal

1 mentioned earlier, makes clinical research more  
2 affordable, especially for smaller  
3 manufacturers that seek to enter these markets.

4 The final comment here is that in our  
5 field like what the Schaeffer Center represents  
6 in health policy and economic research, is  
7 prepared to conduct innovative affordable  
8 comparative effectiveness research and adjacent  
9 economic research to help innovative  
10 manufacturers achieve market access through CED  
11 under these amendments. I'd like to thank the  
12 panel for their time, and turn it back over.

13 DR. ROSS: Thank you for your  
14 comments. One more speaker in the open phase  
15 before the presentations, that is Yajuan Lu.

16 MS. LU: Yeah, thank you, Dr. Ross,  
17 Yajuan Lu. Good afternoon, everyone, it's a  
18 great pleasure to be here. I am the director  
19 of corporate research and health policy at  
20 Boston Scientific, and it's one of the world's  
21 largest companies dedicated to developing,  
22 manufacturing and marketing innovative  
23 therapies. Boston Scientific supplies many  
24 devices and technologies to provide Medicare  
25 beneficiaries high quality care in many areas,

1 so we have had experience, really extensive  
2 experience with the CED program since its  
3 creation, and we're really pleased to have the  
4 opportunity to provide input based on that  
5 really direct experience.

6 We believe that CED provides a  
7 valuable appropriate pathway for Medicare  
8 coverage for certain technologies and we agree  
9 with many of AHRQ's recommended modifications.  
10 In considering AHRQ's recommended modifications  
11 to the CED criteria, Boston Scientific believes  
12 first and foremost that that evidence  
13 generation should be designed to insure that an  
14 appropriate level of rigor is used to address  
15 the specific questions and support Medicare  
16 beneficiaries' access to innovative technology  
17 to improve health outcomes.

18 Specifically, we support the final  
19 report requirement C, the rationale for the  
20 study is supported by scientific evidence and  
21 the study results are expected to fill the  
22 specific knowledge gaps and provide evidence of  
23 net benefit, as well as amended at the final  
24 report, the final proposed requirement D,  
25 sponsors/investigators establish an evidentiary

1 threshold for the primary outcomes so as to  
2 demonstrate clinically meaningful differences  
3 with sufficient precision, with the following  
4 additions to the CED.

5 We further recommend that  
6 manufacturers and CMS should look at existing  
7 evidence and collaboratively give out a  
8 specific evidence gathering strategy to address  
9 the specific gaps CMS and the manufacturer  
10 identify within the existing evidence base.  
11 The subsequent plan should be designed to  
12 evaluate and provide evidence regarding the  
13 effectiveness of the technology in the Medicare  
14 population. While the evidence plan would not  
15 require a specific type of study, for example a  
16 randomized control trial, it would include a  
17 research method rigorous enough to evaluate the  
18 technology's effectiveness in the Medicare  
19 population. We believe criteria C and D should  
20 explicitly reflect these principles.

21 One of the key challenges we have here  
22 with the program is the lack of a definitive  
23 timeline or process to decide when sufficient  
24 data has been collected to reach a coverage or  
25 a non-coverage decision. The lack of,

1 uncertainty on the duration of the studies adds  
2 to unpredictability for manufacturers, creating  
3 delays in access for patients and providers.

4 We completely agree with one of  
5 Dr. Segal's suggestions earlier today for  
6 continued evaluation of the CED final proposed  
7 requirements, for the quality and strength of  
8 the evidence generated is the ultimate test of  
9 the effectiveness of these requirements in  
10 order for CMS to reach a timely decision. In  
11 order to facilitate to achieve this objective,  
12 we encourage CMS to develop a process through  
13 which the clinical team, manufacturers and CMS,  
14 could collaboratively identify and decide on  
15 the endpoint of the studies once sufficient  
16 evidence has been collected.

17 For example, Boston Scientific's  
18 Watchman atrial appendage closure system has  
19 been covered under NCD 20.34 since February of  
20 2016. Watchman LAAC has been extensively  
21 researched with ten clinical trials completed  
22 and more than 200,000 devices implanted in  
23 patients, the vast majority of whom are  
24 Medicare age. The clinical trials have  
25 consistently demonstrated the product's safety,

1 effectiveness, and low adverse events. Despite  
2 the significant clinical evidence available,  
3 the NCD for LAAC has been in place for over six  
4 years and it remains unclear when the CED will  
5 end. We believe a process that establishes a  
6 clear endpoint for sufficient evidence and data  
7 collection under CED would benefit all  
8 stakeholders.

9 In conclusion, Boston Scientific  
10 appreciates the opportunity to offer our input  
11 to the CED evidence generation criteria and the  
12 overall preventive line. We look forward to a  
13 continued partnership with CMS and the other  
14 interested stakeholders to improve the program.  
15 Thank you very much for all your time.

16 DR. ROSS: Thank you for your  
17 comments. Now before we move to the  
18 presentations portion, I just want to check  
19 again whether Donnette Smith is now able to  
20 make public comment.

21 MS. SMITH: I'm here, yes.

22 DR. ROSS: Great. You have five  
23 minutes.

24 MS. SMITH: I apologize for that.

25 DR. ROSS: Oh, don't worry.

1 MS. SMITH: Hello, everyone. My name  
2 is Donnette Smith and I serve as the current  
3 chair of the board of directors at Heart Valve  
4 Voice US. Heart Valve Voice US is a  
5 patient-led organization that exclusively  
6 focuses on improving the diagnosis, treatment  
7 and management of heart valve disease by  
8 advocating for early detection, meaningful  
9 support and timely access to appropriate  
10 treatment for all people affected. Heart Valve  
11 US receives funding from industry, Abbott,  
12 Medtronic and Edwards Life Sciences for  
13 non-branded health education and advocacy on  
14 heart valve disease.

15 Professionally, I had a 30-year career  
16 in civil service as a technical writer, editor  
17 with the U.S. Army Research, Development and  
18 Engineering Command at Redstone Arsenal,  
19 Alabama at the George C. Marshall Space Flight  
20 Center. I have been a patient advocate on the  
21 local, state and national level, and the reason  
22 I do all I can to help educate others about  
23 heart disease is because I have been a member  
24 of the heart community my entire life.

25 My journey with heart valve disease

1 began with a bicuspid valve, aortic stenosis  
2 and an enlarged heart. I had valve replacement  
3 surgery in June 1988, again in May 1993 and  
4 again in March 2010, and I received a TAVR, or  
5 transcatheter aortic valve replacement in  
6 December of 2020. When TAVR was approved by  
7 the FDA in 2011, it was reported that for older  
8 adults who were too frail to withstand  
9 traditional open heart surgery found improved  
10 outcomes with shorter hospital stays and  
11 recovery times, and better quality of life  
12 measures.

13 I was able to access TAVR because I  
14 was privileged to have exceptional access to  
15 the best health care and the financial  
16 resources to pursue it. Most Medicare  
17 beneficiaries are not as lucky. Medicare only  
18 covers TAVR for Medicare beneficiaries with  
19 severe systematic aortic stenosis who consent  
20 to participate in the TVT registry.

21 The TVT registry is a clinical study  
22 and it must adhere to the study criteria you  
23 are reviewing today. In general, the TVT  
24 scales, which can take a year or more to set  
25 up, and coverage for the new treatment is

1 unlikely during that time. With TAVR, the  
2 studies compare the group to patients who  
3 receive open heart surgery. Even when patients  
4 can have a less invasive TAVR procedure, a  
5 current number, a certain number must be placed  
6 in the open heart group, and the TVT registry  
7 requires informed consent, which can be a  
8 deterrent for folks who don't like the idea of  
9 being required to enroll in a clinical study to  
10 receive access to it, especially people of  
11 color who may have a strong mistrust in  
12 clinical research like the one for TAVR, which  
13 goes far beyond what the FDA requires on the  
14 device label. In the case of TAVR, residual  
15 volume requirements for TAVR, SAVR and PCI shut  
16 out smaller less resource settings, providers  
17 and communities from participation up and  
18 around \$10,000 yearly acknowledge, and if asked  
19 how you know, that's what they told us when we  
20 called them and asked them.

21 In November 2020 an article published  
22 in the Journal of the American College of  
23 Cardiology on TAVR TVT registry reported that  
24 significant disparities in access persist. In  
25 2019, 92 percent of patients that received TAVR

1 were white, only four percent were black, 1.4  
2 percent were Asian, and five percent were of  
3 Hispanic or Latino ethnicity. The same report  
4 acknowledges that it took eight years before  
5 TAVR became available to Medicare beneficiaries  
6 in all 50 states.

7 The TVT registry reports that 72,991  
8 patients received TAVR in 2019, which sounds  
9 like a high level of success, but a 2017  
10 article in the American Heart Association  
11 Journal, Circulation, Cardiovascular Cause and  
12 Outcomes estimates that number of U.S. patients  
13 with severe systematic aortic stenosis eligible  
14 for TAVR is 235,932 per year, and of that high  
15 risk is 111,205, intermediate is 34,991, and  
16 low risk is 89,736. So only an estimated 31  
17 percent of those eligible for TAVR in the U.S.  
18 receive it, continuing the theme that seven in  
19 ten patients are not getting the help they  
20 should.

21 This is a life or death issue.  
22 Without aortic valve replacement, patients with  
23 symptomatic severe aortic stenosis have a 50  
24 percent mortality risk at two years. The fact  
25 that there is still a CED in place for TAVR

1 raises urgent questions. If we as patients  
2 don't speak up, we will never see the changes  
3 in health care that we want and need. I am a  
4 voice for those who won't or can't speak for  
5 themselves. Thank you.

6 DR. ROSS: Thank you for your  
7 comments. The next speaker, who has a  
8 presentation, is Beena Bhuiyan Khan. You have  
9 five minutes.

10 MR. KHAN: Thank you. Good afternoon.  
11 My name is Beena Bhuiyan Khan, I'm assistant  
12 research director at the Duke Margolis Center  
13 for Health Policy, I thank you for the  
14 opportunity to present. Next slide.

15 I have no disclosures. Next slide.

16 The Margolis Center for Health Policy  
17 is part of Duke University and as such it  
18 honors the tradition of academic independence.  
19 Next slide.

20 The center's mission is to improve  
21 health, health equity, and the value of health  
22 care through practical, innovative, and  
23 evidence-based policy solutions. Next slide.

24 Coverage with evidence development or  
25 CED was implemented to facilitate access to

1 therapies with outstanding evidentiary  
2 questions. The current evidence requirements  
3 reflect an opportunity to build on previous  
4 steps to clarify the scope, requirements and  
5 evidentiary expectations of CED studies, as  
6 well as improving the overall process to be  
7 more transparent, predictable and timely. Next  
8 slide.

9 This panel's convened during ongoing  
10 discussions about modernizing Medicare coverage  
11 processes for the growing number of novel  
12 technologies which may not have sufficient  
13 evidence for Medicare coverage at the time of  
14 FDA approval. Continued evidence development  
15 can inform the value of such technologies,  
16 which underscores the importance of CED and the  
17 discussions today. Next slide.

18 Concurrent with the growing pace of  
19 medical innovation are the growing number, the  
20 growing importance of real-world evidence for  
21 evaluating health outcomes for Medicare  
22 beneficiaries. Novel real-world evidence  
23 generation methods may be an efficient way to  
24 substantiate this concept of appropriate for  
25 use in Medicare beneficiaries in Medicare's

1 longstanding definition of reasonable and  
2 necessary. The proposed requirements will  
3 support innovation in real-world evidence  
4 generation strategies that support  
5 fit-for-purpose studies, allowing CMS to  
6 reevaluate appropriate coverage in a  
7 predictable, transparent and timely manner.  
8 Next slide.

9 As cited by the AHRQ report, the Duke  
10 Margolis springboard for the rigorous treatment  
11 of evidence states that real-world evidence  
12 must be reliable, relevant and of high quality  
13 to be inclusive. CED studies that meet these  
14 criteria will allow CMS to determine if a  
15 product is performing as expected in real-world  
16 settings and in the intended Medicare  
17 subpopulations. The proposed requirements on  
18 data generalizability, robustness, completeness  
19 and accuracy are important additions to ensure  
20 data relevancy and quality, and will help  
21 investigators design rigorous studies that will  
22 allow CMS to confidently interpret results.

23 Finally, the proposed requirements  
24 targeting data validity, relevancy and accuracy  
25 will contribute to the degree of confidence

1 that CMS can derive from study results. A key  
2 element of data relevance is collecting data  
3 that is representative and generalizable, and  
4 will support CMS's goals of ensuring  
5 generalizability to the Medicare population.  
6 Next slide.

7 Oh, next slide, sorry. Oh, sorry, go  
8 back one slide. Understanding how a technology  
9 performs in usual sites of care is important  
10 for CMS to determine the appropriateness of a  
11 technology. The proposed requirements allow  
12 CMS to set provider, site or patient criteria  
13 when patient safeguards are needed.

14 Additionally, the requirements will allow for  
15 data collection to reflect changes in sites of  
16 care and intended populations over time, wider  
17 variability and experience with the technology,  
18 and differential data collection capabilities  
19 across sites of care. Ultimately, the proposed  
20 requirements allow CMS to establish standards  
21 for use of novel real-world data sources. Next  
22 slide.

23 In order to reduce patient, provider  
24 and sponsor burden, postmarket studies could be  
25 designed to meet both FDA and CMS data

1 collection requirements, which could be  
2 achieved through early engagement across  
3 sponsors and both agencies. Investigators may  
4 need additional guidance from CMS on outcomes  
5 of interest and study duration to plan an  
6 effective study that would generate the types  
7 of evidence that CMS would need to ultimately  
8 end a CED. The proposed requirements will  
9 support early engagement between CMS, sponsors,  
10 FDA and other stakeholders, ultimately allowing  
11 CMS to efficiently identify evidence gaps,  
12 provide guidance on study design, and complete  
13 the whole process in a timely predictable  
14 manner. Next slide.

15 Finally, the proposed requirements on  
16 protocol communication will benefit from  
17 adequate resources to ensure that CMS has the  
18 capacity to engage with stakeholders and  
19 provide guidance on the CED studies. Next  
20 slide.

21 Thank you very much for your time and  
22 attention.

23 DR. ROSS: Thank you for your  
24 comments. The next speaker is Brian Carey.

25 MR. CAREY: Good afternoon and thank

1 you. Brian Carey speaking on behalf of the  
2 Medical Imaging and Technology Alliance. Next  
3 slide.

4 I'm an attorney at Foley Hoag and  
5 represent MITA which, many of the members  
6 manufacture medical devices or imaging devices  
7 and will be financially impacted by the  
8 discussions today. Next slide.

9 We want to thank CMS and the MEDCAC  
10 for the opportunity to present at this meeting  
11 today, and to share our thoughts on the  
12 analysis of the requirements for CED, and I'll  
13 discuss in this presentation, MITA has been  
14 involved with CED programs since the beginning  
15 of the policy, and we think we have some  
16 experience this year as the Agency looks at  
17 refining the evidentiary requirements.

18 Additionally, our main view is that  
19 CED should really only be used when it's going  
20 to expand Medicare access to new technologies  
21 for its beneficiaries, and we have several  
22 specific points that we will go through, and  
23 echo many of the points we've heard from other  
24 speakers when they were focusing on the process  
25 of moving from a CED study to full coverage,

1 looking at outcome measures that are  
2 appropriately diagnostic, and limiting CEDs to  
3 a certain duration. Next slide.

4 As noted, CMS has had PET imaging  
5 agents in CED studies going back to the  
6 beginning of the program in 2005, and MITA and  
7 its members have been sponsors and contributors  
8 to those programs starting first with the  
9 National Oncologic PET Registry and constantly  
10 now with the IDEAS imaging study for  
11 Alzheimer's. Next slide.

12 One of our key focuses is really on  
13 looking at expanding access through the CED and  
14 a specific point we wanted to raise is that the  
15 current policy is limiting coverage to only  
16 beneficiaries enrolled in those clinical  
17 trials, which really does restrict access, and  
18 so one of the ideas that MITA supports with  
19 other stakeholders is really allowing coverage,  
20 both for study participants in the CED, but  
21 also outside the CED. Next slide.

22 We're also very focused based on our  
23 experience of streamlining the process of  
24 moving from a national coverage determination  
25 requiring CEDs, to getting the CED studies

1 approved and up and running, and then  
2 ultimately having the data reviewed through a  
3 reconsideration process, and moving towards  
4 full coverage. If we could move to the next  
5 slide?

6 We have, this is a case study, the  
7 current CED for beta amyloid for the detection  
8 of Alzheimer's disease that MITA members and  
9 others have been working on with CMS for the  
10 past ten years, and we're just contending NCD  
11 reconsideration and the process has taken a  
12 long time, there's been a lot of data reviewed,  
13 it's produced and been published, and really  
14 having some set timelines and guidance on how  
15 items would move from CED to full coverage is  
16 helpful. Next slide.

17 In terms of specific study elements  
18 that AHRQ and Hopkins had looked at, I think  
19 the three main points we wanted to really raise  
20 are when looking at outcome requirements for  
21 diagnostic technologies it should really focus  
22 on impact on patient management. I also wanted  
23 to raise the issue of when randomized control  
24 trials would be necessary, versus prospective  
25 registries, and incorporate real-world

1 evidence, realizing that randomized control  
2 trials can raise ethical issues and also  
3 ethical treatment of coverage among  
4 beneficiaries.

5 And then the final point really builds  
6 on the last presentation, it's really moving  
7 towards more opportunities to incorporate  
8 real-world evidence through claims data from  
9 electronic health records and other systems to  
10 streamline the CED process that will also allow  
11 a broader benefit for populations to be covered  
12 in CED studies and outside of the CED studies.

13 So we thank the panel for your  
14 consideration of this and your work during this  
15 MEDCAC hearing. Thanks very much.

16 DR. ROSS: Thank you for your  
17 comments. The next presenter is Cathy Cutler.

18 DR. CUTLER: Good morning, or good  
19 afternoon depending on where you are. I --

20 DR. ROSS: I'm sorry to interrupt.  
21 Can you go on video? Oh, there you are.

22 DR. CUTLER: All right, I think we got  
23 it now, thank you.

24 DR. ROSS: Yes, five minutes, thank  
25 you.

1 DR. CUTLER: Yes. So I am actually  
2 speaking on behalf of the Society of Nuclear  
3 Medicine and Molecular Imaging. Next slide  
4 please.

5 So I'm actually a researcher that  
6 works at Brookhaven National Laboratory, I'm  
7 the head of their isotope program there. I'm  
8 also the vice president-elect of the Society of  
9 Nuclear Medicine and Molecular Imaging. This  
10 is an international professional society that  
11 represents over 15,000 members that are made up  
12 of physicians, technologists and scientists who  
13 set the practice guidelines for nuclear  
14 medicine, and I have no conflicts. Next slide  
15 please.

16 So SNMMI appreciates CMS's commitment  
17 to transparency in decision making related to  
18 coverage with evidence and national coverage  
19 determinations. We strongly urge the MEDCAC to  
20 recommend that CMS allow targeted and  
21 real-world evidence collection to satisfy CED  
22 requirements. Most importantly, we urge the  
23 MEDCAC to recommend that CMS include  
24 terminating any CED requirements that at the  
25 time that a CED NCD is created, and evaluate

1 each NCD with CED every five years to determine  
2 whether the CED should remain in place or  
3 should be retired. Next slide please.

4 As pointed out by many others during  
5 these talks, there have been 27 therapies that  
6 have been subject to CED since 2005. Six have  
7 achieved coverage or the coverage has been  
8 covered discretionary. CMS has not set  
9 guidelines for duration of CED or timelines for  
10 reconsideration which, we were disappointed to  
11 see that that did not occur here.

12 CED can inappropriately restrict  
13 access to new and emerging technologies. For  
14 some therapies, CMS has combined CED for  
15 specific indications with very broad  
16 non-coverage indications. Use of technology  
17 can evolve rapidly in ways that are difficult  
18 for physicians or CMS to see at the time.  
19 Broad CED NCDs can limit coverage for new uses  
20 that were not conceived of at the initial time  
21 CED was considered. CED criteria may not be  
22 appropriate to other uses and therefore, use of  
23 CED can stifle innovation in emerging  
24 technologies as well as patient access.

25 CMS has established a process to

1 remove NCDs that no longer reflect current  
2 practice, and we commend CMS for earlier  
3 removing the NCD for non-oncological PET.  
4 Removal typically allows for coverage of  
5 technology at the discretion of Medicare  
6 contractors. It's unclear whether or how this  
7 standard could be applied to CED NCDs. Next  
8 slide please.

9 Nuclear medicine studies account for  
10 almost 15 percent of current CED NCDs. As  
11 pointed out, there's one for beta amyloid  
12 positron emission tomography in dementia and  
13 neurodegenerative diseases, FDG PET and other  
14 neuroimaging devices for dementia, and sodium  
15 fluoride PET for bone metastasis. As you can  
16 see, the effective dates for these range  
17 anywhere from 2004 to most recently in 2013,  
18 showing a long timeframe that these have been  
19 in effect. Although multiple requests have  
20 been made to CMS to retire these, there's been  
21 little response to allow these to coverage with  
22 MAC discretion. Next slide please.

23 So sodium fluoride PET was originally  
24 for the imaging of bone to define areas of  
25 altered osteogenic activity. NCD 20.6.19

1 limits coverage of PET to identify bone  
2 metastasis to try to answer the following  
3 questions: Whether there will be a change to a  
4 more appropriate palliative care; a change in  
5 patient management to more appropriate curative  
6 care, improved quality of life or improved  
7 survival. All other uses in clinical  
8 indications for sodium fluoride PET are  
9 nationally noncovered. Recent studies have  
10 been detecting activity related in tears in the  
11 outer wall of the aorta and managing patients  
12 with acute aortic syndrome. No ongoing studies  
13 are practical and the result is permanent  
14 non-coverage for an important imaging modality.  
15 Next slide please.

16 SNMMI asks that MEDCAC recommend that  
17 CMS not apply blanket non-coverage for an item  
18 that is not subject for NCD indications other  
19 than those that are subject for the NCD;  
20 establish specific criteria as to when CED will  
21 end; ensure that NCDs and criteria are designed  
22 to allow outstanding questions to be addressed  
23 with minimal burden on providers and  
24 manufacturers; review CEDs every five years and  
25 reach out to stakeholders for comments on the

1 continuing need for CED, to analyze are these  
2 ongoing trials or will there be future trials  
3 to ensure that the CED will be retired with  
4 coverage of the item being left to the MAC.

5 And on that, I thank you for the time  
6 to speak today.

7 DR. ROSS: Thank you for your  
8 comments. The next speaker is Lindsay  
9 Bockstedt. Lindsay, are you --

10 MS. BOCKSTEDT: I am here, I'm just  
11 having -- my computer is very slow so just one  
12 moment please.

13 DR. ROSS: No problem. Please do come  
14 up on video.

15 MS. BOCKSTEDT: That's what I'm trying  
16 to do. One moment. I am getting an error  
17 message about not being able to start video.  
18 Is it okay if I proceed without that, or should  
19 I go --

20 DR. ROSS: Actually, we're going to  
21 end this meeting to move one speaker to the  
22 next session anyway, so maybe you can fix this  
23 and then be the first speaker at 1:20, if  
24 you're available.

25 MS. BOCKSTEDT: That's fine.

1 DR. ROSS: Ralph Brindis, if you're  
2 available?

3 DR. BRINDIS: I'm here but I need my  
4 presentation.

5 DR. ROSS: Great. We'll bring it up  
6 please, and you have five minutes.

7 DR. BRINDIS: Hello. I'm Ralph  
8 Brindis, I'm a cardiologist and clinical  
9 professor of medicine at UCSF, a former MEDCAC  
10 member, and here presenting for the American  
11 College of Cardiology and the National  
12 Cardiovascular Data Registry. Next slide  
13 please.

14 Here are my disclosures. Next slide  
15 please.

16 CED is an extremely powerful mechanism  
17 offering tremendous value to payers,  
18 clinicians, but most importantly our patients.  
19 CED has been demonstrated to be an ingenious  
20 technique, allowing the diffusion of diverse  
21 innovative cardiovascular technology and  
22 services into the marketplace, while  
23 simultaneously promoting timely clinical safety  
24 and effectiveness evaluations. ACC supports  
25 the use of CED to provide Medicare

1 beneficiaries with prompt access to new  
2 technologies and services when early evidence  
3 suggests but does not yet convincingly  
4 demonstrate the net benefits for beneficiaries.  
5 Next slide.

6 Registries such as ACC's NCDR provide  
7 a valuable cost effective mechanism to help  
8 provide, meet the needs for CED evaluation,  
9 while also fostering improvements in the  
10 quality of care. CED-mandated registry  
11 participation, when appropriate, promotes a  
12 powerful national research and data collection  
13 infrastructure for large patient populations,  
14 allowing assessment of treatment in relatively  
15 modest-sized patient subgroups not well suited  
16 for RCTs, but certainly present in Medicare  
17 beneficiaries. Next slide.

18 The National Cardiovascular Data  
19 Registry is the largest most comprehensive  
20 outcomes-based cardiovascular registry in the  
21 world. We have eight registries, two  
22 collaborations, 95 million patient records and  
23 25 years of experience. Next slide.

24 Here's a graphic of our current state  
25 of registry operations, started with our

1 Cath PCI registry in 1998. Next slide please.

2 When you look at our registry scope,  
3 one appreciates that we have three registries  
4 that are either prior or currently meeting CED  
5 evaluation criteria, including our EP device  
6 implant registry, our STS/ACC TVT transcatheter  
7 valve registry and our LAAO left atrial  
8 appendage occlusion procedure registry. Next  
9 slide please.

10 The NCDR data serves many purposes for  
11 many stakeholders, helping with quality and  
12 performance improvement, evidence-based  
13 medicine, reimbursement, research,  
14 surveillance, performance monitoring, state and  
15 federal QI, and public reporting. Next slide  
16 please.

17 From our longitudinal ICD registry,  
18 these are three studies showing CED examples  
19 helping CMS assess what is necessary and  
20 reasonable subgroups not well evaluated in any  
21 randomized clinical trials for ICD  
22 implantation. Next slide please.

23 In our STS/ACC TVT registry looking at  
24 TAVR, Mitral and TEER, we've assessed for CMS  
25 valve in valve therapy, bicuspid valve therapy,

1 the use of anticoagulants in patients with  
2 atrial fibrillation, the use of TAVR in  
3 patients with renal insufficiency, and  
4 evaluations of frailty indices and geographic  
5 access. Next slide.

6 In terms of our LAAO registry we've  
7 been looking at clinical outcomes, patient  
8 level analysis and procedural safety, sex  
9 differences in procedural outcomes, clinical  
10 impact of residual leaks, and the use of  
11 antithrombotic therapy post procedure in  
12 patients with atrial fibrillation. Next slide  
13 please.

14 In terms of our analysis of the  
15 proposals, we've had the opportunity to review  
16 the proposed requirements for CED from the AHRQ  
17 draft report. We're supportive of many of the  
18 proposed updates and we support modernizing the  
19 criteria to promote increased transparency and  
20 replicability. However, while the proposed  
21 criteria tends to do this, some of the proposed  
22 measures also add undue burden and cost that  
23 would create barriers to access novel  
24 therapeutics and hinder the collection of  
25 real-world evidence.

1           The NCDR is well positioned to play an  
2 active role in any future CED mandate. Moving  
3 forward, it's essential that CED programs  
4 continue to be designed collaboratively with  
5 input from all relevant stakeholders, including  
6 clinical experts, professional societies and  
7 patient groups that are most likely to provide  
8 and receive the services in question. Next  
9 slide please.

10           DR. ROSS: Please wrap up your  
11 comments.

12           DR. BRINDIS: And we would encourage  
13 both the panelists and CMS to review our  
14 in-depth letter and our in-depth comments  
15 related to the 17 voting questions. Thank you  
16 very much.

17           DR. ROSS: Thank you for your  
18 comments.

19           So we are right at 12:50, which is our  
20 opportunity to break for lunch which will got  
21 for 30 minutes until 1:20 eastern. At that  
22 time we'll come back, Lindsay Bockstedt will  
23 have her opportunity to make public comments  
24 for five minutes, and then we have three  
25 individuals who have identified themselves to

1 speak during the open public comment period,  
2 and each will have one minute.

3 After that, just a reminder to every  
4 committee member, we will then have the  
5 opportunity to ask questions to any and all  
6 presenters. I want to thank all the presenters  
7 who offered to speak today on behalf of  
8 themselves and their organizations, it's very  
9 valuable to have their input.

10 So enjoy your lunch and I'll see  
11 everybody at 1:20 eastern.

12 (Lunch recess.)

13 DR. ROSS: Welcome back, everybody.  
14 So just as a reminder, we're going to continue  
15 with one last presentation from our scheduled  
16 public speakers, Lindsay Bockstedt will have  
17 five minutes, and then we will turn to our open  
18 public comments where each individual who had  
19 signed up today to make public comments will be  
20 given one minute.

21 So Lindsay Bockstedt, the floor is  
22 yours. Five minutes please.

23 MS. BOCKSTEDT: Thank you, good  
24 afternoon. My name is Lindsay Bockstedt and I  
25 am vice president of health economics and

1 outcomes research at Medtronic. Thank you for  
2 the opportunity to present today on the  
3 criteria for coverage with evidence  
4 development, and also the flexibility given the  
5 technical issues earlier. My disclosures are  
6 included in the next slide. In summary, I am  
7 an employee and shareholder of Medtronic. Next  
8 slide please.

9 First, Medtronic has a long history of  
10 working with CMS to generate meaningful  
11 evidence under CED for a variety of therapies  
12 including implantable cardiac defibrillators,  
13 transcatheter valves and leadless pacemakers.  
14 Each of these CED programs, two of which are  
15 still ongoing, have had different approaches to  
16 evidence generation, different study designs,  
17 data collection mechanisms and study sponsors.  
18 These CED programs ranged from registries to  
19 traditional clinical data collection, to  
20 observational studies using Medicare claims  
21 data to enroll patients and observe clinical  
22 outcomes.

23 It is with this experience that  
24 Medtronic commends CMS on the flexibility,  
25 engagement and recent innovative approaches to

1 CED, with the goal of balancing access to these  
2 new technologies and the need for additional  
3 evidence generation. As exemplified in the  
4 leadless pacemaker NCD and its associated  
5 CMS-approved CED studies, CMS has embraced this  
6 innovative approach to CED with the need for  
7 other data, in this case Medicare claims data  
8 linked to manufacturer data is used to guide  
9 real-world evidence and clinical outcomes  
10 associated with leadless pacemakers in the  
11 Medicare population, including a comparative  
12 analysis to transvenous pacemakers.

13 Not only are these studies relying on  
14 real-world data, specifically existing  
15 secondary data and generating high quality  
16 evidence, but they are also minimizing provider  
17 burden associated with data collection while  
18 enabling patient access to new technology. All  
19 of these study elements are aligned with the  
20 proposed CED criteria for sufficient clinically  
21 meaningful and transparent evidence generation  
22 for CMS decision making. Next slide please.

23 I'd like to emphasize three principles  
24 for CMS to consider while evaluating the CED  
25 criteria.

1           First, continue to ensure flexibility  
2 in study designs, data sources, methods and  
3 outcomes for CMS-approved CED studies.

4 Flexibility allows the studies to be tailored  
5 to meet the specific evidence gaps identified  
6 in the NCD with the most efficiency. CMS  
7 should continue an open engagement with  
8 manufacturers and other stakeholders to ensure  
9 input and provide input on premarket evidence  
10 development, evaluation of existing evidence,  
11 as well as proposed study design.

12           Second, CMS should have the ability to  
13 extend coverage for a technology to  
14 beneficiaries beyond the enrolled CED study  
15 population in instances where the study is  
16 designed to enroll a population that is  
17 considered generalizable to the eligible  
18 Medicare population. Currently under CED,  
19 Medicare beneficiaries are covered for the  
20 specific technology only if they are enrolled  
21 in a CED study. Expansion in access requires  
22 enrolling the entirety of the eligible Medicare  
23 population. In other words, CED studies have  
24 the potential to become overly burdensome for  
25 multiple stakeholders or limited access to

1 Medicare beneficiaries. With innovative study  
2 designs, growing sources for real-world data  
3 and advanced analytic methodologies, there are  
4 scientifically valid approaches to developing  
5 evidence that is generalizable to Medicare  
6 populations without necessarily enrolling every  
7 eligible beneficiary into the CED study. CMS  
8 should evaluate proposed CED study designs to  
9 ensure the enrolled population will be  
10 representative of the demographic and clinical  
11 complexities of the Medicare population, and  
12 consider extending coverage beyond the study  
13 population if so. Results of an appropriately  
14 designed study using a sample population can be  
15 generalizable, therefore balancing the needs  
16 for evidence as well as minimizing burden.

17 Third and lastly, an effort to improve  
18 predictability and efficiency. CMS should  
19 establish predetermined stopping rules for data  
20 collection under CED. This can be achieved  
21 through engaging manufacturers and other  
22 stakeholders during the NCD process and CED  
23 study protocol review to determine the  
24 appropriate duration and sample necessary to  
25 meet the specific evidence gaps identified by

1 the NCD.

2 Again, thank you for the opportunity  
3 to provide comments during today's MEDCAC. We  
4 appreciate the revisions made in response to  
5 comments from industry as well as other  
6 stakeholders thus far, and we look forward to  
7 continuing to engage and shape the CED process  
8 going forward. Thank you.

9 DR. ROSS: Thank you, thanks for your  
10 comments.

11 So we have three people who signed up  
12 for public comments and I was informed by CMS  
13 that we can give everybody two minutes, not one  
14 minute to speak, which is reassuring since one  
15 minute is very hard to start and stop on. So  
16 the first speaker will be Candace DiMatteis,  
17 and you will be given two minutes to speak, if  
18 you can come up on camera.

19 MS. DIMATTEIS: Thank you. Can you  
20 hear me?

21 DR. ROSS: Yes, I can.

22 MS. DIMATTEIS: Good afternoon,  
23 Candace DiMatteis, I'm the policy director for  
24 the Partnership to Fight Chronic Disease and we  
25 receive funding for non-branded educational and

1 advocacy work from our partner organizations,  
2 which include trade associations,  
3 pharmaceutical companies, insurers, patient and  
4 provider organizations. I am also a care taker  
5 for my mother-in-law, who is living in the  
6 moderate stage of dementia.

7 The AHRQ report emphasizes the  
8 importance of real-world evidence on decision  
9 making, yet excludes consideration of the  
10 real-world evidence of CMS's record on CED, and  
11 most importantly its impact on beneficiaries.  
12 As other speakers have noted, particularly  
13 those speakers on the receiving end of those  
14 policies, the real-world evidence and  
15 real-world impacts of CED on these patient  
16 populations is abysmal. CMS's recent CED that  
17 singled out FDA-approved medications utilizing  
18 the accelerated approval pathway for  
19 differential treatments under CED undermines  
20 both congressional intent to expedite access  
21 for patients and FDA's expertise on the safety  
22 and benefits of these treatments.

23 More importantly, it has a devastating  
24 impact on people living with serious often  
25 life-threatening illnesses without available

1 treatment options. The patient community is  
2 gravely concerned about this new development  
3 and if you are truly interested in real-world  
4 evidence as this report would indicate, then we  
5 urge you to examine the real-world impacts  
6 these harmful CED policies are having on the  
7 beneficiaries.

8 Thank you so much.

9 DR. ROSS: Thank you. The next  
10 speaker is Pamela Price.

11 MS. PRICE: Hi and good afternoon,  
12 everyone. My name is Pamela Price, I am the  
13 deputy director of The Balm in Gilead. I also  
14 serve as the director for our Brain Health  
15 Center for African Americans. I'm here  
16 representing the leadership of the Balm in  
17 Gilead, as well as our stakeholders of our  
18 denominational health leadership initiative,  
19 which encompasses the three large historically  
20 black denominations that serve and advocate on  
21 behalf of African Americans both here in the  
22 U.S., as well as internationally.

23 I won't belabor because I think a lot  
24 has already been brought up, but I do want to  
25 just again emphasize the lack of the, again,

1 real-world evidence as how these types of  
2 decisions that this group and this body will be  
3 considering over the next two days, and how  
4 that actually plays itself out in the community  
5 that we serve, particularly in those  
6 communities who are most impacted not just by,  
7 you know, very specific disease states, but  
8 really as we think about both, from whether  
9 it's biologicals that are coming out or just a  
10 new therapeutic and technology that are being  
11 made available, I do want to challenge this  
12 group to make sure both from a legislative and  
13 you know, authoritative kind of lens, but also  
14 looking at how we can do better about getting  
15 patient voices to the table and how we can do  
16 better about streamlining this process.

17 A lot of these recommendations seem  
18 duplicative of what the FDA is trying to do  
19 around increasing diversity and how they're  
20 trying to shift and have more transparency with  
21 our trials and with the evidence that is being  
22 collected. So I really challenge this group to  
23 say, are you duplicating effort that is  
24 actually creating an additional barrier to  
25 these communities who are already being

1 marginalized by the things that we have in  
2 place, like the CED as it currently stands to  
3 date.

4 Thank you.

5 DR. ROSS: Thank you for your comment.  
6 The last speaker is Rita Redberg.

7 DR. REDBERG: Thanks very much. I  
8 have no conflicts of interest. I'm a  
9 cardiologist and a professor of medicine at  
10 University of California San Francisco, and a  
11 past chairperson of this Medicare coverage  
12 committee, as well as the past Medicare Payment  
13 Advisory Commission, but I'm talking today  
14 because I think coverage with evidence  
15 development is a really important mechanism to  
16 try to improve quality and care for Medicare  
17 beneficiaries.

18 My position is based on my strong  
19 belief that all Americans deserve the highest  
20 quality of health care, and during my medical  
21 training it became very clear to me that for  
22 many reasons, although we spend more than twice  
23 as much per person in this country on health  
24 care, our outcomes are not better, in many  
25 cases are much worse, and certainly our access

1 is much worse, and a lot of that is because we  
2 are providing health care of not only no  
3 benefit, but often with multiple harms.

4 And the reasons are that we don't  
5 have, we haven't held to the Medicare criteria  
6 that treatments are reasonable and necessary,  
7 particularly for a Medicare population. In  
8 this case in particular, you know, we cannot  
9 make the assumption that an FDA-approved  
10 treatment is reasonable and necessary for a  
11 Medicare population. And I think with all due  
12 respect to the FDA for example, with the recent  
13 Alzheimer's decision, we all know that the  
14 committee, the expert panel, that there were no  
15 benefits of the trial. There was a  
16 congressional investigation which found a lot  
17 of irregularities between the FDA and the  
18 company, and that there were a lot of concerns  
19 with harms with a 40 percent risk for bleeding,  
20 it was based on a surrogate endpoint, and it  
21 was an amyloid which had not been shown to be  
22 meaningful clinically, and even the clinical  
23 endpoints were not shown to be meaningful  
24 clinically because it was a .2 change in a  
25 19-point scale.

1           And so I think it's really important  
2 to thing of coverage with evidence development  
3 not based on whether it was FDA approval or  
4 not, not based on the kind of pathway, but  
5 based on is there evidence of benefit in the  
6 Medicare population. If there's a randomized  
7 control trial showing that the treatment or  
8 therapy is better than the alternative, then  
9 certainly that is something Medicare wants to  
10 cover, because that's reasonable and necessary.  
11 But if it is available but there is not  
12 evidence of benefit, then I think coverage with  
13 evidence development offers the ability to make  
14 the treatment available, but to also gather  
15 that really necessary evidence.

16           DR. ROSS: Thank you for your  
17 comments. I'm sorry to cut you off.

18           DR. REDBERG: No problem.

19           DR. ROSS: So that concludes our  
20 public comment period. We now have 90 minutes  
21 where we can ask questions to all presenters,  
22 including to Dr. Jodi Segal, she's remained on.

23           I do want to just note, I see both  
24 Mr. Kremer and Mr. Patel already have hands up.  
25 Given that I had to conclude our last session

1 where other individuals had hands up, I'm going  
2 to give these people in the order from before  
3 and I'll call on them and then we'll come  
4 around.

5 So the first person from the prior  
6 session that I had not called on was  
7 Dr. Dhruva.

8 DR. DHRUVA: Thanks so much, first  
9 off, to all the public commenters and again to  
10 Dr. Segal. We learned so much from all the  
11 experiences and all the thoughtful comments all  
12 across the board.

13 I wanted to, my question initially was  
14 for Dr. Segal, and I think I still want to  
15 address it to Dr. Segal, but I heard so much  
16 during the public comment period about the  
17 sunseting of CED requirements, and Dr. Segal,  
18 in the report that you led, one of the criteria  
19 of the plan was describe a schedule for  
20 completion of key study milestones to insure  
21 timely completion of CED process, which I think  
22 gets to that.

23 My specific question is, what do we do  
24 in situations where we have new evidence of  
25 safety and effectiveness of benefits and harms

1 for Medicare beneficiaries that arise during  
2 the evidence generation process? It seems to  
3 me that we can't just start a CED and then have  
4 specific milestones, but evidence may evolve,  
5 we may learn new things. For example, one of  
6 the commenters in my field of cardiology  
7 mentioned left atrial appendage occlusion as a  
8 part of the coverage with evidence development,  
9 data generated through the national  
10 cardiovascular data registry that Dr. Brindis  
11 mentioned, showed that for example, women with  
12 an average age of about 75 years have a much  
13 higher rate of adverse events associated with  
14 placement of left atrial appendage occlusion  
15 devices compared to men.

16 So I'm wondering, Dr. Segal, what do  
17 we do when we have new evidence that's  
18 generated, and there's new evidence of benefits  
19 and harms? Are we supposed, based on your  
20 report, supposed to stick with those same  
21 milestones, can they be amended?

22 DR. SEGAL: That's an interesting  
23 question and it's easier to envision that there  
24 could be new evidence of safety or harm in the  
25 comparators, right, because every patient

1 treated with a product under consideration will  
2 be in the CED process because that's the way  
3 it's covered, but I could see with the  
4 comparators that happening.

5 I would think that yes, there has to  
6 be a mechanism for updating the milestones as  
7 you gather new information and evidence. I  
8 guess that may be a little bit outside the  
9 scope of these specific requirements, but  
10 totally important.

11 DR. ROSS: Dr. Stearns?

12 DR. STEARNS: Thank you very much. I  
13 appreciate all the presentations we've heard.  
14 My question, which is a little topic that was  
15 raised earlier by Mr. Kremer, and it had to do  
16 with the fact that the key informants for the  
17 report came to a great extent from countries  
18 that do use a price or cost effectiveness type  
19 criteria for decisions, and I wondered if I  
20 could ask Dr. Segal, is the -- my familiarity  
21 with those systems, and I have more familiarity  
22 with some rather than others, but I believe  
23 that they all use processes, or I know some of  
24 them use processes where they do separate out  
25 key issues in their determination of coverage.

1 I believe there's a great focus on  
2 effectiveness separately from issues of what  
3 were ultimately important in their decision  
4 process, which includes cost effectiveness and  
5 overall budgetary feasibility. And I'm just  
6 wondering if in the discussion, Dr. Segal, if  
7 there was any indication of specific  
8 prioritization of effectiveness in the review  
9 or assessment process used by other countries  
10 that might help us understand what insights  
11 those informants are bringing to the table.

12 DR. SEGAL: Again, among the key  
13 informants, only one was international, Michael  
14 Drummond. Everybody else was really U.S.  
15 based, so it was the Grey literature review  
16 that led us to the online CED policies, so I  
17 would not say we had a lot of input  
18 internationally.

19 DR. STEARNS: Okay, thank you. You're  
20 right about the importance, I guess. I thought  
21 there was more about specific countries'  
22 systems but there wasn't.

23 DR. SEGAL: No, there really wasn't.  
24 But you know, it would be a good time for me to  
25 say we did have a lot of input from drug and

1 device manufacturers in the public comment  
2 period, but they were not included among the  
3 key informants as that was CMS's preference.  
4 They certainly gave input at the public comment  
5 period and you can see the list of who they  
6 were in Appendix 2. Column A has the list of  
7 all the public commenters, and you can see the  
8 nice rich input from there.

9 DR. STEARNS: Okay. Thanks for that  
10 clarification.

11 DR. ROSS: Dr. Fisch, I had your hand  
12 up earlier in the day; do you want to --

13 DR. FISCH: Yes, thank you. My  
14 question is for Dr. Segal and it relates to  
15 criteria E that was in slide 45 of your deck.  
16 Criteria E was about the CED study is  
17 registered with clinicaltrials.gov and a  
18 complete protocol delivered to CMS. In the  
19 comments about the revisions, it was noted that  
20 industry representatives strongly urged against  
21 publicly posting complete protocols, and that  
22 makes sense to me because protocols often have  
23 proprietary information that companies wouldn't  
24 want to have publicly presented.

25 But I wonder if there was any

1 consideration of something in between, which is  
2 a redacted version of the protocol, which in  
3 academic journals frequently in the  
4 supplementary appendix we see the full  
5 protocols with redactions of appropriate  
6 proprietary information. So was that in  
7 between option discussed to your knowledge?

8 DR. SEGAL: No, we didn't discuss that  
9 option.

10 DR. FISCH: Thank you.

11 DR. ROSS: Dr. Kanter, I also had you  
12 as having a question from the prior session.

13 DR. KANTER: Yes, thanks. I actually  
14 had questions on three of the items and we can  
15 go through them pretty quickly.

16 On L, related to contemporaneous  
17 control comparison group, I wonder if you  
18 all -- so the standard is just that the choices  
19 be justified if the contemporaneous comparison  
20 group is not included. I wonder if you  
21 discussed at all the need to include measures  
22 that would be taken to compensate for a lack of  
23 contemporaneous comparison groups.

24 DR. SEGAL: No, we didn't. I think  
25 many of us would be strong advocates for having

1 comparison groups, but we do recognize that  
2 that may not always be the case, particularly I  
3 suspect with diagnostics. No, we did not  
4 discuss --

5 DR. KANTER: Actions that could be  
6 taken to demonstrate, yes.

7 The second question relates to B as in  
8 boy, the justification for the timeline, which  
9 I think everyone is sort of on the same page  
10 on, is that it would first help firms meet  
11 milestones, but the true question is the  
12 publication or the submission of a timeline  
13 doesn't really have an enforcement mechanism,  
14 like what happens if you don't hit the  
15 timelines and are, did you discuss any wording  
16 activity related to that, so I was wondering  
17 what your thoughts were.

18 DR. SEGAL: No, and I think that's  
19 partly why we thought maybe there needs to be a  
20 document that accompanies this that has more  
21 details, but no.

22 DR. KANTER: And then finally,  
23 letter E relates to the registries, so we sort  
24 of abandoned sort of the registry requirement  
25 because they don't have the AHRQ registry.

1 What about, have you considered other kinds of  
2 registries such as ACC or STS and so on, or  
3 were you thinking it would go into, you know,  
4 be considered at a different level?

5 DR. SEGAL: No, we're certainly  
6 supportive of registries and the use of  
7 registries in which evidence can be studied. I  
8 think a registry by itself is insufficient,  
9 it's just a registry. I don't know if CMS has  
10 another idea of where these might be, the  
11 registries might be registered.

12 DR. KANTER: Thank you.

13 DR. ROSS: Dr. --

14 DR. SEGAL: I suppose they could be  
15 registered in clinicaltrials.gov, but I don't  
16 really know.

17 DR. ROSS: Dr. Ogunwobi, you're the  
18 last of the holdover questions from this  
19 morning.

20 DR. OGUNWOBI: Thank you very much. I  
21 want to thank everybody for the very active  
22 discussion so far. There's a couple points I  
23 just wanted to maybe get thoughts from the  
24 first speaker this morning, because it was kind  
25 of highlighted by the public comments related

1 to not really new barriers, but you know, for  
2 end users, and one of them relates to for  
3 example the recommendation to replace  
4 reproducibility with robustness. I'd like a  
5 comment on whether or not she feels that  
6 reproducibility is actually easier to define  
7 and would create less bias than the use of  
8 this, I think potentially nebulous expression  
9 of robustness.

10 And then a related point into the  
11 issue of the (break in audio) you know, the  
12 comments of how does it impact whether there is  
13 approval or not. So for example, will the  
14 patients meeting one particular requirement be  
15 sufficient to deny coverage, or is there  
16 guidance on, you know, other requirements are  
17 required, do all requirements need to be  
18 satisfied, and so forth?

19 DR. SEGAL: Thank you. I rather agree  
20 with you that I think that reproducibility is  
21 more easily defined than robustness, although I  
22 think robustness can be defined, it just isn't  
23 in this document, but I don't disagree with  
24 that.

25 I think if we keep in mind our goal is

1 generating evidence to make a decision, that's  
2 the goal of this, right? So I think if the  
3 sponsor or investigator is able to generate the  
4 necessary evidence and not every requirement is  
5 met, that's okay, because the goal is met, the  
6 requirement is met to make it more likely that  
7 the sponsor/investigator will actually meet the  
8 goal.

9 DR. OGUNWOBI: Thank you very much,  
10 and just one brief comment. I think the very  
11 first public commenter spoke about artificial  
12 intelligent technologies, and I was just  
13 wondering if that person is still here if they  
14 could comment on, or anybody, knowledge that  
15 suggests that in some instances with this new  
16 AI technology, there is actually potential of  
17 creating a whole litany of disparities in  
18 health outcomes.

19 DR. ROSS: Your question is to Cybil  
20 Roehrenbeck. I'm not sure if she's still  
21 participating in the meeting.

22 DR. OGUNWOBI: Okay. No problem,  
23 thank you.

24 DR. ROSS: Okay. Mr. Kremer, you're  
25 next.

1 MR. KREMER: Thank you. So with  
2 gratitude to all the presenters, incredibly  
3 valuable and I hope we all take to heart the  
4 messages we were hearing even if they were  
5 sometimes discordant, but I have three  
6 questions for Sue Peschin.

7 First, can you speak to the burdens or  
8 benefits of registry participation and any  
9 implications to representatives?

10 MS. PESCHIN: Am I on?

11 DR. ROSS: Yes.

12 MS. PESCHIN: So the burdens of  
13 registry participation?

14 MR. KREMER: Right.

15 MS. PESCHIN: Sure. I think that  
16 there's, I think some folks see data registries  
17 as something that's completely different, CED  
18 data registries as something completely  
19 different from CED clinical trials. But  
20 they're both subject to, you know, the  
21 guidelines that you all are going to be voting  
22 on, they have conditions of coverage around  
23 them, things like the type of facilities that  
24 can offer the treatment, the care teams who  
25 have to be on those, the types of doctors

1 people have to go see in order to be evaluated,  
2 there may be procedural volume requirements.  
3 And all of those types of things combined  
4 really restrict where the types of treatments  
5 are available and as a result, they tend not to  
6 be in smaller rural areas or in areas with  
7 lower income folks, and that, you know, that's  
8 one of the things that we found.

9           There's also like very low  
10 participation in some of the registries. There  
11 are stem cell transplants that are part of CEDs  
12 that are incredibly low, sickle cell is an  
13 example of that. And you know, there's also, I  
14 think there's been actually a request for  
15 myeloplastic syndrome to be reopened, I don't  
16 know if that's been responded to yet. So these  
17 just, and cochlear implants, super low in terms  
18 of who's been able to get them.

19           So it's really random, that's one of  
20 the things the Zeitler study found that Jodi,  
21 Dr. Segal referred to, and so I encourage folks  
22 to take a look at Dr. Zeitler's study as well  
23 as the study that we just put out today.

24           MR. KREMER: Thank you. And second  
25 question, and understanding that your view is

1 that CED perhaps just as a matter of law is not  
2 legitimate or real, but let's just  
3 compartmentalize that for a moment. Just  
4 looking at this set of voting questions, are  
5 there any of these voting questions that you  
6 think if there were a legal basis for it, would  
7 support assisting patients, beneficiaries,  
8 Medicare beneficiaries having access to needed  
9 devices and therapies and services, are there  
10 any proposed revisions notwithstanding your  
11 concerns about the legal basis?

12 MS. PESCHIN: I mean, we -- you know,  
13 when we were involved in TAVR a couple of years  
14 ago, we learned through that process that CMS  
15 really has no kind of control over how these  
16 registries are run or what the organizations  
17 that run the registries decide to do in terms  
18 of studies, if they answer the evidence  
19 questions on time or at all. So I think that  
20 allowing CMS to at least have more access to  
21 more things is a good thing, and that's a good  
22 thing to see, certainly, I mean if the studies  
23 are listed.

24 But you know, to go back to Jay's  
25 point, it really doesn't matter if they're

1 listed or not if the whole thing is kind of  
2 broken. So I think that there are, you know,  
3 the point that I just raised, but aside from  
4 that, it's not a good tool and what it's turned  
5 into is what has become so disturbing. I think  
6 it had good intentions in the beginning around  
7 medical devices, having those products be  
8 available a little bit sooner than they might  
9 have been otherwise, but it's just turned into  
10 a utilization management tool for Part B. And  
11 this, all these study requirements are really  
12 meant to kind of lock in that process even  
13 further.

14 MR. KREMER: So I won't editorialize,  
15 but it sounds like there are at least a couple  
16 here that you think would make a, what you view  
17 as a bad system slightly less bad, and it's  
18 helpful to have those identified, so I  
19 appreciate that.

20 The last one, and I apologize because  
21 this is invoking another one of the public  
22 comments, but given that I've spent a quarter  
23 of a century working on Alzheimer's, this one  
24 is near and dear to me in particular.

25 There was a reference to the FDA

1 approval of one of the monoclonal antibodies to  
2 treat Alzheimer's and the need for further CMS  
3 examination given some of what I think everyone  
4 would agree were unfortunate and complicated  
5 fact patterns in that one. So I wonder if you  
6 could sort of zoom out and speak to, this goes  
7 to your earlier public comment, to sort of the  
8 fact pattern with how CED gets used. I wonder  
9 if you could just speak for a moment to us to  
10 give us context if that national coverage  
11 determination with CED, the application of one  
12 product's fact pattern to an entire class and  
13 what the implications may be, not just in  
14 Alzheimer's but across diseases when CED  
15 applies to an entire class based on evidence,  
16 good or bad evidence, but evidence for one  
17 product in the class, what you think the  
18 implications there would be for health, but  
19 specifically for health of often overburdened  
20 and underrepresented communities.

21 MS. PESCHIN: Yeah. I mean, the CED  
22 is applied to a whole class of products so when  
23 it is a medical device that also applies, so it  
24 is across the board, I think it's used for,  
25 another part of disease groups rely on you

1 know, medications, and to see something like  
2 that is a bit jarring and it is unfortunate  
3 because, you know, the latest research was  
4 published in the New England Journal of  
5 Medicine and it did rely on old information.  
6 So the ability for that to reopen again, they  
7 have the purview, and there was a request put  
8 in, I know, by the Alzheimer's Association,  
9 because it will be 60 days at the end of this  
10 week or early next week. I hope CMS responds  
11 to that in that period of time to reopen the  
12 MAC given the new information that was  
13 presented at a CTAG and other places on the new  
14 therapy. But it remains to be seen and things  
15 just get dragged out just for, at their  
16 discretion.

17 DR. ROSS: Thank you for those  
18 comments. I do want to remind everybody, we  
19 are not discussing CMS's NCD around Alzheimer's  
20 disease drugs. I know that the agenda ahead of  
21 us that is our task is a little bit of  
22 threading the needle. We are being asked to  
23 judge the criteria by which NCDs are being  
24 evaluated by CMS to satisfy a requirement and  
25 there is a lot of interest around the decision,

1 specifically around monoclonal antibodies. I  
2 do want people to try to avoid talking about  
3 specific CEDs outside of the context of the  
4 criteria CMS has imposed on it, and what we can  
5 learn from those decisions.

6 Mr. Patel, you're next.

7 MR. PATEL: Thank you. I just have  
8 two quick questions for Dr. Segal and one for  
9 Dr. Brindis. But thank you to all the  
10 presenters, I think they raised some  
11 interesting viewpoints, one of which I'm going  
12 to get to for Dr. Brindis, but Dr. Segal, how  
13 should criteria E, it talks about the study  
14 registered with clinicaltrials.gov and a  
15 complete protocol being delivered to CMS.

16 Sometimes protocols can change, right,  
17 either after it's been finalized or it might be  
18 modified once the study starts. Was there a  
19 discussion around envisioning that possibility  
20 happening and then further communication to  
21 CMS, or were you envisioning a protocol that is  
22 set and then not subject to further change in  
23 the CED process?

24 DR. SEGAL: We didn't specifically  
25 discuss it, but I would imagine the protocols

1 do change.

2 MR. PATEL: And would they communicate  
3 that to CMS presumably?

4 DR. SEGAL: I would think so.

5 MR. PATEL: Okay. And then on  
6 criteria O, again something similar but I want  
7 to make sure I'm not reading into something,  
8 but just reading the words, right? You have  
9 sponsors/investigators using secondary data to  
10 demonstrate benefit, et cetera, and then it  
11 talks about conducting alternative analyses  
12 and/or reviewing supplementary data. Are you  
13 envisioning the alternative analyses to be part  
14 of the initial publication that comes out, or  
15 are you envisioning that to be separate?  
16 Because throughout most of it you talk about  
17 within the study and you didn't use those  
18 phrases here, so I just wanted to understand  
19 what the thought process there was.

20 DR. SEGAL: No, we meant as part of  
21 the initial package, the initial study  
22 demonstrating evidence, that this would be an  
23 important part of it.

24 MR. PATEL: Great, thank you, and just  
25 one quick question. I don't know if

1 Dr. Brindis is still with us, but you heard a  
2 lot from many of the presenters talk about the  
3 need for a CED to end at some point, right, the  
4 data collection. I'm wondering, can you give  
5 us sort of a perspective on that in terms of,  
6 do you support criteria that would actually  
7 explicitly say that at some point further data  
8 collection, once you move away from CED, would  
9 not be required for healthcare coverage, or is  
10 something you would not want to see built into  
11 that criteria?

12 DR. BRINDIS: So, thank you,  
13 Dr. Patel. The answer to that question kind  
14 of, has multi components. From the NCDR  
15 perspective in terms of improving health and  
16 quality at local hospitals, the ability to have  
17 data collections with some, if you will,  
18 carrots and sticks, is an advantage to our  
19 Medicare population, but that doesn't  
20 necessarily meet the need or definition of what  
21 CED is.

22 So I do understand the appropriateness  
23 for having a sunseting feature within CED; in  
24 fact, our ICD registry was affected and  
25 sunsetted that CED requirement which, when

1 those key questions that I raised earlier were  
2 answered. Now the loss was at a patient level  
3 in terms of making sure we assure quality.

4 One of the things talked about earlier  
5 just in this session is an important one  
6 related to the sunseting. That is, different  
7 CED criteria related to devices, the device  
8 iterations change constantly and some of the  
9 changes are quite significant, and the ability  
10 for CMS to assess whether it's reasonable and  
11 necessary related to new iterations of this  
12 device will depend, I think, on continued  
13 analysis of these new devices as they are put  
14 into the marketplace.

15 MR. PATEL: So it sounds like you  
16 would support a criteria that would explicitly  
17 say that there ought to be explicit discussion  
18 of when the data collection would stop, or did  
19 I or did I not characterize it accurately?

20 DR. BRINDIS: I think you did it quite  
21 well, to have a discussion within the relevant  
22 stakeholders related to an individual CED and  
23 how that particular drug or device is being  
24 affected in the marketplace, and new iterations  
25 and so forth may lead to an informed discussion

1 for CMS.

2 DR. ROSS: Thank you. Dr. Canos?

3 DR. CANOS: Thank you. My question is  
4 for Dr. Segal, and we heard from public, the  
5 open public comment period here today about the  
6 importance of patient preference, patient  
7 preference information, and within the topic  
8 refinements document as it pertains to  
9 outcomes, or the exception to I as you have it,  
10 there was noted that there was some comments  
11 that suggested that the first report was  
12 advocating for patient-reported outcomes but  
13 this is not the case, important outcomes may or  
14 may not be patient reported.

15 As I look at outcomes, it does say, I  
16 think it differs a little bit in your slide  
17 versus the voting question. The voting  
18 question says primary outcomes for the study  
19 are clinically meaningful and important to  
20 patients. So my question to you is kind of  
21 inherently an epidemiologist question which is,  
22 is and the union or the intersection of events,  
23 is a primary outcomes something that is either  
24 clinically meaningful or something important to  
25 patients like a patient-reported outcome, or

1 does it have to be, is it the intersection of  
2 those events and not the union of the events?

3 DR. SEGAL: I think it's the  
4 intersection, although it would be hard to  
5 argue that something is clinically meaningful  
6 if patients don't care about it. So I think  
7 yeah, right, if it's clinically meaningful,  
8 then it's important to the patients.

9 DR. CANOS: So just to be clear, so  
10 would patient-reported outcomes be in or out of  
11 the clinically meaningful and important to  
12 patients in a primary outcome?

13 DR. SEGAL: So, I think the fact that  
14 it's patient reported is irrelevant here.  
15 Patients reported is a subset of  
16 patient-relevant outcomes, things that patients  
17 can talk about, their headache, their pain,  
18 right? There's lots and lots of  
19 patient-relevant outcomes that patients can't  
20 report, so we are thinking about the bigger  
21 category of patient-relevant outcomes.

22 DR. CANOS: Okay. So those would be  
23 all the primary outcomes as you would see it  
24 for that question.

25 DR. SEGAL: Yeah.

1 DR. CANOS: Thank you.

2 DR. ROSS: Dr. Whitney?

3 DR. WHITNEY: Thank you. Such  
4 interesting discussion, we really appreciate  
5 that, and I'm not sure if it's for you,  
6 Dr. Ross or Dr. Segal, but the whole notion of  
7 stoppage criteria was an interesting suggestion  
8 in large by the commenters, and it seems  
9 largely within the control actually of the  
10 sponsors of the study to document the benefits  
11 of their intervention to produce the stopping  
12 point, and it seems to me that criteria B  
13 addresses this already with the notion of  
14 milestones and time to completion, but I guess  
15 the question is, you know, is it worthy to  
16 provide a modification of an explicit  
17 requirement for your own review, maybe it's  
18 outside of this criteria or maybe they're  
19 inside, I'm not sure, but it was stated new  
20 information comes in many forms, and it could  
21 be new beneficial information that plays in  
22 stopping CED because otherwise there's data  
23 that comes in, and it could be new information  
24 that suggests something is no longer worthy of  
25 study and the CED should be discontinued. And

1 so I don't know whether, you know, the stoppage  
2 criteria construct should be more explicit in  
3 the criteria.

4 The other is more of a comment than a  
5 question, you know, this notion of sort of  
6 different statutory authorities of the FDA and  
7 CMS in terms of safe and effective versus  
8 reasonable and necessary, and the importance of  
9 those distinctions, and just noting for the  
10 record my support of those distinctions and  
11 what CMS does with NCDs and the CED criteria is  
12 really important. The FDA approval process is  
13 different from it, it's not the same, it's not  
14 going to be the same. And if you look at the  
15 well-documented record of accelerated approval  
16 under the FDA and the requirement in some cases  
17 to do a follow-up study in any kind of timely  
18 manner when the follow-up studies aren't  
19 actually negative, you know, or to withdraw  
20 approvals, just again, supports the strong and  
21 important need for independent CMS conclusions  
22 on these documents.

23 DR. ROSS: Jodi, do you want to  
24 address the milestone question? I know it's an  
25 issue when CMS engages and makes a decision,

1 but the criteria around it should be part of  
2 this.

3 DR. SEGAL: You're correct, we did not  
4 specify what the milestones would be, but I  
5 suspect yes, provisions for internal analysis,  
6 that would be appropriate, I certainly don't  
7 disagree with that. I agree with everything  
8 you said really.

9 DR. ROSS: Thanks. Dr. Dhruva?

10 DR. DHRUVA: Thanks. I have a  
11 question for Dr. Brindis. Dr. Brindis, we  
12 heard a little bit of discussion about  
13 registries and restricting access, as well as  
14 not enrolling diverse patients. I was  
15 wondering if from your vantage point at NCDR,  
16 if you could talk to point J. The point is the  
17 study populations request information  
18 reflecting diversity levels of Medicare  
19 beneficiaries who are intended to be users of  
20 the intervention, specifically focused on  
21 racial and ethnic backgrounds and gender and  
22 socioeconomic status at a minimum.

23 Are these variables that have been  
24 included, and can you talk a little bit about  
25 if you've seen access has been restricted, or

1 if we've generated this type of evidence using  
2 the registry framework, and what indications  
3 it's had for some of the CEDs that you  
4 mentioned in your presentation? Thank you.

5 DR. BRINDIS: Thank you, Dr. Dhruva.  
6 In terms of being fully representative of  
7 Medicare beneficiaries, one of the advantages  
8 of course of CED for coverage and payment, all  
9 patients who are having that device or therapy  
10 are included. With that, for example in the  
11 TVT registry we have about 880 centers. I  
12 would say that the number of centers in the  
13 United States for population, age adjusted, is  
14 markedly greater than any country in the world.  
15 We have excellent access in terms of centers  
16 and availability.

17 In terms of actually the demographics,  
18 socioeconomic graphics and all those issues,  
19 one of the earlier public speakers is correct,  
20 we under utilize. For example in TAVR, it is  
21 (break in audio) groups. However, within our  
22 registry we're able to assess reasonable,  
23 necessary and reasonableness, and also efficacy  
24 in such a large patient population with which  
25 to study.

1           The other comment is rural, and like I  
2 say, hospitals. Again, with CED coverage,  
3 we're able to have a greater representation of  
4 rural hospitals and safety net hospitals.  
5 Without CED, rural hospitals and safety net  
6 hospitals oftentimes are a little  
7 underrepresented in the registry portfolio.

8           DR. ROSS: Thank you. Dr. Kanter?

9           DR. KANTER: I just had a couple of  
10 questions for Dr. Brindis, and then one  
11 question for Ms. Peschin.

12           Dr. Brindis, you mentioned, and this  
13 is mainly coming from the information that was  
14 submitted, so just a couple questions. If you  
15 could talk a little bit about your data sharing  
16 for revocability, there seemed to be some  
17 negative sentiments, I think, that I was  
18 reading from the public comments.

19           Secondly, if you could elaborate on  
20 what you mean by undue compliance burden,  
21 something you had spoken about earlier, you  
22 know, examples of what might be too much of a  
23 burden.

24           And third relatedly is this idea of  
25 when data collection ended, you know, there

1 were comments as well and I'm wondering, first,  
2 we're sort of relating the time with the  
3 evidentiary standard of time, so I just wonder  
4 if you could clarify, you know, if we have a  
5 stopping rule, it's not really based on clock  
6 time, it's really based on achieving the  
7 outcomes as specified, again, with reasonable  
8 dates.

9 So I'll pause there and then wait for  
10 your comments.

11 DR. BRINDIS: Okay, there were a bunch  
12 of questions, let's see what I can remember. I  
13 think --

14 DR. KANTER: The data share.

15 DR. BRINDIS: The data share.

16 Conceptually we're in favor, not against data  
17 sharing, but one has to appreciate the  
18 increased burden, particularly on sponsors and  
19 that sort of thing involved in that. In some  
20 instances even the underlying data used in  
21 analysis, such as from a clinical registry, may  
22 be unique and so these results might not be  
23 able to be replicated against other data sets.  
24 And so I think, you know, we need to be  
25 cognizant of the increased burden as we go

1 about pursuing any concept of data sharing.  
2 It's not that we're totally against that, it's  
3 just the appreciation of the extra work  
4 involved.

5 Then what was the, you had two other  
6 questions.

7 DR. KANTER: Yes, the one related to  
8 other compliance burden that's separate from  
9 the data sharing.

10 DR. BRINDIS: I don't have any  
11 additional comments related to that, and the  
12 third was?

13 DR. KANTER: The stopping rule, and  
14 the difference between clock time versus  
15 evidentiary standard time.

16 DR. BRINDIS: I think that's a really  
17 good point. I think we shouldn't just use a  
18 clock per se. The amount of data collected, or  
19 even the signals one gets during a timeframe  
20 may actually indicate to CMS increased scrutiny  
21 and that we require more time.

22 And as I mentioned earlier, again, the  
23 things are different with drugs versus devices,  
24 but the changes in iterations particularly  
25 related to devices really oftentimes lead to

1 increased scrutiny over time, so I think it's a  
2 discussion that should be had with the relevant  
3 stakeholders and over time in terms of figuring  
4 out is this the right time to stop or do we  
5 need more data related to something that's  
6 going on related to that particular device.

7 DR. KANTER: Thank you. And then just  
8 a quick question for Ms. Peschin. As I  
9 understand it, your position is that the  
10 requirements for FDA are coincident with the  
11 evidentiary standards for CMS. So would you be  
12 saying that, you know, we don't really need --  
13 so suppose a clinical trial doesn't really, you  
14 know, enroll older populations, those with  
15 comorbidities that are representative of  
16 Medicare beneficiaries, your position is like  
17 you're cool with that, like that's --

18 MS. PESCHIN: No, no, no, not at all.  
19 And we worked on, yes, there were changes  
20 around diversity in clinical trials, and  
21 legislation for more diversity in clinical  
22 trials. But also that's under FDA's purview,  
23 and CMS sort of shrouds themselves in caring  
24 about that as a way to ration care, and that's  
25 really the only thing.

1           Now with regard to this TAVR registry,  
2 I'll tell you, when it was reconsidered in  
3 2019, one of the reasons was it (break in  
4 audio).

5           DR. ROSS: Mr. Kremer?

6           MR. KREMER: Thanks. I was just  
7 coming off mute.

8           So a couple of questions for  
9 Dr. Segal, and Dr. Segal, thank you again for  
10 bearing with me. I don't mean my questions to  
11 be overly aggressive, I'm learning as we go,  
12 and I'm trying to, I'm a staff of one, so I  
13 have no one to learn from until we get to these  
14 meetings, because I take very seriously the  
15 requirements from the CAG that we not engage  
16 outside organizations to inform our opinions  
17 before we get here. So two questions, and just  
18 apologies in advance if they're terribly  
19 aggressive.

20           Does your report or your advice to CMS  
21 speak to whether CMS ought to measure clinical  
22 meaningfulness based on patient preference or  
23 based on clinician evaluation of what patient  
24 preference ought to be, or do you not really  
25 address that at all?

1 DR. SEGAL: I don't think we  
2 explicitly addressed that.

3 MR. KREMER: All right, thank you.  
4 And the second question is, do your  
5 recommendations vary or differ at all in terms  
6 of the proposed voting questions that we're  
7 going to look at, in terms of whether the item  
8 or service is for an on-label versus an  
9 off-label use, or is that again beyond the  
10 scope of your report?

11 DR. SEGAL: We certainly did not  
12 discuss that. I think in my head I believe  
13 these were on-label uses.

14 MR. KREMER: I think I'm following.  
15 Would you have us consider these questions  
16 regardless of whether they're for on-label or  
17 off-label use, should we think of these  
18 questions essentially in two separate buckets  
19 as to whether they're going to be applied for  
20 an on-label or off-label use?

21 DR. SEGAL: I think that might be  
22 outside the scope of the specific requirements,  
23 how CMS chooses to apply the requirements, but  
24 we did not really think about that.

25 MR. KREMER: Thank you.

1 DR. ROSS: Dr. Brindis, if you're on,  
2 if you want to address that, I know that within  
3 the NCDR registry it does include information  
4 on both on and off-label uses, if you want to  
5 try to answer Mr. Kremer's question. Mr.  
6 Kremer, do you want to repeat it just to make  
7 sure?

8 MR. KREMER: Since my question was  
9 convoluted, I'm not sure I can repeat it but  
10 the gist is, I'm just trying to figure out in  
11 the real world, how does this work, do the CED  
12 standards, do the standards for the CED that  
13 are being studied work exactly the same, should  
14 we be asking the same questions regardless of  
15 whether it's an on-label or off-label intended  
16 use that CMS is looking at?

17 DR. BRINDIS: Well, I get your point,  
18 and I thank you, Dr. Ross, for offering me the  
19 opportunity to respond. One of the incredible  
20 side benefits of having CED for TAVR, I'll use  
21 that as the example, in that we had all these  
22 hospitals, is that clinicians over time have  
23 oftentimes been doing things off label because  
24 they realize there was need there, even if  
25 there was no randomized clinical trial showing

1 efficacy. So a side benefit of the TAVR  
2 registry is that the FDA and us noticed that a  
3 whole bunch of people were doing things that  
4 were off label, particularly for this group,  
5 the use of TAVR inside somebody who's had a  
6 previously placed surgical valve, valve in  
7 valve.

8 Based on the analysis of these, a  
9 fairly good substantial size patients who were  
10 having this procedure, the FDA was feeling  
11 comfortable in terms of safety and efficacy in  
12 extending the label, which also implies that  
13 CMS at that point could feel comfortable that  
14 knowing things are safe and effective, that it  
15 might be appropriate for reasonable and  
16 necessary for their population. A very  
17 important side benefit.

18 And there are other examples that I  
19 could give, but that to me is one of the most  
20 significant ones. Industry won't necessarily  
21 want to fund these key trials for doing  
22 off-label work and yet here is a legacy that's  
23 offered us huge benefits in assuring our  
24 patient population, in this case Medicare  
25 beneficiaries, that things can be done safely,

1 effectively, and in a manner that we should for  
2 all intents provide.

3 MR. KREMER: Thank you.

4 DR. ROSS: Sorry to put you on the  
5 spot, Dr. Brindis. I just knew you had the  
6 answer. Dr. Fisch.

7 DR. FISCH: Thank you. Dr. Brindis,  
8 I'd like to put you on the spot again, and it  
9 has to do with the detailed letter that ACC  
10 produced from Dr. Frye with some specific  
11 comment. And getting back to my remarks about  
12 criteria A in reference to the study being  
13 conducted by sponsors/investigators, you know,  
14 I was trying to distinguish the rule there.  
15 The ACC letter also was worried about  
16 definitions there, definitions of resources and  
17 skills, but also that letter seems to be  
18 worried about introduction of investigators at  
19 all, because investigators may be later and  
20 there's a concern about slowing down the  
21 process.

22 So I'm trying to figure out, maybe you  
23 don't recall which point I'm making here. What  
24 is says is the introduction of specific  
25 investigators as part of the CED application

1 process may cause delay in CMS achieving its  
2 objectives in evidence development since this  
3 is a very operational requirement. So I guess,  
4 I'm trying to figure out, where does the ACC  
5 think that reference to investigators ought to  
6 come into play?

7 DR. BRINDIS: All right, let me see if  
8 I can handle that in a manner that might sort  
9 of answer your question. First of all, the  
10 NCDR has a very robust research and  
11 publications committee. In fact in terms of  
12 TAVR, we get somewhere between 50 applicants  
13 for studies to look at related to TAVR, whether  
14 they be issues related to use in minorities or  
15 as mentioned in my own presentation, uses in  
16 patients with renal failure, whatever. And so  
17 we're able to hopefully within our own  
18 construct in terms of our funding available be  
19 able to take up questions that we think have a  
20 lot of face validity with importance. So  
21 within our own registry portfolio research and  
22 publications, we don't feel particularly  
23 limited, if that's sort of what you were  
24 getting at.

25 In terms of outside investigators, I'm

1 not sure how I can address that question.

2 DR. FISCH: Thank you.

3 DR. ROSS: Mr. Patel?

4 MR. PATEL: Yes. And before I ask my  
5 question, maybe I can go back to Dr. Fisch and  
6 maybe share with you a perspective from a  
7 company that put a technology through CED, so I  
8 think the change to sponsor/investigator is a  
9 good one, because what typically happens is the  
10 company will come to CMS giving them a heads  
11 up, saying hey, we have a technology that's in  
12 the FDA approval process, we'd like to get  
13 coverage, can we get national, do we have to go  
14 through CED, you know, there are good  
15 conversations that took place, you know, our  
16 technology has met with full disclosure, and we  
17 have a pretty good sense based on our sense of  
18 what the clinical data was, what CMS's  
19 expectations were, of what type of outcomes  
20 they would want in the study.

21 Now the challenge was, and I think  
22 with registry-based studies, that just because  
23 data goes into the registry, as we all know,  
24 doesn't necessarily assure a publication out of  
25 hand, right? So we were fully going to go

1 ahead and do publications, but I think it's  
2 good to fill in a requirement that publications  
3 happen, I think the industry generally is  
4 comfortable with that also.

5 So you end up with a situation where  
6 the study sponsor, in this case a company,  
7 might be out of the conversations, and then  
8 bring in investigators much later in the  
9 process. On the other hand, if you've got to  
10 line up investigators, get their commitment, I  
11 think that was part of the thought process that  
12 went into those kinds of comments from  
13 industry. Is that helpful?

14 DR. FISCH: Yes, thank you.

15 MR. PATEL: And to go back to the  
16 stoppage, and I think when we talk about two  
17 clocks, there's actually three clocks. Because  
18 you know, in the past the CED studies, most of  
19 them just had this registry requirement and you  
20 keep collecting data, keep collecting data,  
21 with no stoppage, and as Dr. Brindis said, it  
22 went on for 15 years, and I forget how long it  
23 was for ICDs, it just went on and on. And I  
24 agree that when we talk about stoppage  
25 requirements it shouldn't be one year or two

1 years certainly, calendar based, it ought to be  
2 based on how much time is for the question  
3 being asked, do you have enough patients, it's  
4 all about the scientific data, so when do you  
5 feel the study is complete and ready for  
6 publication.

7 But I think there's a third clock  
8 which is, when does CMS then actually decide to  
9 go revisit that CED, right? And that's the  
10 third clock, and I think we're hoping in the  
11 industry frankly that if you have built in  
12 stoppage in the criteria, then that may provide  
13 the basis for CMS to say you know what, you've  
14 got a published decision and we've got a  
15 published study, let's go back and revisit the  
16 decision and decide whether or not we have to  
17 continue it. So I think there's a third clock,  
18 and I know the third clock is outside the scope  
19 of this conversation, but hopefully with  
20 stoppage criteria, I think we can help CMS  
21 actually go back and feel confident that they  
22 can revisit it, they either continue or stop  
23 data collection. So that was just a comment,  
24 Dr. Ross, more than a question.

25 DR. ROSS: No, no, no, and I

1 appreciate that, and I think, you know, as Ian  
2 brought up early on, there's sort of, that  
3 there's differences in thinking about these  
4 criteria depending on the product being covered  
5 and studied, right? And to Dr. Brindis's  
6 point, medical device models change  
7 substantially, the implications for when to  
8 stop collecting data is different than if it's  
9 a, you know, a product that goes unchanged and  
10 the criteria should reflect that.

11 Dr. Dhruva, did you have your hand up?

12 DR. DHRUVA: Yes, thanks. I have a  
13 question for Dr. Padula, and I'm not sure if  
14 he's -- Dr. Padula, are you there by chance?  
15 If not, Dr. Segal, I might direct it to you.  
16 It's actually sort of a multiprong question and  
17 I'm hoping you might be able to address it.

18 One of, Dr. Padula mentioned  
19 publications, so Dr. Segal, your report  
20 criteria P says it's submitted for peer review  
21 with the goal of publication using a reporting  
22 guideline.

23 So my first question is, why not  
24 publication, because we know that actually  
25 seeing something out there is very helpful and

1 possibly the peer review process really  
2 strengthens it.

3 And then a second question, totally  
4 unrelated but just to squeeze it in, in item I  
5 the primary outcome is important to patients.  
6 How can we measure non-claims-based patient  
7 reported outcomes? How can we ensure that  
8 we're hearing the patients' voice?

9 DR. SEGAL: I'm going to the last one  
10 first. Remember, they don't have to be patient  
11 reported, they just have to be patient  
12 relevant, right? So you're right, they won't  
13 be patient reported in claims, but they're  
14 still things that are important to patients  
15 that are measurable in claims.

16 We felt a little funny saying that we  
17 would require publication because we don't have  
18 control over the peer review process and the  
19 journal publication process, so that seemed  
20 like a bar we wouldn't really set. The purpose  
21 of the peer review submission, though, is there  
22 is the documentation, right, and CMS can say  
23 good, give us your manuscript and all of the  
24 data that you have submitted for publication so  
25 we can review it; it sort of requires that

1 there be a product.

2 DR. ROSS: Thanks. Dr. Umscheid?

3 DR. UMSCHEID: Dr. Segal, I had a  
4 similar question. I was looking at that  
5 criteria in P around submission for peer  
6 review. I know the criteria that was revised,  
7 criteria K also noted, results must be made  
8 public within 12 months of the study's primary  
9 completion date, but it doesn't seem like the  
10 new criteria P has something similar. I don't  
11 know if you could comment on that, or if you  
12 thought that that was included in the broader  
13 scheme around milestones.

14 DR. SEGAL: Yes, and because like  
15 Dr. Brindis has been saying, we're thinking  
16 more in milestone and evidence generation time  
17 rather than calendar time, so we did not want  
18 to include calendar time.

19 DR. UMSCHEID: Thanks.

20 DR. ROSS: Dr. Segal, can you speak to  
21 that publication issue, was there a discussion  
22 around whether CMS should be publicly posting  
23 those final reports even if the paper described  
24 in the study itself is not published?  
25 Particularly with registry studies where

1 multiple publications are derived from a single  
2 study, does CMS have a role in disseminating  
3 this work or ensuring that this work is  
4 publicly available, was that discussed?

5 DR. SEGAL: I think it was discussed  
6 but not included. We thought if it's  
7 ultimately posted in clinicaltrials.gov and  
8 then submitted for peer review, we did not  
9 include CMS in the dissemination steps. As to  
10 why, I'm not sure I can recreate that  
11 discussion.

12 DR. ROSS: Okay. Dr. Canos?

13 DR. CANOS: Thank you. Dr. Segal,  
14 just to clarify the importance of some of the  
15 criteria, can you help us better understand the  
16 intents of when these requirements are going to  
17 be kind of assessed by CMS, is it kind of  
18 within the plan or protocol in front of them  
19 and then the approved CED and make sure that  
20 they're meeting the milestones? You know, my  
21 question is specific to the publication, right,  
22 so the publication is going to be coming at the  
23 tail end of this. If we were to add in for  
24 this specification that it must be published,  
25 is that, you know, is that going to be

1 enforceable, is it going to come on at the tail  
2 end once the studies are done already, you  
3 know, is it worth putting further specification  
4 around there if CMS is not going to look, you  
5 know, and keep on kind of reassessing? I'm  
6 just wondering, you know, where we should kind  
7 of focus our efforts in providing feedback and  
8 how this is going to be used ultimately.

9 DR. SEGAL: Well, again, we didn't lay  
10 out what the milestones are. I could certainly  
11 envision that separation of the manuscript, or  
12 sharing of the draft with CMS could be a  
13 milestone. We really didn't get that granular.  
14 I think most of what was done will be in the  
15 protocol, and that seems to be the time where  
16 CMS would negotiate or lay out the  
17 expectations, so I think a lot of the work does  
18 happen up front very early on.

19 DR. CANOS: Thank you.

20 DR. ROSS: Mr. Patel?

21 MR. PATEL: I would be cautious about  
22 laying out months or days deadlines in terms of  
23 publication, and I would also be cautious about  
24 requiring CMS to make the data or the report  
25 available, because as everybody on this panel

1 and the participants know, the journals  
2 frequently want to make sure that they're the  
3 first ones to publish the data. So you could  
4 end up with a product less attractive to  
5 investigators if they know they're going to be  
6 preempted and their manuscript won't be  
7 published in a relatively high stake journal.  
8 So I think it's something that certainly, put  
9 it in the milestones, make it part of the  
10 protocol, but then let CMS and the company kind  
11 of figure out when that happens. Now I'm not  
12 sure to what extent and again, it may be  
13 outside the scope of this panel, but to what  
14 extent CMS will take steps to make sure things  
15 get published, and certainly a requirement that  
16 says hey, here's documentation we sent a draft  
17 manuscript should be sufficient, rather than  
18 developing a requirement that will jeopardize  
19 publication.

20 DR. ROSS: All right, that's a good  
21 point, particularly since there are  
22 requirements to report the progress, so some  
23 results will be available. I think it's in  
24 everybody's, if the study's done, people are  
25 going to want to report it.

1 Dr. Dhruva?

2 DR. DHRUVA: Thanks. I have a  
3 question for Dr. Zuckerman and this is about,  
4 this is related to item J. Dr. Zuckerman, if  
5 you're there. So we heard from some of the  
6 public commenters about FDA approval for a  
7 given therapy essentially being the equivalent  
8 of, for example, suggesting there is not, or  
9 there is sufficient evidence for Medicare  
10 beneficiaries. I want to talk a little bit  
11 about item J, criteria J, about the  
12 demographics and diversity among Medicare  
13 beneficiaries who will be the intended users of  
14 the intervention, including attention to racial  
15 and ethnic backgrounds, gender and  
16 socioeconomic status at a minimum.

17 Is that quality of data, it being  
18 really important that we have data on Medicare  
19 beneficiaries, is that something that you've  
20 seen at the time of FDA approval?

21 DR. ZUCKERMAN: I'm sorry, I missed  
22 the very first part of your question, but I got  
23 the last part which I believe was, has FDA been  
24 making approval decisions that are not, that  
25 are on production that are not diverse in terms

1 of racial and ethnic diversity and age and so  
2 on; is that, did I get that correctly?

3 DR. DHRUVA: Kind of. More so when we  
4 see FDA approval decisions for therapies that  
5 are use in Medicare beneficiaries, how often  
6 are the patient populations representative of  
7 Medicare beneficiaries?

8 DR. ZUCKERMAN: Almost never. I think  
9 I can say that with confidence. I have been  
10 to, you know, well over a hundred FDA advisory  
11 committee meetings where they had that  
12 information about, you know, who was studied.  
13 I've also read the different studies that have  
14 been done, and we've done our own analysis, and  
15 what we found were a couple of different  
16 things.

17 First of all, I should state by law,  
18 FDA is the only HHS agency that is not required  
19 to acquire diversity in clinical trials, they  
20 only recommend it, and they are held to a  
21 different standard than NIH or CDC or CMS  
22 because the sources of the funding are industry  
23 rather than the American taxpayer, so that's  
24 the justification.

25 And what we see is that they might

1 have a few people over the age of 65 but not  
2 very many, they might have zero over the age of  
3 70 for example, and often they have very few  
4 people of color. So FDA makes these approvals  
5 based on mostly the younger, younger relative  
6 to 65, younger population, healthier  
7 populations. Of course they avoid  
8 comorbidities whenever they can, which is  
9 understandable, but as a result, their FDA  
10 approvals really have little relevance, and I  
11 should say both in terms of whether you're  
12 talking about devices or drugs.

13 You know, drugs are different, we  
14 metabolize drugs differently as we age, and  
15 devices are different, particularly implanted  
16 devices, because when we have older people,  
17 they may be less healthy and the risks of  
18 surgery with certain kinds of implanted devices  
19 might be higher for those older patients.

20 So I hope I've answered your question,  
21 but I'm glad to talk more about it if I didn't.

22 DR. ROSS: Thank you. And not to  
23 always be the taskmaster, but I don't want us  
24 to start talking about whether, you know, FDA,  
25 CMS, you know, rules, requirements, oversight

1 responsibilities, but keep the conversation as  
2 focused as possible on the criteria when CMS  
3 makes the decision to issue CED.

4 So, Dr. Umscheid, you're next.

5 DR. UMSCHIED: I may go to  
6 Dr. Zuckerman myself as well for that same  
7 criterion that references attention to racial  
8 and ethnic backgrounds, gender and  
9 socioeconomic status. I'm wondering, how  
10 feasible do you think it is to capture  
11 socioeconomic status at an individual patient  
12 level, or might this criteria apply more at an  
13 aggregate level, maybe you could speak to that?

14 DR. ZUCKERMAN: Yes, I think that's a  
15 good question and I agree that it might, you  
16 know, you can't look at everything. I mean, if  
17 you really wanted to look at everything, you  
18 wouldn't just be looking at, you know, black  
19 women for example, you'd be looking at black  
20 women over a certain age and black women under  
21 that age, higher socioeconomic status or lower.  
22 You know, you can't do everything even, you  
23 know, as much as with my training in  
24 epidemiology I would like to and as much as  
25 with large data sets sometimes you can't, so I

1 agree with you.

2 And I also wanted to respond to  
3 something in the chat or Q&A. To be clear,  
4 yes, some medical products are tested primarily  
5 on older patients because they're the only ones  
6 using it, but that's unusual, and many many of  
7 these products are tested on, you know, maybe  
8 they're in their 50s or maybe they're in their  
9 60s, but they're not in their 70s and they're  
10 not in their 80s, and yet a lot of the patients  
11 using them would be older.

12 DR. UMSCHIED: I want to ask Dr. Segal  
13 the same question, if this issue had been  
14 considered when drafting the criteria, around  
15 the feasibility of collecting individual  
16 socioeconomic data?

17 DR. SEGAL: We did not discuss the  
18 feasibility.

19 DR. ROSS: Thanks. Dr. Stearns,  
20 you're next.

21 DR. STEARNS: I've got a question for  
22 Dr. Segal and it pertains to this issue of when  
23 studies are done, the results are out, whether  
24 it should be submitted for peer review or  
25 accepted for publication. There is a process

1 that some journals are adopting called  
2 registered reports, and I actually put a  
3 website in the chat and I'll just go through it  
4 quickly if you're familiar with it, but it has  
5 to do with the best way of registering a study  
6 and getting a commitment where you give the  
7 method and then the study is carried out, it's  
8 published. And I'm just wondering if there was  
9 any consideration by the report team or among  
10 the key informants about that as one option  
11 that might help address this issue.

12 DR. SEGAL: No, we didn't discuss  
13 that, and I wasn't aware of this.

14 DR. STEARNS: Thank you.

15 DR. ROSS: Mr. Kremer?

16 MR. KREMER: Thank you. So trying to  
17 be very mindful of Joe continually trying to  
18 corral us, I think we all appreciate there is a  
19 context in which these questions live, and  
20 that's why I think so many of us keep coming  
21 back to the broader ecosystem, but I will try  
22 to ask a question specific to the voting  
23 questions.

24 Dr. Segal, again, just help educate  
25 me. In one of the voting questions there's

1 reference to durability of results, and I just  
2 wonder if you can give us some context for  
3 that, but before I give you the floor to answer  
4 my attempt at a question, let me just tell you  
5 why I'm curious about this. Again, most of my  
6 world view outside of my family's experience  
7 which is across many diseases, many really  
8 terrible life-threatening, life-preventing  
9 conditions, most of my experiences within the  
10 context of Alzheimer's or related disorders.

11 And for us in that community, that  
12 vast community of six-plus million Americans,  
13 durability of result means something very  
14 different than it does in cancer, where you  
15 might be able to just eliminate a tumor and  
16 cure the disease, I don't know any responsible  
17 Alzheimer's or related disorders researcher who  
18 thinks we're going to cure somebody who already  
19 has the damage and the clinical and lived,  
20 experienced detriments of dementia.

21 So what we're trying to do is slow  
22 down the progression, the onset if we can, and  
23 the progression and intensity of the symptoms  
24 with either disease modifying or symptomatic  
25 relief agents and other interventions. So in

1 that context I worry about a phrase like  
2 durability of results, because the dementia is  
3 not going away, we're just trying to right now  
4 in a field that is in some ways in its infancy,  
5 per DMTs, we're trying to slow down the rate of  
6 decline.

7 Does your report or -- excuse me --  
8 does the utilization of CED take that into  
9 account or is it looking for curative benefit  
10 being the durability?

11 DR. SEGAL: I don't think anything in  
12 the requirements speaks to cure. I think the  
13 durability of results is going to be very  
14 specific to each CED, and what's appropriate  
15 for TAVR is going to be different than what's  
16 appropriate for a new diabetes drug, so I don't  
17 think that that's a problematic phrase, because  
18 I think it will be defined as appropriate for  
19 each CED.

20 MR. KREMER: Thank you. Again, just  
21 helping me with the historical context,  
22 historically has that been the way CED is used,  
23 or is that another area where we might look to  
24 these voting questions as we perhaps have an  
25 opportunity tomorrow to suggest some revisions

1 to the voting questions, should we be looking  
2 at documenting whether there is this sort of  
3 very careful tailored use and whether the  
4 voting questions could support tailored use to  
5 not treat disorders causing dementia the same  
6 way we treat disorders causing tumor growth in  
7 cancer?

8 DR. SEGAL: Well, there wasn't  
9 anything similar in the initial 13  
10 requirements.

11 MR. KREMER: Right, so a flaw in the  
12 status quo, I'm just asking, is there an  
13 opportunity to address that flaw in the path  
14 forward?

15 DR. SEGAL: I think so, and I think by  
16 including this we have, and I don't think  
17 anything even applies here in any of the  
18 requirements, so I don't see this as a problem.

19 DR. ROSS: That is a really great  
20 point, just to say, because the concept of  
21 durability, I don't think it has to, the  
22 endpoint can be tailored and it can be, you  
23 know, sort of a difference in cognitive, in  
24 terms of your context, a difference in  
25 cognitive decline measured over two years, and

1 so the durability context can simply be like at  
2 the point of endpoint ascertainment, that's how  
3 I interpret it, Jodi, but I don't think you  
4 meant durability to say forever, but that's why  
5 I'm asking this point of clarification.

6 DR. SEGAL: Right. But you could  
7 envision if there's a trial and everybody  
8 responds within the first two weeks, but then  
9 the comparison group is at the same point, you  
10 know, after one month everybody's at the same  
11 point, that's not really a durable absolute  
12 benefit to the patient if you end up at the  
13 same place as the comparator group after just a  
14 few weeks or however you define that.

15 MR. KREMER: Again, as a real  
16 layperson, I'm not a clinician, I'm not a  
17 scientist, I'm just trying to be a good  
18 representative on this panel as a so-called  
19 patient representative.

20 DR. SEGAL: Right.

21 MR. KREMER: I really worry about that  
22 because you know, there are concerns, very  
23 substantial concerns across a lot of the  
24 patient community that CED has been used  
25 inconsistently, to put it generously, and

1 whether those concerns are legitimate or  
2 illegitimate, you know, fact based or  
3 imaginary, the concern is tangible and palpable  
4 and deep. And there's a real anxiety there for  
5 about how much, I don't mean this in a  
6 pejorative way about these sort of questions or  
7 about your report, but how much vagueness can  
8 the patient community stand behind and feel  
9 comfortable with in terms of how much gets left  
10 to CMS discretion.

11 And this question of, I guess the long  
12 way around of saying, and Joe, I promise I'll  
13 stop and give the floor to others, but my real  
14 fear here is that whether by intention or  
15 accident, if, if CED is not being used in an  
16 appropriate, consistent, responsible and  
17 equitable way across varied patient  
18 communities, various clinical settings, various  
19 diseases and conditions, that there's a real  
20 risk that a standard like durable benefits, in  
21 conversation we might all say of course CMS  
22 will be reasonable and apply it with  
23 confidence. What if they don't?

24 What if, God forbid, people with  
25 Alzheimer's never get a treatment because the

1 first treatments weren't going to be curative?  
2 And what if that's the standard that CMS writes  
3 in subsequent to the votes we will take  
4 tomorrow? I couldn't live with myself in that  
5 circumstance, had they voted yes on a package  
6 putting the trust in CMS, when there are I  
7 think, again, pretty substantial, serious, and  
8 I at least would say legitimate concerns about  
9 how the authority of CED winds up getting  
10 exorcised by the Agency. And I love and adore  
11 my friends across CMS, but where the rubber  
12 meets the road for patients, that's where I get  
13 really scared about how this winds up playing  
14 out.

15 DR. ROSS: Thank you, appreciate that.  
16 Two more hands up and we have about ten minutes  
17 left, so we should make it right on time.  
18 Dr. Umscheid?

19 DR. UMSCHIED: This is for Dr. Segal.  
20 This is the requirement theme on data quality,  
21 it's requirement, new requirement G. There's a  
22 comment about the data are generated or  
23 collected with attention to completeness,  
24 accuracy. I think we've heard some support for  
25 that and I'm also supportive of that as well.

1                   And then there's the piece about  
2                   sufficiency of duration of observation to  
3                   demonstrate durability. I think to  
4                   Mr. Kremer's point, that to me seems more like  
5                   an outcome question, so perhaps a criteria D  
6                   question, and you could imagine that wrapped  
7                   into a clinically meaningful difference aspect  
8                   of that new criteria D.

9                   I'm curious if that was discussed when  
10                  developing that data quality standard, about  
11                  taking the durability of results, and whether  
12                  that was more around an outcome rather than  
13                  data quality.

14                 DR. SEGAL: No. I guess you could put  
15                 it in either place. It really was about  
16                 picking data, right? If you are using  
17                 commercial claims, as you know, you're not  
18                 going to keep people in the data for longer  
19                 than about 18 months. So if you're looking at  
20                 an outcome that's, you know, is four years in  
21                 the future, you better pick a different source  
22                 of data.

23                 Sure, you could also test durability  
24                 of results when you're framing what it is in  
25                 clinically meaningful outcome to patients, that

1 would also be appropriate.

2 DR. ROSS: Great. And Dr. Whitney?

3 DR. WHITNEY: Thank you. I guess this  
4 is a question for any of the physicians,  
5 Dr. Zuckerman or Dr. Brindis, or Dr. Segal,  
6 whether there exists such a source that  
7 uniformly defines what, you know, what duration  
8 means for any condition at any particular stage  
9 of that condition, and it might be rhetorical,  
10 I get that, but I think the point is really  
11 important, because the whole NCD process  
12 involves comments and the whole CED process  
13 includes a negotiation between the investigator  
14 and CMS in defining those endpoints.

15 I'm not aware of any data sets that  
16 would allow you to sort of use this criteria in  
17 this kind of environment that would allow you  
18 to define those terms in a very narrow and  
19 precise way to take it out of CMS's hands,  
20 which are important for both directions. We  
21 want to make sure that people have access to  
22 drugs or devices that work, but also that they  
23 aren't exposed to drugs and devices that don't  
24 work.

25 DR. ZUCKERMAN: If I could answer that

1 since you mentioned me, I just wanted to say  
2 that it is very difficult to figure out how to  
3 address this, but the incentives aren't there  
4 currently for companies to do better studies,  
5 longer term, more diverse populations and so  
6 on, because the FDA standards have changed over  
7 time, the studies have gotten shorter, even  
8 though the use of many of these products is  
9 decades long if not the rest of peoples' lives.

10 So if there was an incentive, you  
11 know, this is not CMS's job, but it might be  
12 since FDA has lowered their standards, to have  
13 products that are studied for a somewhat longer  
14 period of time on larger numbers of people with  
15 subgroup analyses of major demographic groups.  
16 But right now there is no incentive to do that  
17 because FDA will approve a drug that hasn't  
18 been studied on, you know, any people over 65  
19 or any people of color in some cases, and they  
20 will approve it for everybody, and so there is  
21 no incentive.

22 DR. BRINDIS: Nothing to add.

23 DR. ROSS: So, I do think we've  
24 reached the end of the useful discussion period  
25 of our day, with just a few minutes to go.

1           This has been an amazing conversation  
2 and I think that tomorrow is going to be even  
3 more interesting as we walk through the  
4 criteria, think through the criteria, and  
5 obviously put to a vote our decisions on how  
6 the criteria have been proposed.

7           I want to take a moment to thank all  
8 the members of the committee who are  
9 volunteering their time to participate. I also  
10 want to thank all of the presenters who have  
11 made time in their schedules to join us today  
12 and offer their own opinions that we can then  
13 best inform ours. I will note as we discuss  
14 tomorrow, there might be opportunities to  
15 answer questions again if you are available,  
16 but it's certainly not required.

17           I especially want to thank Dr. Segal  
18 and her team for moving this work forward in  
19 such a clear and concise way and presenting the  
20 work today, and essentially having to go  
21 through a live key informant phase as we all  
22 gave you lots of comments and thoughts and  
23 pushed it forward, whatnot. I appreciate you  
24 answering all of our questions thoroughly.

25           Tamara or Tara, before we adjourn, are

1     there any specific announcements?

2                   MS. JENSEN:  I don't have anything  
3     except thanking everyone today who did comment,  
4     and we start tomorrow at ten a.m. eastern,  
5     sharp.

6                   DR. ROSS:  Great.  Thank you to all,  
7     I'll see you in the morning.

8                   (Session for first day adjourned at  
9     2:55 p.m. EST.)

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